

Jovago launches extranet mobile app for all hotels partners

Jovago.com, Africa's leading hotel-booking website, has officially launched Jovago Extranet App, a mobile application that will revolutionize the daily tasks of Hotel Managers.



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AFRICA INTERNET GROUP

Summary **Jovago.com, Africa's leading hotel-booking website, has officially launched Jovago Extranet App, a mobile application that will revolutionize the daily tasks of Hotel Managers.**

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Details 10th March, 2016 - Africa's No. 1 hotel booking website, Jovago.com, has launched Jovago Extranet App, a mobile application that aims at giving more flexibility and independence to hotel managers.

"Jovago wants to give the best international standards of the hotel industry and the latest technologies to all our Hotel partners, we want to democratize these new tools for all our partners and make their job easier " said Paul Midy, CEO of Jovago.

The Android App will enable Hotel managers to confirm new reservations, see and search through all reservations, change rates for any time period and change room availability for any time period. They will also see customer reviews, confirm guest check in and get some unique stats about hotel performance, all this at their convenient time. This will create a better experience for both the hotel and the Jovago customer.

Jovago.com ensures that its inventory of 25,000 hotels in Africa is accessible to customers online, by tapping on today's technology. For instance, with insightful data provided by the company, a hotel manager will easily know the pricing of his competitors, thus making informed decisions on how to remain competitive.

" Hotels on Jovago benefit from focused local marketing reach in Africa, generating business they could not tap into otherwise. We want to empower these partners to get the best out of working with us," says Eduard Meyjes, Head of Revenue Management, Jovago. He adds that " Phone communication can be challenging in Africa. With the app, hotels can make fast and reliable changes exactly when they want to. Especially smaller hotels can now benefit from smart tools, that were only available to larger hotel chains before."

First feedbacks are positive : "This Extranet App is a good addition, many hotels around the world use it and now to have it here is great"said Michael Pinder from the Group General Manager of Sun Heaven Hotels in Nigeria.

Following the launch of the Extranet mobile application, Jovago.com is now working towards unveiling the Web version of the App, to further improve user experience for potential customers. As a leading online hotel-booking website,

Jovago.com is simply a one-stop-shop for hotels when it comes to their online marketing and operations.

About Jovago

Jovago.com is an online hotel booking service with offices in Lagos (Nigeria), Nairobi (Kenya), and Dakar (Senegal) founded by Africa Internet Group and has MTN and Millicom as investors. Jovago.com, Africa's No.1 booking portal, facilitates the booking process for its users to provide them with the best hotel booking experience with fast, transparent and easy-to-use services.

Jovago.com has over 25,000 local hotel listings across Africa and over 200,000 hotels around the world.

Relevant links

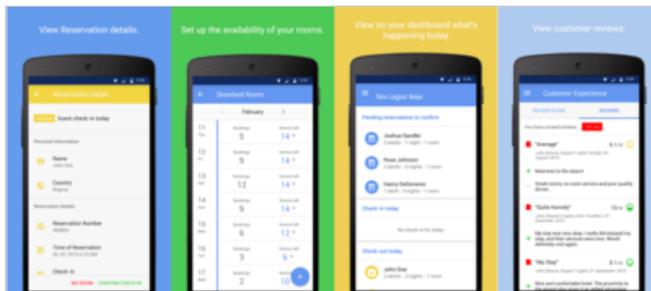


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About AFRICA INTERNET GROUP

Africa Internet Group, the leading internet platform in Africa, promotes sustainable online growth that benefits both businesses and consumers. Firmly rooted in Africa's startup ecosystem, the group provides easy-to-use services and smart solutions across the African internet sector. AIG is

invested in furthering regional entrepreneurship and innovation through a passion for Africa, its culture and its people. AIG is the parent group of ten successful and fast-growing companies in more than 30 African countries. Its network of companies includes Carmudi, Easy Taxi, Everjobs, hellofood, Jovago, Jumia, Kaymu, Lamudi, Vendito and Zando.

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