

# Envato pays over \$500 million to creative community.

San Francisco and Melbourne, Australia - April 10, 2017 - Envato has paid out over \$500 million dollars to its global community of creatives who sell items and services on Envato's online marketplaces. This is significant milestone for the company, which was founded to help people earn a living doing what they love.

Designers, developers, videographers, musicians, and other creatives use Envato to reach millions of customers around the world who need high-quality digital assets for their own projects. These assets can then be seen everywhere from Hollywood feature films to the website of a local business.

*"Milestones like this are important not because of what they say about Envato, but because of what they mean about our community,"* said CEO and co-founder Collis Ta'eed. *"There are thousands of industrious, highly skilled and talented people around the world making an income online. Every time this number gets bigger, it means more people have had this opportunity."*

More than 35,000 people from over 100 countries have sold on item on Envato Market, with 77 members generating over \$1 million in sales each.

*"Envato has allowed me to express my creativity and make a living from it. To me, that is a great sense of freedom,"* said Melbourne-based designer Brad Goble (aka SevenStyles). *"It is also a fantastic feeling to create products that are appreciated and enjoyed by people all over the world."*

Envato is now focused on the longer term goal of helping its community reach \$1 billion dollars in earnings.

## **Supporting resources**

Visit the [Envato Blog](#) for more stories and content including:

- [\\$500M in community earnings, and growth at Envato](#)
- [The origin story of Envato \(including video\)](#)
- [Fast facts & Envato by the numbers](#)

- [Our community of creatives](#)
  - [Envato author/seller stories \(videos\)](#)
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#### ABOUT ENVATO

**Location:** Headquarters in Melbourne, Australia. Team located around the world.

#### What Is Envato?

Founded in 2006, [Envato](#) is the world's leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than eight million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$500 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.

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