Tipbit Recreates Work Email for Ultimate Mobile Productivity; Leaves Fewer Tasks Desk-Dependent

App Combines Email, Tasks, Calendars, Contacts and other Relevant Information into Simple, Streamlined Interface

21 AUGUST 2014, BELLEVUE, WA

SUMMARY

Tipbit returns email to killer app status by recreating it to make working from the smartphone easier and more productive – as often as possible, turning everyday tasks into a single swipe of a thumb or finger. It is the only mobile app that pulls everything a person needs to work effectively on the go into a single interface. The app combines Exchange and personal emails, multiple calendars, attached and cloud-based documents and task lists, and people's relevant social and contact information.

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"The team has spent months reviewing customer feedback and usage patterns to create the first truly native, work-ready email experience on the iPhone," said Gordon Mangione, Tipbit CEO. "Replicating email as it exists on the desktop doesn't make sense, because it fails to recognize both the huge differences in how we navigate our phones, and what we do when we're away from our desks. There are several apps that help fix part of the problem, but no one wants to have to navigate more than a single app to manage email. With this update, Tipbit is the single answer."

Users will see a new Tipbit, finally making Outlook phone-friendly, and bringing relevant information into the context of email conversations, so each task and decision is more straightforward. The update includes:

SimpleSync with Exchange: with roughly 500 million Exchange mailboxes worldwide, it is still the preferred email of most businesses. Now, a few simple taps connect Exchange and Tipbit to exponentially increase mobile productivity.

Customer-Driven UX: more mobile-friendly detailed views of emails and contacts make navigating conversations simpler.

Read Later: a single swipe easily marks an email to read later, setting a reminder for it to resurface when it fits better with your life (like when you're back at the office, after the kids are down, or when you start the next work day).

Easy Attachments: one tap brings relevant and related documents up for any given contact or conversation.

Everything in ONE Place: integration of email, calendar, contacts, documents and social streams seamlessly pull everything a user needs together into a smarter, simpler mobile work stream.

Email is still how most work communication happens, and more and more, most of that is done away from the desk.

"166 billion emails are sent every single day, and 51 percent of those are read on mobile devices. Tipbit helps deliver on the promise of mobility, making work on the go more efficient," added Mangione. "Exchange is still the oxygen that businesses run on, so a Gmail-only solution is innovation limited to the innovators. Tipbit is for everyone. With this new update, it makes the most common email tasks the easiest to perform, so the phone is as smart as possible."

Tipbit is integrated with popular social sites like Facebook, Twitter and LinkedIn and services like Dropbox, Evernote, Salesforce and OneNote, and supports email for ActiveSync for Exchange, Gmail and Yahoo.

To download the updated Tipbit app, visit the App Store on iPhone and iPod touch at http://www.AppStore.com/Tipbit.

RELEVANT LINKS

Tipbit on the App Store
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Tipbit Website
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ABOUT TIPBIT

Tipbit revolutionizes email. The team that brought Microsoft Exchange Server into the Internet era has created the email application for the next decade. Unlike today's limited inboxes that prevent you from taking action, Tipbit gives you what you need to react right away – immediate access to related information: People, Documents, Twitter, LinkedIn, Dropbox, previous Meetings and Messages are all in front of you in the application you use every day. We call this gravitational search, a new category of technology that intelligently pushes the content to you rather than making you search.

Tipbit is a start up based in Seattle and San Francisco and backed by Andreessen Horowitz and Ignition Partners.

Tipbit pressroom

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