

9 Months 2015 Proven Winners Results Update

16 DECEMBER 2015

SUMMARY

• Rocket Internet's Proven Winners with continued strong performance • Weighted top line growth of 120% in net revenues/GMV and further margin improvement for Proven Winners in the first 9 months 2015 vs. first 9 months 2014 • LPV at EUR 6.1bn • Appointment of Prof. Dr. Marcus Englert as Chairman of the Supervisory Board

Berlin, Germany, 16th December 2015 – During the first 9 months of 2015, the key companies of Rocket Internet SE (“Rocket Internet”, “Rocket”, “the Company”) continued their strong operating performance. The Proven Winners recorded an average weighted net revenues/Gross Merchandise Volume (“GMV”) period-over-period growth of 120% for the first 9 months of 2015. The Proven Winners showed further operating leverage with an average EBITDA margin improvement of 4 percentage points in the first 9 months of 2015 compared to the first 9 months of 2014.

Global Fashion Group, the market leader in Fashion E-Tailing in emerging markets grew Gross Merchandise Value by 61.1%, Lazada, the leading marketplace platform in South East Asia, experienced a 225.0% growth in Gross Merchandise Value and HelloFresh, the global leader in Fresh Food at Home, grew net revenues by 383.9% for the first 9 months of 2015, relative to the first 9 months of 2014.

Rocket Internet's Last Portfolio Value (“LPV”) remained stable at approximately EUR 6.1bn given the absence of significant funding rounds at the portfolio companies. The gross cash balance remained at EUR 1.7bn. Rocket continues to evaluate private funding and other funding alternatives for its companies.

The Supervisory Board of Rocket Internet has appointed Prof. Dr. Marcus Englert as Chairman of the Supervisory Board, who previously served as Deputy Chairman, and Norbert Lang as the new Deputy Chairman. Lorenzo Grabau, former Chairman, will continue to support Rocket Internet as a member of the Supervisory Board.

Oliver Samwer, Founder and Chief Executive Officer of Rocket Internet commented: „Our Proven Winners continue on their strong growth trajectory in 2015, whilst continuously improving their profitability. We are well on track to deliver on the targets communicated during our Capital Markets Day in September 2015.“

For an overview of the Proven Winners 9 months 2015 financials, please see the appendix or visit our

website (<https://www.rocket-internet.com/investors>).

Ends

Media Contact

T: +49 30 300 13 18 68

E: media@rocket-internet.com

About Rocket Internet

Rocket's mission is to become the world's largest Internet platform outside of the United States and China. Rocket identifies and builds proven Internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies. Rocket is focused on online business models that satisfy basic consumer needs across four main sectors: eCommerce, marketplaces, travel and financial technology. Rocket started in 2007 and has now more than 30,000 employees across its network of companies, which are active in more than 110 countries across six continents. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information visit www.rocket-internet.com.

Disclaimer:

This document is being presented solely for informational purposes and should not be treated as giving investment advice. It is not intended to be (and should not be used as) the sole basis of any analysis or other evaluation. All and any evaluations or assessments stated herein represent our personal opinions. We advise you that some of the information is based on statements by third persons, and that no representation or warranty, expressed or implied, is made as to, and no reliance should be placed on, the fairness, accuracy, completeness or correctness of this information or opinions contained herein.

This presentation contains certain forward-looking statements relating to the business, financial performance and results of Rocket Internet SE, its subsidiaries and its participations (collectively, "Rocket") and/or the industry in which Rocket operates. Forward-looking statements concern future circumstances and results and other statements that are not historical facts, sometimes identified by the words "believes," "expects," "predicts," "intends," "projects," "plans," "estimates," "aims," "foresees," "anticipates," "targets," and similar expressions. The forward-looking statements contained in this presentation, including assumptions, opinions and views of Rocket or cited from third party sources, are solely opinions and forecasts which are uncertain and subject to risks. Actual events may differ significantly from any anticipated development due to a number of factors, including without limitation, changes in general economic conditions, in particular economic conditions in the markets in which Rocket operates, changes affecting interest rate levels, changes in competition levels, changes in laws and regulations, environmental damages, the potential impact of legal

proceedings and actions and Rocket's ability to achieve operational synergies from acquisitions. Rocket does not guarantee that the assumptions underlying the forward-looking statements in this presentation are free from errors nor does it accept any responsibility for the future accuracy of the opinions expressed in this presentation or any obligation to update the statements in this presentation to reflect subsequent events. The forward-looking statements in this presentation are made only as of the date hereof. Neither the delivery of this presentation nor any further discussions of Rocket with any of the recipients thereof shall, under any circumstances, create any implication that there has been no change in the affairs of Rocket since such date. Consequently, Rocket does not undertake any obligation to review, update or confirm recipients' expectations or estimates or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of the presentation.

Neither Rocket Internet SE nor any other person shall assume any liability whatsoever (in negligence or otherwise) for any loss howsoever arising from any use of this presentation or the statements contained herein as to unverified third person statements, any statements of future expectations and other forward-looking statements, or the fairness, accuracy, completeness or correctness of statements contained herein, or otherwise arising in connection with this presentation.



ABOUT ROCKET INTERNET

Our Mission

Rocket's mission is to become the world's largest Internet platform outside of the United States and China. Rocket identifies and builds proven Internet business models and transfers them to new, underserved or untapped markets where it seeks to scale them into market leading online companies. Rocket is focused on online business models that satisfy basic consumer needs across four main sectors: e-Commerce, marketplaces, travel and financial technology. Rocket started in 2007 and has now more than 30,000 employees across its network of companies, which are active in more than 110 countries across six continents. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information visit www.rocket-internet.com.

Our Focus

Our e-commerce companies include retail companies in the areas of fashion, general merchandise, home and living, office supplies and food and groceries. Our marketplace companies seek to displace traditional supply chains by creating venues where buyers and sellers can transact directly, and include real estate and car online classifieds, travel and transport, and food delivery companies. Our third sector, financial technology, includes

companies that focus on bringing together borrowers and lenders in regions and segments that are underserved by traditional banks, particularly in the consumer and small and medium-sized enterprise segments, and on facilitating payments. Our travel companies seize opportunities in the rapidly growing online travel and transport sector. They focus currently on vacation packages and online travel booking.

Our Strategy

As part of our global strategy, we have created regional Internet groups in Africa, Asia Pacific, Latin America and the Middle East in order to bundle local market and business model insights, facilitate regional commercial, strategic and investment partnerships, in particular with mobile telecommunication providers, enable local recruiting and sourcing and accelerate the regional rollout of our companies. We have developed proprietary technology where we believe it provides our companies with a competitive advantage. Our proprietary technology is highly flexible and scalable and provides our companies with significant cost and speed advantages, particularly during their initial rapid launch and rollout processes.

Our Platform

Our platform has enabled us to build a large, global network of companies and has historically put us in a position to launch more than 10 new companies every year through application of a standardized business model identification and development process. Every new company that we start accelerates the virtuous circle of synergy creation among our companies. The larger the size of our network of companies, the more significant our opportunity is to benefit from synergies and network effects with respect to our suppliers, solution providers, customers and employees.



Rocket Internetnewsroom