

# Envato Elements adds CMS templates to its expanding library of creative assets

San Francisco and Melbourne, Australia - October 30, 2016 - [Envato Elements](#) has announced the addition of templates for content management systems (CMS) to its growing library of creative assets, available from 30th October.

Over 220 CMS templates will be available, suitable for popular platforms such as Drupal, Ghost, Instapage, Joomla, Magento, Muse, OpenCart, PrestaShop, Shopify, Tumblr and Unbounce.

As with all categories on the unlimited-download platform, the CMS templates are created by a global community of hand picked designers.

Since launching August 2016, Envato Elements is fast becoming a must-have for designers everywhere. Subscriptions are still available at the introductory price of \$29USD per month, providing subscribers with unlimited downloads from an ever-growing and high quality library.

The design subscription now includes over 7,500 design assets, an increase of over 50% in less than 3 months. Last month web templates were a popular new category, complementing the graphics, fonts, icons, add-ons, and other designs assets previously available.

Envato Elements is the first unlimited-download subscription in the design space based around content from independent designers. It is also pioneering the [subscriber share](#) method of payment for its contributors. This novel payout method sees contributors paid a share of each subscriber's money based on the actual items they downloaded, rather than simply treating all downloads by all users as equal. Envato Elements is the first subscription platform to use this method at scale, which encourages independent designers to contribute broadly appealing items as well as unique and diverse content that serves particular niches.

“We are really excited to continue adding high demand categories to the subscription service,” says Xavier Russo, Strategy and Marketing Manager at Envato. “As more items are added Envato Elements is fast becoming an essential subscription for designers and marketers”.

Envato Elements subscribers have praised the subscription service:

*“An extensive resource library, easy to access when working with a client.”*

— Envato Elements subscriber

*“I’ve already saved a lot of money in the first day of using it”*

— Envato Elements subscriber

*“The quality of the items is top-notch”*

— Envato Elements subscriber

*“Absolutely love the concept. I am really excited to see the website and selections grow.”*

— Envato Elements subscriber

## Supporting Resources

- [Product Details](#)
- [FAQ](#)
- [Subscriber Share Overview](#)
- [Designer Testimonial Video](#)
- [Demo Videos](#)

## Pricing & Availability

The standard price for Envato Elements will be \$49 per month. To celebrate the launch, there is a special limited time price of \$29 per month, locked in for the lifetime of your subscription. To subscribe, please visit: <https://elements.envato.com/pricing>

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### ABOUT ENVATO

**Location:** Headquarters in Melbourne, Australia. Team located around the world.

### What Is Envato?

Founded in 2006, [Envato](#) is the world’s leading community for creative assets and creative people.

The network includes [Envato Market](#), [Envato Studio](#), [Envato Tuts+](#) and [Envato Elements](#).

A community of more than seven million people worldwide buy and sell creative assets on Envato Market with total community earnings exceeding \$400 million. Millions of students have taken video courses and free tutorials on the Envato Tuts+ education network and Envato Studio connects people with hand picked freelancers to complete their creative projects. Envato Elements is a subscription service with thousands of ready-to-use graphic templates, fonts and assets available for unlimited download.

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