

Hellofood wins Ghana Telecom Award (ICT-based Industry awards)



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AFRICA INTERNET GROUP

Summary Hellofood Ghana, the leading online food ordering and delivery platform in Ghana has been awarded the Best Mobile App Company of the Year during the 5th edition of the Ghana Telecom Awards. This prestigious award which is held for ICT players has become the benchmark for outstanding performances throughout the industry and symbol of excellence to mark leadership, quality and innovation.

Spokesperson

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Details Hellofood Ghana, the leading online food ordering and delivery platform in Ghana has been awarded the Best Mobile App Company of the Year during the 5th edition of the Ghana Telecom Awards. This prestigious award which is held for ICT players has become the benchmark for outstanding performances throughout the industry and symbol of excellence to mark leadership, quality and innovation.

In all, about thirty (30) different categories are being rewarded for achievements by the various deserving companies. In the Mobile App Company of the Year category, there were other nominees such as OLX, Leti Arts, MPower payments and MobiHelp.

Created with the user experience firmly in mind, the online platform and the Hellofood app allows customers to order from their favorite restaurants in and around their vicinity. The tech and mobile space in Africa keeps growing tremendously, and Hellofood is answering to this growth by providing a seamless user experience, showcasing a vast network of restaurants in an immersive and visual way. The website and the app were built with the customer needs in mind.

On his part, the Country Manager of Hellofood Ghana, Sofiène Marzouki, expressed joy upon receiving the award. "We are proud that our hard work has been rewarded. The app is built upon international standards and tailored to Ghanaian values. We will continue to listen to our stakeholders and put convenience, reliability and efficiency at the forefront of our operations to provide the ultimate customer experience. When you think about food, at home or at work, you think about Hellofood."

About hellofood

hellofood is the leading the leading online food ordering and delivery platform in Ghana. The company enables restaurants to become visible in the online and mobile world and provides them with a constantly evolving online

technology. For consumers, hellofood offers the convenience to order food online and the widest gastronomic range, from which they can choose their favorite meal on the web or via the app. Hellofood operates in Nigeria, Morocco, Kenya, Ghana, Senegal, Ivory Coast, Rwanda, Tanzania, Uganda and Algeria.

About Africa Internet Group

Africa Internet Group, the leading internet platform in Africa, promotes sustainable online growth that benefits both businesses and consumers. Firmly rooted in Africa's startup ecosystem, the group provides easy-to-use services and smart solutions across the African internet sector. AIG is invested in furthering regional entrepreneurship and innovation through a passion for Africa, its culture and its people. AIG is the parent group of ten successful and fast-growing companies in more than 30 African countries. Its network of companies includes Carmudi, Easy Taxi, Everjobs, hellofood, Jovago, Jumia, Kaymu, Lamudi, Vendito and Zando.

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