



IT'S A "PAWSOME" MONTH IN SINGAPORE!

PAW Patrol: The Movie hits theatres islandwide today

New movie-themed toys and merchandise now available in stores

Even more *PAW Patrol* with the hit series on the Nick Jr. Channel daily

August 26, 2021 – The pups of *PAW Patrol* are taking Singapore by storm this month. ***PAW Patrol: The Movie***, presented by Paramount, Nickelodeon Movies and Spin Master Entertainment bounds into theatres today, accompanied by a fresh range of licensed toys and merchandise hitting retail shelves across the island. Continuing the adventure for kids at home, the hit preschool series, produced by Spin Master Entertainment, will be available daily on the Nick Jr. Channel at 11am, 3-5pm and 6.45pm.



About *PAW Patrol: The Movie*

The PAW Patrol is on a roll! When their biggest rival, Humdinger, becomes Mayor of nearby Adventure City and starts wreaking havoc, Ryder and everyone's favorite heroic pups kick into high gear to face the challenge head on. While one pup must face his past in Adventure City, the team finds help from a new ally, the savvy dachshund Liberty. Together, armed with exciting new gadgets and gear, the PAW Patrol fights to save the citizens of Adventure City! Joining the PAW Patrol in their thrilling first big screen adventure are members from the original series' cast along with Iain Armitage, Marsai Martin, Yara Shahidi, Kim Kardashian West, Randall Park, Dax Shepard, with Tyler Perry and Jimmy Kimmel, and introducing Will Brisbin.

Sneak a peek at the movie trailer [here!](#)



Get a piece of the action with licensed *PAW PATROL: THE MOVIE* merchandise!

Re-create the pups' adventures or create new ones of your own with a brand new range of movie-themed merchandise - from vehicles and playsets to figures and plush toys, available in stores now. Look out for vehicles that can transform just like in the movie, interactive mission pup figures, role play kits, an action-packed track set and more. Made to match the biggest adventure the pups have ever gone on, a special life-sized *PAW Patrol: The Movie* Ultimate City Transforming Tower will also be available for superfans. Kids and parents can visit the Takashimaya Department Store, Toys "R" Us outlets and the Toys "R" Us online store for their pick of the items.



Snap pictures at the photo wall at the Toys “R” Us flagship store in Vivocity

As part of an exclusive collaboration with City Square Mall, during the September school holidays, families can visit the interactive e-game station at the mall atrium to learn and play along with the pups. Chase, Rubble, Skye and PAW Patrol’s newest member Liberty will take little ones through a virtual self-guided wellness routine that focuses on dietary, digital, social and physical wellness.

Shoppers can also redeem an exclusive *PAW Patrol* children’s face mask when they dine and shop at the mall[1].

Can’t get enough of the PAW Patrol? Catch them on the Nick Jr. channel – daily!

Kids can tune in every day to keep up with their favourite pups with episodes from across the first 7 seasons airing on the Nick Jr. channel at 11am, 3.50pm and 6.45pm on Singtel TV (Ch 238) and StarHub TV (Ch 304). Stay tuned for brand new episodes from Season 8, premiering at the end of the year!

Produced by Spin Master Entertainment, the show features seven heroic rescue pups Chase, Marshall, Rocky, Rubble, Zuma, Skye and Everest – who are led by a tech-savvy boy named Ryder. Together they work hard to protect the Adventure Bay community, believing no job is too big, no pup is too small! The series features a curriculum that focuses on citizenship, social skills and problem-solving.

Fans can also follow the Nick Jr. [Facebook page](#) for more *PAW Patrol* videos and activities.

Turn each ride into a mission with the PAW Patrol on Waze

Jumping into the car for errands or a family outing? Let Ryder and his team of Pups get you where you're going on time — no matter what comes your way. Thrill the kids with exclusive PAW Patrol features available on the navigation app Waze, by transforming everyday rides into missions with the Pups!

Once the features are activated on the app, drivers will be guided by Ryder, who will kickstart their mission (or drive), and fan favourite pups Marshall, Skye and Chase will be on the case, navigating the drive and keeping drivers in the know on anything happening nearby or en route.

[Click here](#) for the full PAWsome experience every time you hit the road, available in English for a limited time. Or tap “My Waze” in your Waze app and select the PAW Patrol banner to activate the experience.

[1] Terms and conditions apply. For more information, please visit City Square Mall's [Facebook page](#).

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About Spin Master

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals®, Rubik's Cube® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success PAW Patrol and nine other original shows along with multiple short-form series, which are distributed in more than 190 countries. The Company has an established digital presence anchored by the Toca Boca® and Sago Mini® brands, which combined have more than 55 million monthly active users. With close to 2,000 employees in 28 offices globally, Spin Master distributes products in more than 100 countries. For more information visit spinmaster.com or follow on Instagram, Facebook and Twitter @spinmaster.

About Nickelodeon

Nickelodeon, now in its 42nd year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location-based experiences, publishing and feature films. For more information or artwork, visit www.nickpress.com. Nickelodeon and all related titles, characters and logos are trademarks of ViacomCBS Inc. (Nasdaq: VIACA, VIAC).

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of ViacomCBS (NASDAQ: VIAC; VIACA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television Studios, and Paramount Players. PPC operations also include Paramount Home Entertainment, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.



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ABOUT VIACOMCBS NETWORKS ASIA

ViacomCBS Networks International, a unit of ViacomCBS Inc. (NASDAQ: VIAC), is comprised of many of the world's most iconic consumer brands. Its portfolio includes Network 10, Channel 5, Telefe, Viacom International Studios, Nickelodeon, MTV, Comedy Central, BET, Paramount Network and Pluto TV among others. In addition to offering innovative streaming services and digital video products, ViacomCBS Networks International provides powerful capabilities in production, distribution and advertising solutions for partners on five continents and across more than 180 countries. For more information about Viacom and its businesses, visit www.viacomcbs.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

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