



🕒 12 June 2019, 10:08 (BST)

RISING POP STAR, AVA MAX TO PERFORM AT ISLE OF MTV MALTA

LONDON/MALTA, 12th June 2019 – **MTV International** and the **Malta Tourism Authority** have announced today that global pop sensation **Ava Max** will join the Isle of MTV Malta line-up. Europe’s biggest free summer music festival, now in its 13th Year, will take place on Tuesday 9th July on the iconic Il-Fosos Square in Valetta.

2019’s newest pop songstress Ava Max is currently celebrating the continued success of her RIAA platinum certified smash single ***Sweet but Psycho***, which has spent the past three weeks in the top 10 of Billboard’s Hot 100. The international hit song also held the #1 spot at European Radio for eight weeks in a row and scored #1 rankings on charts in nearly 20 countries. With nearly a billion global streams under her belt, Max has also taken the world by storm with her empowering follow-up single ***So Am I***, which skyrocketed on European Airplay making Ava the only artist to have two songs in the top 10 at the same time. Most recently, [Rolling Stone](#) profiled Ava as part of their “Artist You Need to Know” series.

“Malta looks incredible and I can’t wait to perform on that stage for thousands of people! See you soon Malta!” **commented Max.**

Max joins singer **Bebe Rexha** and DJ **Martin Garrix** who will co-headline this year’s *Isle of MTV* concert.

The main show will be followed by ***Isle of MTV Malta Music Week*** between **9th and 14th July**. A week of events at the hottest venues across the island, from open air club nights to sunset boat parties. For more information, tickets and line-up go to www.isleofmtv.com.

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NOTES TO EDITORS

- Artwork available [here](#)
- A 60-minute highlights show will broadcast across the MTV International Network to 196M households from August 2019.
- We will be bringing all the action from the show to our 90M music fans around the world through our MTV International social platforms.
- More details can be found at: <http://www.isleofmtv.com/>

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ABOUT ISLE OF MTV MALTA

Now in its 13th year, past performers at the *Isle of MTV Malta* include: Jason Derulo, Lady Gaga, Hailee Steinfeld, Sigala, Paloma Faith, The Chainsmokers, DNCE, Steve Aoki, David Guetta, Martin Garrix, Jess Glynne, Nicole Scherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, Kid Rock, Kelis, The Scissor Sisters, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N*E*R*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz and OneRepublic.

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Isle of MTV 2018