

Rocket Internet SE: Alibaba acquires Daraz

- **Alibaba acquires the entire share capital of Daraz, a company incubated by Rocket Internet**
- **Testament to Rocket Internet's ability to successfully scale and exit market-leading companies**

Berlin, 8 May, 2018 – Rocket Internet SE (“Rocket Internet”) announced today that the leading Chinese eCommerce company Alibaba Group (“Alibaba”) acquired the entire share capital of South Asian eCommerce platform Daraz Group (“Daraz”) for an undisclosed amount.

Daraz was founded in Pakistan in 2012 and has since grown into the most popular online shopping destination in the country. Today, Daraz also operates online marketplaces in Bangladesh, Myanmar, Sri Lanka and Nepal. The five South Asian markets in which Daraz is operating have a combined population of over 460 million, 60% of which are under the age of 35. Daraz will continue to operate under the same brand following the transaction.

“The sale of Daraz to Alibaba is another testament to Rocket Internet’s ability to successfully scale and exit market-leading companies”, says Oliver Samwer, CEO of Rocket Internet.

“Leading technology and a strong logistics network have helped creating one of the fastest growing companies in the region. The acquisition by Alibaba is a tremendous success for the entire team working at Daraz.”

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About Rocket Internet

Rocket Internet incubates and invests in internet and technology companies globally. It provides operational support to its companies and helps them scale internationally. Rocket Internet focuses predominantly on four industry sectors of online and mobile retail and services that make up a significant share of consumer spending: Food & Groceries, Fashion, General Merchandise and Home & Living. Rocket Internet's selected companies are active in a large number of countries around the world with more than 33,000 employees. Rocket Internet holds stakes in two significant publicly listed companies, Delivery Hero and HelloFresh. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET) and is included in the MDAX index. For further information please visit www.rocket-internet.com.

Disclaimer / Important Note

Despite not having control over the selected companies mentioned above, the aggregate financial information is shown on a 100% basis (i.e. 100% of revenues and EBITDA). The actual legal and economic interest of the Rocket Internet group in the network companies shown above is far lower than 100%. Please refer to Rocket Internet SE's consolidated financial statements for additional information on the group's consolidation policies and its segment information.

This document contains forward-looking statements. These statements are based on the current views, expectations and assumptions of the management of Rocket Internet SE and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Actual results, performance or events may differ materially from those described in such statements due to, among other things, changes in the general economic and competitive environment, risks associated with capital markets, currency exchange rate fluctuations and competition from other companies, changes in international and national laws and regulations, in particular with respect to tax laws and regulations, and other factors. Rocket Internet does not assume any obligations to update any forward-looking statements.

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