

# Envato's export success recognised again

The impact of Envato's international creative community has again taken centre stage, following the company's success in the [2018 CRN Impact Awards](#) held in Sydney last night.

Envato was named [the winner of the inaugural Exporting Innovation Award](#), which recognises Australian tech forms who have developed their own IP, successfully commercialised it and are winning export sales from international customers as a result. The judges made particular note of the company's success with both its Market and Envato Elements products.

The award follows Envato's previous success [in the Australian Export Awards](#) and reaffirms the company's place as one of the country's leading international business successes.

Speaking at the presentation to accept the award, Envato's Paid Growth Director Roey Rafael noted that Envato had been an export-focussed company from day one. "Our first sale on our original marketplace was to an international buyer."

"Since then, we've amassed more than 40 million unique sales and an international creative community of more than 10 million."

"We're honoured that CRN and Australia's IT community have recognised us in this way. We're big believers in the breadth and depth of our domestic tech sector and the impact it has internationally, and pleased we can play a small part in shining a light on the work done here accordingly."



*(Above): Paid Growth Director Roey Rafael accepting the award last night.*

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#### ABOUT ENVATO

**Location:** Headquarters in Melbourne, Australia. Team located around the world.

#### **What Is Envato?**

Founded in 2006, [Envato](#) is the world's leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than eight million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$500 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.



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