

VOCAL POWERHOUSE JESS GLYNNE CONFIRMED TO PERFORM AT ISLE OF MTV MALTA 10th ANNIVERSARY

Grammy award winner set to make Malta debut on Tuesday 28th June 2016



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Isle of MTV 2016

Summary British singer-songwriter and Grammy award winner **JESS GLYNNE** has been revealed as the first act to take the stage for the 10th anniversary celebrations of summer music festival **Isle of MTV Malta**. The free live music event will return to **Il-Fosos Square** for the 10th year running on **Tuesday 28th June 2016**, in partnership with **MTV** and the **Malta Tourism Authority**.

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Jess Glynne commented: "I am super excited to be coming to Malta for the 10th anniversary of Isle of MTV. Can't wait to celebrate with you all"

Jess **Glynne** shot to international stardom in **2014** after exploding on to the UK Chart's with **five** number one singles including '**Hold My Hand**', a dance anthem collaboration with electro-classical group Clean Bandit on '**Rather Be**' (winner of 'Best Dance' at the 2015 Grammy Awards) and a soulful-house feature on Route 94's '**My Love**'. Her debut album titled '**I Cry When I Laugh**' entered the UK album charts at number 1 in August 2015 and has gone **double platinum** in the UK and she's set to take her music around the globe in 2016, touring in the US and Europe.

Thanks to Glynne's unmatched vocals, her rapidly acquired portfolio of smash hits continues to excite fans around the world, with 2014 summer smash '**Rather Be**' attracting **more than 380 million hits** on YouTube alone, whilst becoming a top-ten hit on the US Billboard Hot 100.

Bruce Gillmer, EVP, Music, Talent Programming and Events, MTV, commented: "Jess had an incredibly successful 2015, with multiple hits and so many awesome performances. She absolutely lit up the MTV EMA stage in Milan. We're beyond excited to have her in Malta this year as we celebrate the 10th anniversary of Isle of MTV."

Isle of MTV Malta will be filmed and edited into a 60-minute special that will broadcast across 20 MTV channels throughout Europe. The show will also be supported across all MTV social media platforms as well as via a bespoke website. As part of an extensive integrated marketing campaign, the Isle of

MTV Malta Special concert will be supported by marketing initiatives, all of which will drive awareness of the event as well as leverage MTV's world renowned brand and unique youth insight, to further cement and promote Malta's position as a holiday destination for young people. Over the nine years that Isle of MTV has been held in Malta, the number of visitors to the island under the age of 24 has increased by **120.0%** and now account for **20%** of all tourists.

More talent will be announced in the following weeks.

For more information go to www.isleofmtv.com

Notes to Editor

Download hi-res artwork here.

About Jess Glynne

The last 18 months have been somewhat of a whirlwind for North London raised Jessica 'Jess' Glynne. Since signing her recording contract with Atlantic records in August of 2013, she made her mark on the UK Charts in February 2014 when she lent her vocals to deep-house producer Route 94's UK Number one single 'My Love', which appeared on Superstar DJ Annie Mac's compilation album 'Annie Mac Presents'.

When the Electro-Classical super-group Clean Bandit heard 'My Love' (prior to its release) they were quick to ask Glynne to feature on their track 'Rather Be'. Released in January 2014, the track attained Number one and top-five positions on charts across Europe and Oceania, and was a top-ten hit on the US Billboard Hot 100.

Jess went on to release her debut solo single, the Gorgon City-produced 'Right Here' in July 2014. The track charted internationally and reached Number six in the UK Singles Chart.

Her debut album "I Cry When I laugh" was released in August 2015 and entered the UK album chart at #1. She will be touring the US and Europe in 2016.

Images



About Isle of MTV 2016

About Isle of MTV

Now in its tenth year, the Isle of MTV franchise has seen past performers such as Jason Derulo, OMI, Martin Garrix, Nicole Scherzinger, Jessie J, Will.i.am, Rita Ora, Flo Rida, Snoop Dogg, Far East Movement, David Guetta, Kid Rock, Kelis, The Scissor Sisters, Lady Gaga, The Black Eyed Peas, Nelly Furtado, Maroon 5, The Chemical Brothers, Enrique Iglesias, N*E*R*D, Shaggy, Garbage, Jazzy Jeff, Gorillaz, OneRepublic and Morcheeba rock the Isle of MTV stage.

Previous Isle of MTV main event locations have included Torre de Belém, Lisbon, Portugal (2002), Ile du Gaou, Six-Fours Les Plages, France (2003), Tossa De Mar, Costa Brava, Spain (2004), Piazza dell Unita' d'Italia, Trieste, Italy (2005). www.facebook.com/IsleofMTVMalta