



## Doja Cat set to make hosting debut at 2021 VMAs

**SINGAPORE (August 26, 2021) - Doja Cat** amps up her “VMAs” duties and is set to make her hosting debut at the 2021 MTV “VMAs” LIVE from Barclays Center on Sunday, September 12 at 8PM ET/PT on MTV. Doja Cat is bringing her mega-star power back to the “VMAs,” following an out-of-this-world 2020 takeover that saw her perform an epic "Say So" & "Like That" mash-up and take home her first-ever Moon Person for “PUSH Best New Artist.” This year, she is set to raise the bar even higher with another eye-capturing performance and up for five awards, including two of the night’s highest honors “Video of the Year” and “Artist of the Year.”

### ***HOST BIO***

**Doja Cat** - 3-time GRAMMY nominee Doja Cat made her first upload to Soundcloud in 2013 at just 16-years-old. Having grown up in and around the LA area, she developed a knack for music by studying piano and dance as a kid and listening to the likes of Busta Rhymes, Erykah Badu, Nicki Minaj, Drake, and more. Soon, she went from obsessing over Catwoman (the Halle Berry version) to crate digging on YouTube. The budding talent taught herself Logic and how to compose on a midicontroller. Signed to Kemosabe/RCA in 2014, she released her *Purrrr!* EP followed that with her debut album *Amala* in spring 2018, but it was her August 2018 release of “Mooo!” which catapulted into the mainstream and was met with critical acclaim. Doja Cat released her sophomore album *Hot Pink* in November 2019 to mass critical acclaim, the album was a platinum success with over 12.5 billion streams worldwide. *Hot Pink* features “Juicy” which hit #1 at Rhythm radio, “Say So” her Grammy nominated #1 smash record and “Streets”, the viral sensation that soundtracked the ‘Silhouette Challenge,’ one of the biggest TikTok trends to date. The success of “Say So” which hit #1 on the Billboard Hot 100 and has been RIAA certified 4x platinum and streamed over 6.1 billion times catapulted Doja into global superstardom. Doja Cat’s new album *Planet Her* came out in June 2021 and dominated the charts, debuting at #1 on the Billboard Top R&B Albums chart and #2 on the Billboard Top 200 and Billboard Top R&B/Hip-Hop Albums chart, marking Doja Cat’s career best and highest debut to date with 109K in total activity in the US alone. Spanning a range of genres *Planet Her* also generated the highest first day Spotify streams for an album by a female rapper, was the top Pop album upon release based on consumption according to MRC data, and marks both the biggest debut for female rapper and the top female R&B debut of 2021. “Kiss Me More” ft. SZA, the lead single off *Planet Her* is certified platinum by the RIAA and hit #1 at Top 40 and Rhythm radio with over 2.7 billion streams worldwide.

***PREVIOUSLY ANNOUNCED “VMAs” NEWS:***

**PERFORMERS:** **Chlöe, Doja Cat, Shawn Mendes** and **Twenty One Pilots** join an increasingly stacked lineup of “VMAs” performers including **Camila Cabello, Lil Nas X, LORDE, Machine Gun Kelly, Olivia Rodrigo**. Additional performers to be announced soon ([more info](#)).

**GLOBAL ICON AWARD:** The legendary **Foo Fighters** will receive the first-ever MTV “VMAs” Global Icon Award at this year’s show. The band will also perform at this year’s show, marking their return to the “VMAs” stage for the first time since 2007 ([more info](#)).

**NOMINATIONS:** Justin Bieber (7) and Megan Thee Stallion (6) lead this year’s nominations, closely followed by Billie Eilish, BTS, Doja Cat, Drake, Giveon, Lil Nas X and Olivia Rodrigo (5 each); full nominee list [here](#).

**VOTING:** Fans can vote for their favorites across 14 gender-neutral categories, including “Video of the Year,” “Artist of the Year,” “Best Collaboration” and more by visiting [vma.mtv.com](http://vma.mtv.com) through Friday, September 3, 2021 – thanks to Burger King®, the presenter of this year’s award voting. Voting for “Best New Artist,” Presented by Facebook, will remain active into the show on Sunday, September 12, 2021. Nominations for social categories including “Best Group” and “Song of Summer” will be announced at a later date.

**PRODUCTION CREDITS:** Bruce Gillmer and Den of Thieves co-founder Jesse Ignjatovic are Executive Producers for the 2021 “VMAs.” Barb Bialkowski is Co-Executive Producer. Alicia Portugal and Jackie Barba serve as Executives in Charge of Production. Wendy Plaut is Executive in Charge of Celebrity Talent. Lisa Lauricella is Music Talent Executive.

# # #

### **About MTV Entertainment Group**

MTV Entertainment Group reaches over 1.4 billion young people around the world across streaming, social and linear platforms in 180 countries and with more than 725 million social followers – making it one of the preeminent youth media companies in the world. Connecting with its audiences through nine iconic brands including MTV, Comedy Central, VH1, CMT, Pop, Logo, Smithsonian, Paramount Net and TV Land, MTV Entertainment Studios produces award-winning series, movies and documentary films.

### **About BSE Global**

BSE Global manages and operates Barclays Center, the Brooklyn Nets, its NBA G League team, the Long Island Nets, and its NBA 2K League affiliate, NetsGC. The company also includes the WNBA’s New York Liberty. Through programming, marketing, sales, and operations, BSE delivers dynamic content and experiences for audiences.



**Yeo Ying Ying**

Manager, Corporate Communication, SEA

[yingying.yeo@vimn.com](mailto:yingying.yeo@vimn.com)

+65 6420 7253

---

**ABOUT VIACOMCBS NETWORKS ASIA**

ViacomCBS Networks International, a unit of ViacomCBS Inc. (NASDAQ: VIAC), is comprised of many of the world's most iconic consumer brands. Its portfolio includes Network 10, Channel 5, Telefe, Viacom International Studios, Nickelodeon, MTV, Comedy Central, BET, Paramount Network and Pluto TV among others. In addition to offering innovative streaming services and digital video products, ViacomCBS Networks International provides powerful capabilities in production, distribution and advertising solutions for partners on five continents and across more than 180 countries. For more information about Viacom and its businesses, visit [www.viacomcbs.com](http://www.viacomcbs.com), [blog.viacom.com](http://blog.viacom.com) and the Viacom Twitter feed at [www.twitter.com/Viacom](http://www.twitter.com/Viacom).

**VIACOMCBS**

ViacomCBS Networks Asia