

Rocket Internet SE: Notice to the holders of the bonds - EUR 550 million 3.00% Convertible Bonds of Rocket Internet SE due 2022 (ISIN DE000A161KH4) (the 'Bonds')

Berlin, Germany, 19 July 2018 - (Capitalised terms that are not defined in this notice shall have the meanings given to them in the terms and conditions of the Bonds (the "Terms and Conditions").)

As of today, the aggregate Principal Amount of the Bonds still outstanding and held by persons other than Rocket Internet SE and its Subsidiaries is less than 15% of the aggregate Principal Amount of the Bonds initially issued. Rocket Internet SE exercises its right to early redemption in accordance with § 6(2) of the Terms and Conditions and hereby irrevocably terminates in whole the remaining Bonds and will redeem the Bonds at their Principal Amount plus accrued interest. The Call Redemption Date is 4 September 2018 which Rocket Internet SE has determined in accordance with § 6(2) of the Terms and Conditions.

Important Notice

This publication represents neither an offer for sale nor a request for purchase of securities.

Any statements regarding the future in this document do not represent any facts and use terms such "will", "expected", "believe", "estimate", "intend", "strive", and "assume" and other similar phrases. The statements express the intention, views and current expectations and assumptions of Rocket Internet SE and parties acting in concert with Rocket Internet SE. The statements directed at the future are based on current planning, estimates and forecasts, which Rocket Internet SE and the parties acting in concert with Rocket Internet SE have made to the best of their knowledge but do not contain any statement about their future validity. Future-based statements are subject to risks and uncertainties, which are generally difficult to predict and are generally not in Rocket Internet SE's sphere of influence or that of the parties acting in concert with Rocket Internet SE. Please note that the actual results or events may deviate substantially from those provided in or removed from the future-based statements.

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ABOUT ROCKET INTERNET

About Rocket Internet

Rocket Internet incubates and invests in internet and technology companies globally. It provides operational support to its companies and helps them scale internationally. Rocket Internet focuses predominantly on four industry sectors of online and mobile retail and services that make up a significant share of consumer spending: Food & Groceries, Fashion, General Merchandise and Home & Living. Rocket Internet's selected companies are active in a large number of countries around the world with more than 33,000 employees. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET). For further information please visit www.rocket-internet.com.



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