



© 30 April 2021, 09:00 (+08)



“MY LIFE ON MTV” PREMIERES AROUND THE WORLD STARTING MAY 21

Series Features MTV Archival Footage of Global Superstars including Miley Cyrus, Sean “Diddy” Combs, One Direction, Alicia Keys, Green Day, Katy Perry, Coldplay, Nicki Minaj, Britney Spears, Backstreet Boys, U2, Lady Gaga and More

April 30, 2021 - MTV International announced the premiere of *My Life on MTV*, a new music series celebrating some of the world’s greatest stars and their most unforgettable moments on MTV. The series premieres globally beginning **May 21**. In Asia, the series will premiere at **7.00pm (WIB), 8.00pm (SG), 9.00pm (MAL)**.



Each episode will re-tell the story of two global music superstars through a nostalgic look back in time to present day, all through the lens of the MTV cameras; from their first introduction on MTV News (“you hear it first”) to pop culture-defining performances on TRL, the VMAs and EMAs. They’ve been *Punk’d*, showed us their *Cribs*, and shared intimate stories on *The Ride*, *Diary*, *YO! MTV Raps*, and countless specials.

Featured in this 10-episode series are **Sean “Diddy” Combs, Snoop Dogg, Miley Cyrus, Alicia Keys, One Direction, Backstreet Boys, Linkin Park, Green Day, Katy Perry, Nicki Minaj, Jonas Brothers, Usher, Justin Timberlake, Jennifer Lopez, Coldplay, U2, *NSYNC, Britney Spears**, and a special season finale featuring the one and only MTV Tricon, **Lady Gaga**.

“We have a rich history with these groundbreaking artists, and we’re thrilled to be bringing fans a fresh take on their most unforgettable moments that only happened here on MTV,” says Bruce Gillmer, President of Music, Music Talent, Programming & Events, ViacomCBS.

My Life on MTV is produced for MTV by **Glass Entertainment Group**; Executive Producers are **Nancy Glass** and **Lauren Flowers**. **MTV Executive Producers** are **Bruce Gillmer** and **Jennifer Demme**.

[About MTV:](#)

MTV is the leading global youth media brand in more than 180 countries, reaching 450 million households in nearly 25 different languages across every platform. MTV operations span cable and mobile networks, live events, theatrical films and MTV Studios. Outside of the United States, MTV is part of ViacomCBS Networks International, a division of ViacomCBS Inc. (Nasdaq: VIACA, VIAC)





Yeo Ying Ying

Manager, Corporate Communication, SEA

yingying.yeo@vimn.com

+65 6420 7154

ABOUT VIACOMCBS NETWORKS ASIA

ViacomCBS Networks International, a unit of ViacomCBS Inc. (NASDAQ: VIAC), is comprised of many of the world's most iconic consumer brands. Its portfolio includes Network 10, Channel 5, Telefe, Viacom International Studios, Nickelodeon, MTV, Comedy Central, BET, Paramount Network and Pluto TV among others. In addition to offering innovative streaming services and digital video products, ViacomCBS Networks International provides powerful capabilities in production, distribution and advertising solutions for partners on five continents and across more than 180 countries. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



**VIACOMCBS
VIACOMCBS
VIACOMCBS**

ViacomCBS Networks Asia