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Envato commemorates 30 years of Photoshop

Envato will this week [celebrate the 30th-anniversary of Adobe Photoshop's release with a sale of more than 120 graphics](#), selected from some of Envato Market's most well known Photoshop action and add-on designers.

“We often talk about Envato as being one of the world's largest communities for digital creatives, and you could very easily make the argument that no piece of software has had a greater impact on that community than Adobe Photoshop”, said David Brice, General Manager of Envato's Customer Group.

“The number of Photoshop-related items our creatives sell and license through our products is significant: we've had more than 1.5 million sales of actions, styles, brushes, presets since we started providing for these assets on Envato Market,” continued Brice. “And in the last 12 months alone, a further 1.7 million Photoshop-related assets were licensed on Envato Elements.”

“We've also doubled the number of Adobe Photoshop-compatible assets on Envato Elements in the last 12 months, and now have more than 200,000 equivalent assets on Envato Market.”

“So while Adobe celebrates another milestone for its well-known design product, at Envato we're giving thanks to the creatives whose ideas and inspiration bring creative projects to life each and every day.”

Among the items on sale this week are:

- [Animated Real Paint FX](#) by Giallo, one of the five most popular Photoshop add-ons on Envato Market
- [Realistic Embroidery](#) by BlackNull, one of the most popular add-ons in the last 12 months; and,
- [ArchiSketch](#) by Eugene-Design, also one of the most popular add-ons in the last 12 months.

Nuwan Panditha, the Spanish-based digital artist behind BlackNull, said his love of Photoshop started in high school. “We had a lot of fun creating photo manipulations of muscular anime characters from Dragonball Z with our faces.”

“Nowadays, I get inspiration from other digital artists on social media, but also from real-life experiences. Every time I see a cool visual effect, I think if it would be nice to make a tool that automates it, delivering an add-on that is unique and original.

“It makes me feel very good to know that something that I’ve created is useful and appreciated by other digital artists around the world.”

The sale will run from February 18 to 20.

ABOUT ENVATO

Location: Headquarters in Melbourne, Australia. Team located around the world.

What Is Envato?

Founded in 2006, [Envato](#) is the world’s leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than ten million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$750 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with millions of ready-to-use graphic templates, fonts and assets available for unlimited download.
