

# Jumia seals deal with G4S for offline Pick-up points across Kenya

The move is part of Jumia's strategy to meet the demands of its growing customer base across the country.



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AFRICA INTERNET GROUP

**Summary** **Jumia customers will be able to collect their online purchases from G4S centers across the country after the two companies signed a partnership. The service will be available in select G4S centres with the list expected to grow in the coming months. The move is part of Jumia's strategy to meet the demands of its growing customer base across the country.**

Spokesperson

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**Details** **Nairobi, 14th September 2015** - Jumia customers will be able to collect their online purchases from G4S centers across the country after the two companies signed a partnership.

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Jumia Kenya Managing Director, Parinaz Firozi said, "This partnership reaffirms our commitment to provide a convenient, stress-free and secure shopping experience. You can now order online and pay during pick-up at your convenient time."

To pick up items from G4S, customers will need to select the centre closest to them during the check-out process after which the product will be dispatched and the customer(s) can pay in cash or through mobile money transfer during pick-up.

Geoffrey Mwove, Director Courier, G4S said, "We are excited to work with Jumia to take e-commerce to the next level in Kenya, we are confident the partnership will meet and surpass the expectations of our customers."

The partnership follows the massive on boarding of local and international brands who have since moved to establish online shops on the Jumia marketplace and launch new products and models exclusively on Jumia. Some of the companies include Microsoft, Infinix, Innjoo, Bata, Maybelline, Darling hair, Nairobi Sports House, Jua energy among other SME's.

## About JUMIA

JUMIA is Africa's leading online shopping destination. Customers across the continent can shop amongst the widest assortment of high quality products at affordable prices – offering everything from fashion, consumer electronics, home appliances to beauty products. JUMIA was the first African company to

win an award at the World Retail Awards 2013 in Paris as the “Best New Retail Launch” of the year.

### About Africa Internet Group

Africa Internet Group, the leading internet platform in Africa, promotes sustainable online growth that benefits both businesses and consumers. Firmly rooted in Africa’s startup ecosystem, the group provides easy-to-use services and smart solutions across the African internet sector. AIG is invested in furthering regional entrepreneurship and innovation through a passion for Africa, its culture and its people. AIG is the parent group of ten successful and fast-growing companies in more than 30 African countries. Its network of companies includes Carmudi, Easy Taxi, Everjobs, hellofood, Jovago, Jumia, Kaymu, Lamudi, Vendito and Zando.

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