

Rocket Internet SE: Rocket Internet completes placement of shares of HelloFresh SE

Berlin, 18 April, 2018 – Rocket Internet SE (“**Rocket Internet**”) completes the sale of 12.2 million shares of HelloFresh SE (the “**Placement**”). The Placement price per share of HelloFresh SE (“**HelloFresh**”) was set at €12.30 (the “**Placement Price**”).

The placement followed an accelerated bookbuilt offering to institutional investors only. Closing of the transaction is expected to take place on April 23, 2018.

Rocket Internet’s shareholding in HelloFresh SE will be subject to an additional 90-day lock-up extension until and including July 30, 2018 (23:59 CEST) (the “**Lock-Up Extension**”).

Rocket Internet offers other pre-IPO shareholders of HelloFresh SE the opportunity to sell shares of HelloFresh (pro rata to their pre-IPO shareholding as a percentage of the final number of shares sold in the Placement) to Rocket Internet at the Placement Price less costs and expenses (on a pro rata basis), provided, however, that Rocket Internet will only grant such a put option if the relevant shareholder enters into a lock-up agreement with the joint bookrunners on substantially the same terms as the Lock-Up Extension. Such put option will lapse on the third business day following today.

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About Rocket Internet

Rocket Internet incubates and invests in internet and technology companies globally. It provides operational support to its companies and helps them scale internationally. Rocket Internet focuses predominantly on four industry sectors of online and mobile retail and services that make up a significant share of consumer spending: Food & Groceries, Fashion, General Merchandise and Home & Living. Rocket Internet's selected companies are active in a large number of countries around the world with more than 33,000 employees. Rocket Internet holds stakes in two significant publicly listed companies, Delivery Hero and HelloFresh. Rocket Internet SE is listed on the Frankfurt Stock Exchange (ISIN DE000A12UKK6, RKET) and is included in the MDAX index. For further information please visit www.rocket-internet.com.

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