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# Comedic powerhouse Sebastian Maniscalco to host the 2019 MTV "VMAs" from New Jersey's Prudential Center

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**ASIA**, **27 June 2019** - MTV today announced comedian, actor and best-selling author **Sebastian Maniscalco** will host the 2019 "**VMAs**" from the Prudential Center in Newark, New Jersey. Music's biggest stars and fans will celebrate the year's most iconic videos with electrifying performances, viral moments and a new, first-of-its-kind immersive fan experience.

The VMAs will premiere on **27 August with the pre-show at 7pm (WIB), 8.00pm** (SG/MY/PH). The main show will air at 7.50pm (WIB), 8.50pm (SGT/MAL/PH). The same day encore will be at **9.55pm (WIB), 10.55pm (SG/PH), and 11.55pm (MY).** 

"We're thrilled to have the incredibly talented Sebastian Maniscalco as this year's VMA host," said Bruce Gillmer, 'MTV VMAs' executive producer, global head of music and talent, Viacom and co-brand head, MTV International. "Sebastian is on FIRE right now and his comedic spin on relatable topics will make this year's show truly unforgettable."

From his early days performing at open mics to a historic sold out run at Madison Square Garden, Maniscalco has earned his place as one of the top comics in the world. He was the 2018 *Billboard* "Comedian of the Year" and was included on *Forbes*' 2017 and 2018 list of "The World's Highest Paid Comedians." In 2018, he published his best-selling memoir <u>Stay Hungry</u>, followed by the successful "Stay Hungry" tour, with five sold-out shows at New York's iconic Radio City Music Hall, which is now streaming on Netflix. Additionally, he has appeared in numerous films, including the Oscar-winning "Green Book." He can next be seen in Martin Scorsese's highly anticipated "The Irishman" with Robert DeNiro, Al Pacino and Joe Pesci. Maniscalco is touring throughout 2019 with tickets to his North American "You Bother Me" tour on sale now.

Official sponsors of the 2019 "MTV Video Music Awards" include EXTRA™ Refreshers, PEPSI®, Taco Bell®, and the 2020 Toyota Corolla.

Follow @MTV and @VMAs on social to keep up with all-things #VMAs.



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# **About MTV**

MTV is the leading global youth media brand in 180 countries, reaching 450 million households in nearly 30 different languages across every platform. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, theatrical films and MTV Studios.

### **About The Prudential Center**

Prudential Center is the world-class sports and entertainment venue located in downtown Newark, New Jersey. Opened in October 2007, the state-of-the-art arena is the home of the National Hockey League's (NHL) three-time Stanley Cup Champion New Jersey Devils, Seton Hall University's NCAA Division I Men's Basketball program, and more than 175 concerts, family shows and special events each year. The arena is also home to the GRAMMY Museum Experience Prudential Center, which opened its doors to the public on October 2017. The 8,200-square-foot experience marks the first GRAMMY Museum outpost on the East Coast, and features a dynamic combination of educational programming and interactive permanent and traveling exhibits, including a spotlight on legendary GRAMMY winners from New Jersey. Ranked in the Top 8 nationally by Pollstar, Billboard and Venues Today, Prudential Center is recognized as one of the premier venues in the United States, and hosts over 2 million guests annually. For more information about Prudential Center, visit PruCenter.com and follow the arena on Facebook, Twitter and Instagram @PruCenter. Prudential Center is a Harris Blitzer Sports & Entertainment property.

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### **ABOUT VIMN ASIA PRESS**

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN\_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

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