

Envato partners with AND CO to help creatives get paid faster

Melbourne, Australia — May 9, 2017

[Envato](#), the leading global community for buying and selling creative assets, has today joined forces with business productivity app [AND CO](#) to provide creative professionals with expanded support in completing their most important projects.

The partnership will provide all Envato Elements subscribers with a free AND CO gold membership (usually \$14/month USD), helping creatives streamline their business from proposal to payment.

Established in 2016, AND CO helps businesses and freelancers alike to stay more focussed on their work and less on admin processes by developing smarter workflows and providing simpler invoicing, expense and time tracking systems.

Launched in 2016, Envato Elements subscription provides creatives with more than 24,000 design-ready assets and templates, as well as commercial licensing arrangements, all for one flat monthly fee with unlimited downloads. The AND CO offer joins the Envato Elements platform that has already helped tens of thousands of subscribers bring their creative projects to life, from coffee table books and short films through to websites, brand campaigns and everything in between.

“At its core, Envato Elements has always been about providing high-quality digital assets for our customers, from freelancers and small business to larger creative agencies, to ensure they have the creative materials and inspiration they need to deliver beautiful, engaging projects,” said Envato CEO and Co-Founder Collis Ta’eed.

“Putting AND CO and Envato Elements together helps our subscribers take the sting out of some of the boring, but important, admin that comes with a creative business. So they can get back to creating more.”

“AND CO exists to empower independence,” said AND CO co-founder Leif Abraham. “This partnership is a natural step to fully support creatives - from creating the work, to getting paid for it.”

“Envato and AND CO is a powerful combination.”

ABOUT ENVATO

Location: Headquarters in Melbourne, Australia. Team located around the world.

What Is Envato?

Founded in 2006, [Envato](#) is the world’s leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than eight million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$500 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.



Envatonewsroom