

Envato announces biggest ever sale for Cyber Monday

Envato will today launch [a week-long Cyber Monday sale](#) across its marketplace, with 500 items available for 50% off their previous price.

To commence at 1400 (AEDT), the sale includes some of the best-selling items for 2017 and includes WordPress themes, Adobe Photoshop actions, logos, stock music, motion graphics and more.

All items are drawn from a diverse range of authors and will enable customers to complete a host of creative projects; from movie trailers to corporate videos, Powerpoint presentations to posters and everything in between.

It will officially go down as the biggest sale in Envato's history to date, said Acting General Manager Adam Noonan.

"We've worked with our amazing community of authors all around the world to identify and promote items that we know are on-trend, flexible in their use across multiple types of creative projects and ultimately, will give our customers the most value this Cyber Monday," he said.

"We're excited that this sale provides Envato with another opportunity to raise the profile of our global author community and showcase the quality and breadth of items on offer."

The sale will also include an extension of the introductory price offer for an annual subscription on Envato Elements, discounted as part of [the arrival of WordPress items to the service](#) last week.

For the duration of the sale, an annual subscription will now cost \$228 - a saving of 34% on a standard monthly subscription - locked in for the life of the subscription.

ABOUT ENVATO

Location: Headquarters in Melbourne, Australia. Team located around the world.

What Is Envato?

Founded in 2006, [Envato](#) is the world's leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than eight million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$500 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.



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