

IT'S A WRAP! ISLE OF MTV MALTA DELIVERS EPIC NIGHT OF MUSIC TO MILLIONS WORLDWIDE

'BIRTHDAY PARTY' STREAMED LIVE INTERNATIONALLY AND ALL ACTION AVAILABLE ON SNAPCHAT LIVE STORIES



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Isle of MTV 2016

Summary **10TH ANNIVERSARY CELEBRATION WITH UNFORGETTABLE PERFORMANCES FROM WIZ KHALIFA, STEVE AOKI, JESS GLYNNE & CLEAN BANDIT**

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Details **Valletta, Malta; 29 June 2016:** Last night, **MTV** in partnership with the **Malta Tourism Authority** returned to the island to celebrate the 10th Anniversary of **ISLE OF MTV MALTA**. Valletta's Il-Fosos Square was once again ignited by knockout performances from **WIZ KHALIFA**, **JESS GLYNNE** and **CLEAN BANDIT**, in addition to a killer closing set from Electro-House heavyweight **STEVE AOKI**.

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Kicking off the party was local band **Airport Impressions** who had the tens of thousands of fans moving to their unique blend of Rock and House music.

UK collective **CLEAN BANDIT** hit the sun lit stage next with a series of their global bangers from hit album *New Eyes*. Tracks included *Rather Be* and *Real Love*, which had the crowd singing along lyric for lyric,

Just as the sun began to set **JESS GLYNNE's** incomparable vocal broke the crowd's screams. Dressed in a black satin coordinate she sang out the killer hook of *Don't Be So Hard On Yourself*. Flanked by her two backing vocalists and band, her visually stunning set included tracks *Ain't Got Far to Go* and *Hold My Hand*. Her passionate tribute "I Feel For You" to the late, great Prince, brought her set to an emotional close.

Wiz Khalifa wowed fans with his legendary performance of laid back vibes and heavy bass lines. Opening with global hit *Black and Yellow* – the crowd bounced from the start to finish of his set, which included hip hop anthem *We Dem Boyz*. Ending with 2011 smash *Young, Wild & Free*, Wiz left having found 50,000 new recruits for his Taylor Gang.

"This is what 50,000 people looks like" – Steve Aoki.

It was left to super-producer and DJ **STEVE AOKI** to bring the show to its killer close. Spinning tracks from *Back 2 U* to *Can't Go Home* in the pyro and flame lit sky, Steve wanted everyone to join the party, snapchatting from stage and pulling an unsuspecting fan from the crowd to join him in his booth. In a sweet and satisfying conclusion to the mighty tenth anniversary celebration, Steve literally served the icing on TEN cakes to the adoring fans with his epic cake throw.

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For the first time ever, fans around the world were be able to experience the entire Isle of MTV show **LIVE** on www.isleofmtv.com and interact with the stream by posting to social with **#IsleofMTV**. A partnership with social messaging app Snapchat, made Isle of MTV a globally viewable Snapchat Live Story. In addition MTV's Snapchat Discover channel featured a wide range of content from behind the scenes footage to performance clips. Fans were also able to enjoy and interact with the show via Facebook Live links from the event, streaming a host of backstage and fan content.

A 60-minute Isle of MTV Malta Special will be broadcast across 20 MTV channels internationally beginning **1 August**.

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NOTES TO EDITOR:

For all the latest news and information about **Isle of MTV** visit:

www.isleofmtv.com or the official Facebook page:

<http://www.facebook.com/IsleofMTVMalta>. For high-res still images and broadcast packages click here.

ABOUT ISLE OF MTV

Now in its tenth year, the Isle of MTV franchise has seen past performers such as Jason Derulo, OMI, Martin Garrix, Nicole Sherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, David Guetta, Kid Rock, Kelis, The Scissor Sisters, Lady Gaga, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N*E*R*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz, OneRepublic and Morcheeba rock the Isle of MTV stage.

Previous Isle of MTV main event locations have included Torre de Belém, Lisbon, Portugal (2002), Ile du Gaou, Six-Fours Les Plages, France (2003), Tossa De Mar, Costa Brava, Spain (2004), Piazza dell Unita' d'Italia, Trieste, Italy (2005). **@IsleofMTV @VIMN_PR**

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Images







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