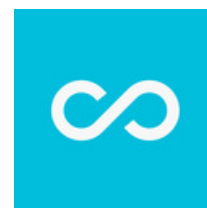


Lima ships its DropBox-killer product to all backers of its \$1.2M Kickstarter campaign



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Summary **Lima announces that it's now shipping all backers of its \$1.2M Kickstarter campaign. The general shipping follows a long period of closed beta testing with a group of 5000+ backers, during which the startup worked hand-in-hand with its Kickstarter fans to make its technology ready for mass release.**

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Details Lima, the crowdfunded project aiming to change the way our devices store data, announced today that it's now shipping all of its 12,840 Kickstarter backers.

ABOUT LIMA

Lima's ambition is to make your computer, tablet & smartphone all display the same files, whatever their brand & whatever their storage capacity. The startup wants to:

- **Tackle the need to use Cloud services to easily access files (such as Dropbox, iCloud, Google Drive).** For Lima, these services endanger users' privacy by putting their content on servers accessible by third parties. They also tie users to a monthly-paying scheme in order to keep their data accessible. Having all the user's devices display exactly the same files avoids the need to synchronize devices manually, making these Cloud services unnecessary.
- **Tackle the scatterization of user content across multiple devices, hard drives, USB keys, and Cloud storage spaces.** Today, users keep files in a lot of different locations with a lot of duplicates, making browsing and accessing their content difficult. Lima aims to change that by providing the exact same files and folders hierarchy on all user's devices.
- **Tackle the difficulty of using technology.** Today, users wishing to store and manage their entire content always need to be cautious about storage capacity and device compatibility. Lima was built to remove these constraints. Moreover its set-up is recognized as "deceptively simple" and accessible to everyone.

To do so, the Lima apps change your devices' behavior to make them all store their content in Lima instead of on their local hard drives. Lima's content is stored at home thanks to a small Lima hardware adapter and an external hard drive attached to it. Installed behind your Internet router, the Lima adapter makes your content available to you anywhere, whether at

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home or outside. Users benefit from the same security as if using a Private Cloud. In addition, users are no longer limited by the size of their smartphone or computer. They get seamless access to all their files on all their devices.

The project was originally financed on the crowdfunding platform Kickstarter where it reached its funding goal in less than 12 hours. Lima eventually raised \$1.2M thanks to 12,840 backers. In 2014, Partech Ventures invested \$2.5M in Lima, announcing it as « one of the most ambitious products [they]’ve seen in the last decade ». In 2015, Lima received two CES Innovation Awards, both in Software and Mobile Apps and in Computer Accessories.

BETA PROGRAM

Lima’s patent-pending technology is the result of a long research & development road which lasted one year longer than expected. With today’s announcement, the startup is ending a 7 months invite-only period of its Beta program, during which it worked gradually with up to 5000+ volunteers among its Kickstarter backers to test its product. This program, started in December 2014, enabled the company to ensure its technology was scalable and ready for everyday use.

« It is always hard to quantify the development time of something that has never been done before. We faced big obstacles when developing our core technology » says Severin MARCOMBES, CEO. « However, today is marking an incredible milestone for us. The technology we’ve built is now ready for prime time and we can proudly claim that Lima innovation is far ahead of the competition ».

PIONEER KIT

The startup is shipping an early version of its product to Kickstarter backers today, called the Pioneer Kit. « The Pioneer Kit is the last step of our Beta program. Backers will receive the final Lima hardware, but with a custom version of the Lima apps. » explains Gawen ARAB-LAFFON, CTO of Lima.

In the Pioneer Kit, users will be able to select whether they want Lima to manage all of the computer files or not. For now, only authorized users will be able to activate Lima on their entire computer. « This enables us to deploy the technology gradually on our users’ computers. It also helps backers better understand how Lima works before activating it on their entire computer. » details Gawen.

Lima will deploy Pioneer Kits until the technology is proven to work for all types of environments in the field. « Managing all the users’ data is a heavy responsibility to shoulder. We must be extremely careful to keep all these files safe and therefore extremely cautious in our development roadmap. » adds Gawen. The apps will then be upgraded for all backers to the final version.

GETTING READY FOR SEPTEMBER

This Pioneer Kit will help the company keep running tests hand-in-hand with its Kickstarter backers during all Summer. It is the last step before the Lima worldwide public launch scheduled in September 2015.

Quotes

” *The brainchild of Severin Marcombes and Gawen Arab, Lima, is one of the most ambitious products we've seen in the last decade.*

— Philippe Collombel, General Partner of Partech Ventures

” *It's always hard to quantify the development time of something that has never been done before. We faced big obstacles when developing our core technology. However, today is marking an incredible milestone for us. The technology we've built is now ready for prime time. Today, thanks to our backers, we can proudly claim that Lima innovation is far ahead of the competition.*

— Severin MARCOMBES, Lima CEO

” *The Pioneer Kit is the last step of our Beta program. Backers will receive the final Lima hardware, but with a custom version of the Lima apps. This enables us to deploy the technology gradually on our users' computers. It also helps backers better understand how Lima works before activating it on their entire computer.*

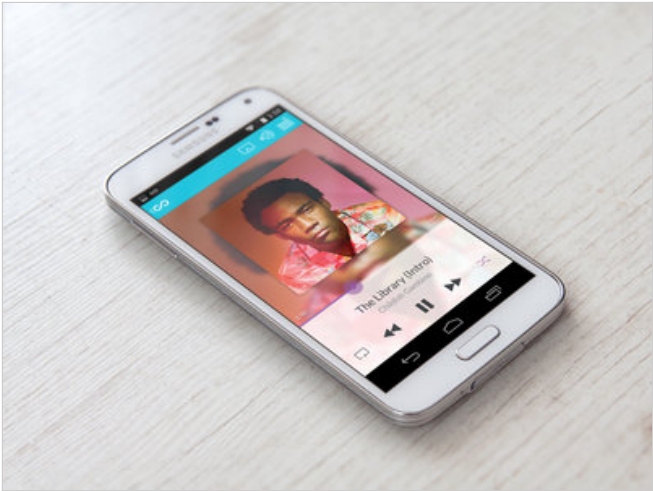
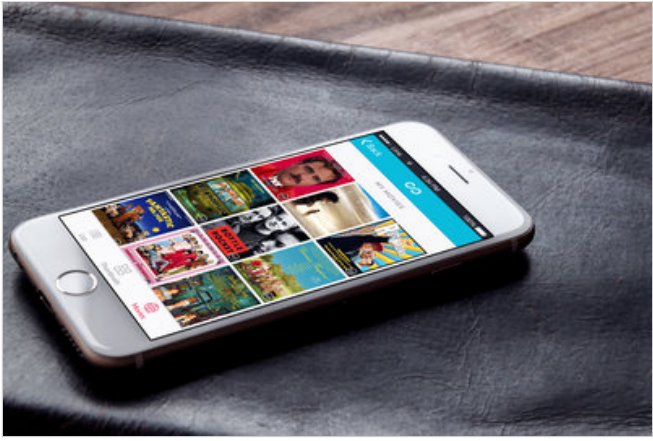
— Gawen ARAB-LAFFON, Lima CTO

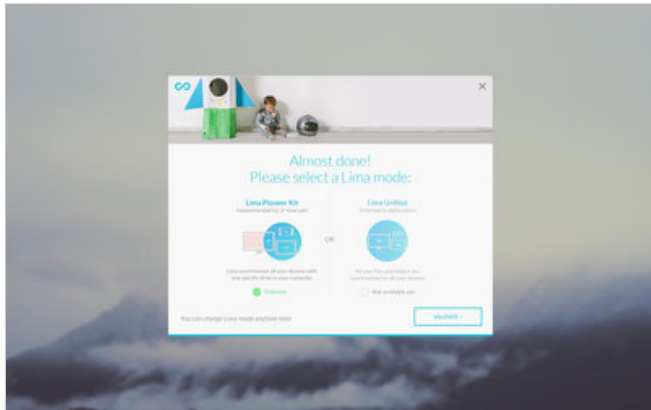
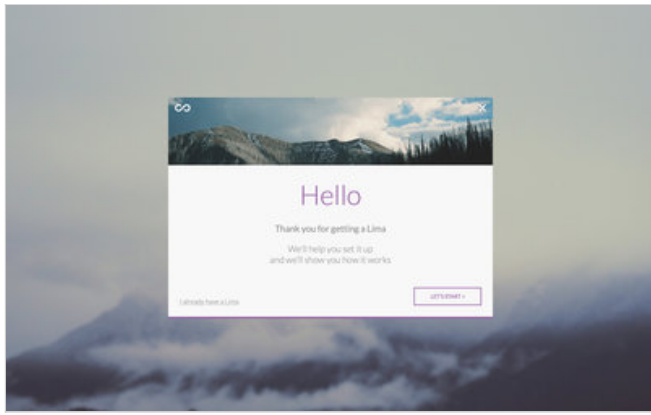
” *I just received my Lima(s) and did a complete setup process. I'm blazed away by how beautiful and streamlined it is. This is the BEST device setup I've ever done (and I did a lot!).*

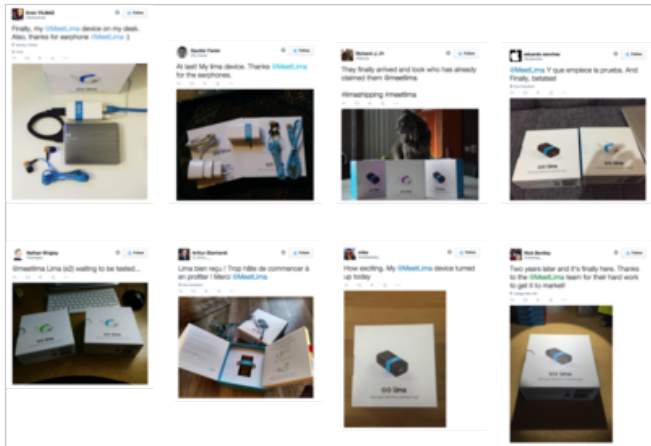
— Fabio.P, Kickstarter Backer

Images









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About Lima

Lima is a revolutionary and innovative technology that consolidates all of your content, enabling you to see the same files on all of your devices regardless of operating system or device size. Composed of a smart hardware adapter and a multi-platform app, Lima enables users to easily and seamlessly access their entire digital library from all of their devices, wherever they are.

For more information, visit <http://www.meetlima.com> and meet them on Facebook <https://www.facebook.com/MeetLima> and on Twitter <https://twitter.com/MeetLima>