

Creativity amplified: audio files added to Envato's creative subscription service

More than 80,000 audio files have today been added to Envato's flagship subscription service for digital creatives, [Envato Elements](#).

Included in the initial offering are [royalty-free music tracks](#) covering a full range of popular genres - from hip-hop and pop, to cinematic and corporate - as well as a host of [sound effect files](#) available for everything from feature films to video games.

It is the second product category added to the service this year, [following the arrival of video content in June](#).

Often referred to as [the 'Netflix-for-creatives'](#), Envato Elements now provides subscribers with more than 800,000 digital assets for unlimited download, with more being added each week.

Launched two years ago, Envato Elements has become one of the web's premier spots for thousands of digital creatives to find assets for their projects, from After Effects files to fonts, graphics templates and WordPress designs to stock footage, photos and more.

Chief Operating Officer Ben Chan said that the Envato Elements library now offers the complete creative toolkit for any video producer, sound engineer, graphic designer or web developer.

"We believe an Envato Elements subscription now provides the industry's best value for money for creatives who have a regular need for high-quality, on-trend assets."

"Everyone knows how emotive music can be, and how important it is to take a project to the next level or even finish it off perfectly. We've been building up to audio for a while - our global community have been very vocal about it! - and we think it's the perfect way to round out our current content offering to subscribers."

Ben Chan added that community feedback has been invaluable in helping to shape the development and evolution of this creative service.

“We realise the creative process is not a straight line, that creators seek out multiple sources of inspiration before finalising their projects. That’s why we’ve designed Envato Elements to cater to creatives at every step of the process, from conception to completion.”

“With our library of assets expanding regularly, we’re confident we will be able to grow to support the creative vision of all our customers, whether they’re trying to create the perfect YouTube channel intro, a client’s new website or an advertising campaign for their brand.”

Envato Elements is available on a monthly or yearly subscription plan from \$16.50 USD.

ABOUT ENVATO

Location: Headquarters in Melbourne, Australia. Team located around the world.

What Is Envato?

Founded in 2006, [Envato](#) is the world’s leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than eight million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$500 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.

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