



NICKELODEON'S SLIMEFEST LANDS IN THE PHILIPPINES

The ultimate music festival for kids and families takes place on September 28 at Mall of Asia Concert Grounds

Jannine Weigel announced as regional music act, The Thundermans star Kira Kosarin hosts and performs at SlimeFest

Globe customers get one-day pre-sale on August 14, tickets go on sale on SM Tickets on August 15

Manila, Philippines, August 14, 2019 – Nickelodeon presents Asia's first ever **Nickelodeon SlimeFest** in the Philippines! In collaboration with Globe Telecom, the ultimate slime-filled, multiplatform music and entertainment event for kids and families will be held on September 28 at the Mall of Asia Concert Grounds. Get your festival mode on with performances by top regional and local music artists, immersive one-of-a-kind experiences, Nickelodeon stars and characters, and plenty of the brand's signature green slime!

Tickets will go on sale on [SM Tickets](#) from August 15 but Globe customers can get first dibs at the Globe Exclusive Pre-Sale on August 14! Globe subscribers have to visit the SM Tickets outlet at the SM Mall of Asia on August 14, and show their Globe mobile signal or their Globe At Home app at the ticket counter. Each customer can purchase up to six (6) SlimeFest tickets during the pre-sale.

“We are proud to host the very first Nickelodeon SlimeFest in Asia! This has been long-awaited, and will bring to life the elements we know kids love - music, slime and mayhem! Our Nickelodeon fans have made us the number 1 kids channel in the Philippines^[1] so we’re happy to give back with even more content and events that they love us for. Part music festival and part giant party for the entire family, SlimeFest is definitely one for the books!” said Jacque M. Ruby, country lead of Viacom International Media Networks in the Philippines.

"We are so excited to partner with Nickelodeon in bringing Asia's first Nickelodeon SlimeFest to the Philippines. We can't wait to give our customers a wonderful, one-of-a-kind family bonding experience," said KD Dizon, Globe Vice President of Mobile Consumer Business.

Nickelodeon is also announcing its first wave of performers. Thai-German singer, songwriter and actress

Jannine Weigel is unveiled as the regional act who will perform her unique brand of catchy pop tunes, and for the first time in the country. Pop singer and star of Nickelodeon's *The Thundermans* **Kira Kosarin** will host as well as perform at SlimeFest. Updates on other hosts and performers will be announced soon.

In addition to live music, SlimeFest will feature a non-ticketed festival area that will showcase unique and engaging experiences for the entire family. Get messy and have a blasting good time with slime like you've never seen before, meet with your fav' Nickelodeon characters and stay tuned to other music-themed activities and games.

SlimeFest in the Philippines is presented by Globe and co-sponsored by Krispy Kreme, Shakey's, Richprime, Yakult, Havaianas, and Bean Leaf.

SlimeFest has seen success around the globe as a multiplatform music and entertainment event since its overseas inception in 2012 in Australia. The Filipino music festival will mark the seventh local adaptation of this popular event and nearly 162,000 people have attended Nickelodeon SlimeFest events around the world to date, including sold-out shows in South Africa, Australia, Germany, Italy, UK and Spain. Another upcoming Slimefest will be SlimeFest UK at The Arena at Blackpool Pleasure Beach in October, with more international event dates to be announced later this year.

In the weeks ahead, fans can get information and news updates by following Nickelodeon on [Facebook](#) to keep up with all things #SlimeFestAsia. Stay tuned for the latest news and ticket giveaways by following Globe on [Facebook](#) and visiting [globe.com.ph](#).

[1] #1 kids' channel from June – July '19 in the Philippines. Source: GFK NAT, Kantar Media, TechEdge, CH2-14 PH/CH4-14 SG, 0600-2159



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ABOUT NICKELODEON

Nickelodeon, now in its 40th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location based experiences, publishing and feature films. For more information or artwork, visit www.nickpress.com. For more information about Nickelodeon in Asia, visit www.nick-asia.com. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

ABOUT GLOBE TELECOM

Globe Telecom is a leading full-service telecommunications company in the Philippines, serving the needs of consumers and businesses across an entire suite of products and services including mobile, fixed, broadband, data connections, internet and managed services. Its principals are Ayala Corporation and Singtel who are acknowledged industry leaders in the country and in the region. For more information, visit www.globe.com.ph. Follow Globe Telecom on [Facebook](#) and [@enjoyglobe](#) on [Twitter](#) and [Instagram](#).

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ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



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