



MTV GLOBALLY PREMIERES ORIGINAL DJ KHALED SPECIALS “DJ KHALED: THE RIDE” AND “DJ KHALED: KING OF COLLABS” ON JULY 31ST

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SINGAPORE—JULY 22, 2019—MTV today announced the premiere of two original DJ Khaled specials, “DJ Khaled: The Ride” and “DJ Khaled: King of Collabs,” rolling out starting July 31st in markets around the world. In Asia., the specials will debut back-to-back at the specials, “*DJ Khaled: The Ride*” and “*DJ Khaled: King of Collabs*” will debut at **7.00 PM (WIB), 8.00 PM (SG/PH), 9.00 PM (MAL)** and **7.25 PM (WIB), 8.25pm (SG/PH), 9.25 PM (MAL)** respectively.

Triple platinum award-winning artist and producer DJ Khaled is all about the hustle in MTV's latest chapter of artist storytelling series "The Ride." MTV documents his journey to becoming a music mogul as Khaled reflects back on lessons learned, his achievements, and his thought process as a hit-making producer, master collaborator, social media star, and business owner. "DJ Khaled: The Ride" (1x30) also dives deep into what fatherhood means to Khaled and how it ultimately inspired his new star-studded project and 11th studio album, *Father of Asahd*.

"DJ Khaled: King of Collabs" (1x30) is a new special that will air in select territories, giving fans an inside look at *Father of Asahd*, one of Khaled's most highly anticipated records to date. Weaving in clips from his new music videos, MTV serves up exclusive stories and footage from the making of the album. Featured songs and videos include "You Stay" featuring Meek Mill, J Balvin, Lil Baby, Jeremih; "Wish Wish" featuring Cardi B, 21 Savage; "Holy Mountain" featuring Buju Banton, Sizzla, Mavado, 070 Shake; "Just Us" featuring SZA; and "Higher" featuring the late Nipsey Hussle and John Legend.

DJ Khaled on the new MTV specials: "I am so blessed to have MTV as such a great partner throughout *Father Of Asahd* and always! We will never stop! The outcome of this story is I NEVER FOLD! We will never stop! WE THE BEST! GOD IS THE GREATEST!"

"As we continue doubling down on MTV's global music strategy and increasing programming hours for our original music series and specials, we are proud to premiere this next installment of *The Ride* focused on celebrating the great DJ Khaled," said Bruce Gillmer, global head of music and talent, Viacom, and co-brand head, MTV International. "*DJ Khaled: The Ride* is the second of four artist-focused storytelling specials that will air globally this year, following a successful Jennifer Lopez special that reached nearly nine million views across MTV's global linear and digital platforms. We look forward to continuing to provide global storytelling vehicles for the world's greatest artists, as well as new ways for our audience to experience the music and artists they love."

"DJ Khaled: The Ride" will premiere on MTV on July 31st, and across MTV's YouTube channels globally. "DJ Khaled: King of Collabs" will premiere in select territories (check local listings). Fans can visit and live-tweet @MTVUK on Twitter for a DJ Khaled takeover and for the chance to get their questions answered by Khaled himself.

“DJ Khaled: The Ride” and “DJ Khaled: King of Collabs” are produced for MTV by Creature Films; executive producers are Bruce Gillmer and Jennifer Demme Harris for MTV.

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ABOUT “THE RIDE”

MTV’s “The Ride” is a dynamic and snappy artist-focused series that follows the journeys of music artists. With childhood stories, exclusive personal interviews and behind-the-scenes footage, the show gives fans direct and intimate access to some of the world’s top artists. Previous chapters have centered on Jennifer Lopez, Rita Ora, Fifth Harmony, Green Day and Martin Garrix, among others.

ABOUT MTV MTV is the leading youth media brand inspired by music, in nearly 180 countries and 450 million homes around the world, connecting with over 350 million fans across all social media platforms. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, theatrical films and new MTV Studios unit which produces new and reimagined content for SVOD and Linear platforms based on MTV’s library of over 200+ youth titles and franchises.

ABOUT DJ KHALED

GRAMMY® nominated multiplatinum artist, music industry visionary, innovative influencer, mogul, and mega-producer DJ Khaled retains a perennial spot at the top of the global conversation. How many artists have soundtracked a *White House Correspondents Dinner*’ grand entrance by President Barack Obama *and* shared the screen with Academy® Award nominee Ray Liotta?

None, other than DJ Khaled...

He managed to do all of this while occupying the top of the charts. Since launching his career two decades ago, he has sold 18 million singles and 5 million albums and generated 3 billion-plus streams. His discography encompasses eight gold singles, five platinum singles, and two double-platinum singles. He landed back-to-back #1 debuts on the *Billboard* Top 200 with the gold-selling *Major Key* in 2016 and platinum-certified GRAMMY® Award-nominated *Grateful* in 2017. The latter boasted the sextuple-platinum *Billboard* Hot 100 #1 “I’m The One” [feat. Justin Bieber, Quavo, Chance the Rapper, & Lil Wayne] and quadruple-platinum “Wild Thoughts” [feat. Rihanna & Bryson Tiller]. His twelfth full-length album, *Father of Asahd* [We The Best Music Group/Epic Records], would be the “#1 Most-Streamed Record” upon release in 2019, achieve a gold certification from the RIAA, and mark his third straight Top 2 debut on the *Billboard* Top 200. He also runs We The Best Music Group, stands out as a *New York Times* bestselling author, and served as a judge on Fox’s top-rated 2018 smash *The Four*. Plus, Bono welcomed him as the first social media ambassador for *Project Red* and *Get Schooled* enlisted him as its national spokesperson.

PRESS CONTACT

Yvette Yeo, yvette.yeo@vimn.com

ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world’s most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

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