



© 28 October 2021, 18:00 (+08)



RAP SUPERSTAR SAWEETIE TO HOST AND PERFORM AT THE “2021 MTV EMAS” IN BUDAPEST, HUNGARY ON NOVEMBER 14TH

Fans in Asia can catch the same-day premiere on the MTV Asia channel at 8pm (SG, MY, PH) and 7pm (WIB) on November 15.

SOCIAL TAGS: #MTVEMA @MTVEMA @saweezie

SINGAPORE/LONDON—OCT. 28, 2021 – MTV today confirmed that rapper/actress/entrepreneur Saweetie will host and perform “Best Friend” and “Back To The Streets” from her upcoming debut album *Pretty Bitch Music* at the “2021 MTV EMAs” happening on Sunday, November 14th (November 15th, Asia).

“Anything can happen at the MTV EMAs,” said Saweetie. “The EMAs celebrate the universal language of music for the whole world to see and I can’t wait to get out there and perform because I’ve got some surprises of my own!”

“We’re thrilled to have Saweetie host and perform on this year’s EMAs in Budapest,” said Bruce Gillmer, President of Music, Music Talent, Programming & Events for ViacomCBS. “Saweetie is a multi-talented force who will undoubtedly light up the stage on one of music’s biggest nights.”

Saweetie nabbed a “2021 MTV EMA” nomination for “Best New” alongside Giveon, Olivia Rodrigo, Rauw Alejandro, Griff and The Kid LAROI. Earlier this year she took home her first-ever MTV VMA Award for “Best Art Direction” for “Best Friend” ft. Doja Cat with Art Direction by: Alec Contestabile at the 2021 ceremony in Brooklyn, New York.

ABOUT SAWEETIE:

Flaunting nineties rhyme reverence, fashion-forward fire, and endless charisma, Saweetie—born Diamonté Harper—can go bar-for-bar with the best of ‘em, and fans and critics immediately recognized and responded to that. Within six months, she cracked 100 million cumulative streams, garnered a gold plaque, and earned the praise of *Billboard*, *The FADER*, and *Noisey* as *Los Angeles Times* pegged her as “one to watch.” Drawing on a passion for poetry and numerous years of rapping in the car, she turned her love for words into vivid verses during 2018 on the *High Maintenance* EP with her smash hit "ICY GRL" earning an RIAA platinum certification. What's more, 2019 saw the release of Saweetie's *ICY* EP, spawning double-platinum viral sensation "My Type" as well as a 2020 and 2021 BET Awards nomination for "Best Female Hip Hop Artist."

As a businesswoman and philanthropist, she launched Icy Baby Foundation and her sold-out ICY jewelry line in addition to partnering with PrettyLittleThing, Quay, MAC, Crocs, and McDonald’s to name a few. Meanwhile, everyone from Gwen Stefani to Dua Lipa, Latto to Wiz Khalifa, Anitta and G-Eazy has enlisted her for guest spots. A true fashionista, she has graced the cover of *Cosmopolitan*, *Maxim*, *Elite Daily*, *Complex*, and *Wonderland*, in addition to appearing in *C.R. Fashion Book*, *Forbes*, *Interview*, *Vogue*, and *Harper's Bazaar*. With three back-to-back #1 radio hits Saweetie’s well on her way to becoming a global superstar with the release of her debut album, *Pretty Bitch Music*.

The multi-hyphenate star joins previously announced performers, Maluma, Kim Petras and Maneskin. Additional performers and presenters to be announced.

The full “2021 MTV EMA” nominee list is available [here](#).

The “2021 MTV EMAs” will take place at the Papp László Budapest Sportaréna in Hungary, and broadcast live on MTV in nearly 180 countries on Sunday, November 14, at 9:00pm CET (November 15, 3am SGT). Fans in Asia can catch the same-day premiere on the MTV Asia channel at 8pm (SG, MY, PH) and 7pm (WIB) on November 15.

The official MTV EMA Red Carpet is presented by Zalando.

Voting is now open at [mtvema.com](https://www.mtvema.com) until November 10th at 11:59pm CET.

Fans can stay up-to-date with all things EMAs by following the show on [Instagram](#), [TikTok](#), [Twitter](#) and [Facebook](#) and follow the social conversation using #MTVEMA. For artwork, press assets and further information please visit press.mtvema.com.

The “2021 MTV EMAs” will take place at the Papp László Budapest Sportaréna in Hungary, and broadcast live on MTV channels in 180 countries on Sunday, November 14 at 9:00pm CET (November 15, SGT). Fans in Asia can catch the same-day premiere on the MTV Asia channel at 8pm (SG, MY, PH) and 7pm (WIB) on November 15.

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ABOUT THE 2021 MTV EMAs

The **MTV EMAs 2021** will broadcast across the globe on November 14th with a celebration of “Music for ALL.” One of the biggest global music awards shows of the year that celebrates the hottest artists from around the world, the *MTV EMAs* bring music fans a unique, multi-platform experience across MTV’s global network in 180 countries. Follow @MTVEMA on [Facebook](#), [Twitter](#), [TikTok](#) and [Instagram](#), and join the conversation with #MTVEMA. Bruce Gillmer and Richard Godfrey are Executive Producers. Debbie Phillips and Chloe Mason are Producers.



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ABOUT VIACOMCBS NETWORKS ASIA

ViacomCBS Networks International, a unit of ViacomCBS Inc. (NASDAQ: VIAC), is comprised of many of the world's most iconic consumer brands. Its portfolio includes Network 10, Channel 5, Telefe, Viacom International Studios, Nickelodeon, MTV, Comedy Central, BET, Paramount Network and Pluto TV among others. In addition to offering innovative streaming services and digital video products, ViacomCBS Networks International provides powerful capabilities in production, distribution and advertising solutions for partners on five continents and across more than 180 countries. For more information about Viacom and its businesses, visit www.viacomcbs.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

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