

# MULTI-PLATINUM SELLING SUPERGROUP DNCE AND CHART TOPPING DANCE MUSIC SUPERSTAR JONAS BLUE CONFIRMED FOR ISLE OF MTV MALTA 2017



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Isle of MTV 2017

**Summary** **Multi-platinum selling, funk-pop band, DNCE and chart-topping DJ and producer, Jonas Blue, will take the stage at this year's ISLE OF MTV MALTA live music festival.**

Spokespeople

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**Details** London/Milan – 27 April 2017: MTV, in partnership with the Malta Tourism Authority, has announced that multi-platinum selling, funk-pop band, DNCE and chart-topping DJ and producer, Jonas Blue, will take the stage at this year's ISLE OF MTV MALTA live music festival. Both acts will join The Chainsmokers in performing for thousands of festival goers at this must-see event when it returns to Malta's Il Fosos Square on Tuesday 27th June. Making their global debut in 2015, with their triple platinum-selling breakout smash Cake By The Ocean, DNCE (Joe Jonas, Cole Whittle, JinJoo Lee and Jack Lawless) recently took home the win for 'Best PUSH Artist' at the 2016 MTV EMAs and 'Best New Artist' at last year's MTV VMAs. Their self-titled debut album DNCE, released in November 2016, charted internationally and includes the follow up hit singles, Toothbrush and Body Moves. Their new single Kissing Strangers, features global superstar Nicki Minaj and is currently the most added song at Top 40 radio in the US. "We couldn't be more excited to have DNCE and Jonas Blue join us in Malta this summer. Isle Of MTV 2017 is pacing to be our best ever!" Bruce Gillmer, Head of Music and Music Talent, Viacom Global Entertainment Group 2016 MTV EMA nominee Jonas Blue, took the music industry by storm in last year with his debut single, Fast Car featuring Dakota. Selling over 6 million records worldwide, it was the biggest selling single globally of the year from a debut British artist. This followed with equally great international success with his second and third dance hits, Perfect Strangers featuring JP Cooper and By Your Side featuring RAYE. Jonas is poised for continued worldwide success in 2017 and beyond, having now sold more than 13 million records and been streamed 2 billion times. "I can't wait to bring my live band to party with you at this year's Isle of MTV! Looking forward to seeing you all there in Malta on June 27th." - Jonas Blue This year Isle of MTV Malta forms part of a week-long series of live music events and club nights. For more information about tickets and travel packages visit [www.isleofmtv.com](http://www.isleofmtv.com). Friday 23 June: Cheat Codes & Club MTV @ Gianpula Saturday 24 June: Pacha on Tour with Don Diablo @ Aria Sunday 25 June: Café Del Mar Sunset Party featuring Kungs @ Café Del Mar Tuesday 27 June: Isle of MTV 2017 headlined by The Chainsmokers @ Il Fosos Square Tuesday 27 June: Isle of MTV Malta Official After Party @ Uno

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Wednesday 28 June: HedKandi House Sessions @ Cafe Del Mar Isle of MTV Malta will be filmed and edited into a 60-minute special that will broadcast across 20 MTV channels throughout Europe. The show will also be supported across all MTV social media platforms as well as via a bespoke website. As part of an extensive integrated marketing campaign, the Isle of MTV Malta concert will be supported by marketing initiatives, all of which will drive awareness of the event as well as leverage MTV's world renowned brand and unique youth insight, to further cement and promote Malta's position as a holiday destination for young people. Over the ten years that Isle of MTV has been held in Malta, the number of visitors to the island under the age of 24 has increased by 120% and now accounts for 20% of all tourists. Notes to Editors: For more information visit [www.isleofmtv.com](http://www.isleofmtv.com) Download artwork here. About Isle of MTV Now in its 11th year, the Isle of MTV franchise has attracted some of the biggest names in world music including: Steve Aoki, Wiz Khalifa, Jason Derulo, Martin Garrix, Nicole Sherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, David Guetta, Kid Rock, Kelis, The Scissor Sisters, Lady Gaga, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N\*E\*R\*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz, OneRepublic and Morcheeba. Previous Isle of MTV main event locations have included Torre de Belém, Lisbon, Portugal (2002), Ile du Gaou, Six-Fours Les Plages, France (2003), Tossa De Mar, Costa Brava, Spain (2004), Piazza dell Unita' d'Italia, Trieste, Italy (2005). [www.facebook.com/IsleofMTVMalta](http://www.facebook.com/IsleofMTVMalta) @IsleofMTV @VIMN\_PR #IsleofMTV

About DNCE DNCE released their highly anticipated self-titled debut album DNCE last November. Formed in the summer of 2015 by front man Joe Jonas, the band catapulted onto the world stage with the release of their now triple platinum-selling, breakout global smash and infectious debut single, Cake By The Ocean. Their rapid rise continued with the follow up international hits Toothbrush and Body Moves. The band's latest single Kissing Strangers featuring Nicki Minaj is out now. About Jonas Blue British-born DJ and producer Jonas Blue, has gained the attention of the industry and music fans alike with his perfectly crafted dance hits, which have seen worldwide chart success. In 2016, Jonas sold more singles globally than any other debut British artist and was streamed more than one billion times. Jonas also received a 'Best Push' nomination at the 2016 MTV EMAs. The hit-maker has remixed tracks for the likes of Ellie Goulding and Birdy and continues to tour relentlessly, playing shows around the world. PRESS CONTACT: Charlotte Ritchie, [Sharlotte.Ritchie@vimn.com](mailto:Sharlotte.Ritchie@vimn.com), +44 203 580 2108

Images



## About Isle of MTV 2017

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