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## PHYU PHYU THEIN

Phyu Phyu Thein, known by her stage name PHYU PHYU KYAW THEIN was born on April 22, 1981, in Yangon, to a couple of two economists. PPKT is the younger of two children.

### EARLY LIFE

Phyu Phyu started singing in the choir of the Immanuel Baptist Church in Yangon since her teens where she became the soloist and where she is still singing every Sunday. Apart from that she never received any formal vocal training.

Singing was a favourite pastime of Phyu Phyu Kyaw Thein while she was working hard to pass high school. She finished high school in 1998 after which she entered medical school in Myanmar. In the meantime Phyu Phyu started trying out her singing beyond the church choir. She tried her luck in some singing contests, without initial success as her voice was often considered too unusual by Burmese standards.

### BREAKTHROUGH

Phyu Phyu Kyaw Thein's heart was set on music, and she found a patron in a close family friend who was a successful entrepreneur who was deeply touched by the then 19 year old girl saying "She wants to become world famous one day" at a time the country had become isolated from the world.

Still without a music company, Phyu Phyu set out working from the scratch on creating her first music album in 2002.

It was in the recording studio where in August 2003 Phyu Phyu was discovered by the iconic Burmese rock band 'IRON CROSS', who were recording at the same studio. Hearing her voice, they invited her as the opening act to their concert. Her performance was perceived well by crowd and critics alike, and launched her career.

### DISCOGRAPHY

Phyu Phyu's first album "NOTHING TO DO WITH YOU AGAIN" was released a few months later amid some controversy after the promo for her album was banned from TV because of Phyu Phyu unusual style of singing.

Her 2004 cover of Bon Jovi's It's My Life (CHECK) made her a household name, and after graduating from Medical school 18 months later, she fully dedicated herself to her music career, adopting a flamboyant style of dressing and performance that distinguished her from other female vocalists in the country.

2007's The Curse of Love, which won her the title of best selling artist of the year, was followed by Memoir of a Diva in 2011, a collection of English language covers.





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Phyu Phyu Kyaw Thein in August 2012 released her hit album Damsel in Distress, a collection of brand new rock songs written by both new and well-known composers.

In between solo albums Phyu Phyu featured on many collaborative albums which is a culture of music industry in the country.

#### PERFORMANCE

Over the years, Phyu Phyu Kyaw Thein has perhaps become best-known for her electric performances across Myanmar, prompting critics to hail her as the Lady Gaga of Myanmar. Phyu Phyu regularly performs in the west, and Southeast- and East-Asia, noteworthy at the the 40th anniversary of ASEAN at the Hard Rock Café in Singapore.

#### HUMANITARIAN COMMITMENT

Phyu Phyu Kyaw Theins dedicates her time to a number of humanitarian causes, and has since 2009 been a MTV EXIT Celebrity Ambassador. Phyu Phyu presented the human trafficking documentary Traffic, which aired widely on national television in Myanmar, and is due to perform at the upcoming MTV EXIT Live in Myanmar awareness raising concert at the People's Square on December 16th in Yangon.

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