



MTV INTERNATIONAL GREENLIGHTS NEW REALITY SERIES WITH THE VERONICAS

PREMIERES ACROSS MTV'S INTERNATIONAL PLATFORMS IN 2019

SYDNEY – May 6, 2019 – MTV and Viacom Digital Studios International announced the commissioning of a new reality show featuring Australian pop duo, **The Veronicas**.

Produced by **MTV Australia** and slated to premiere later this year, ***Jess & Lisa: The Veronicas*** (working title) will give MTV's global audience an all access pass to the raw and honest reality Jess and Lisa Origliasso face living life in the spotlight as one of Australia's biggest music exports.

The series is currently in production and will premiere across MTV global linear and digital platforms in 2019.

“We continue to invest in great content, and are committed to connecting audiences with the music and artists they love,” said **Bruce Gillmer, global head of music and talent, Viacom, and co-brand head, MTV International**. “**The Veronicas** were part of our first-ever MTV PUSH launch in 2009, and we are so excited to work with them again and give fans a new, behind-the-scenes look into their lives and music in a way only MTV can do.”

Jess and Lisa Origliasso said, “We grew up with MTV and to be able to create a show together, bringing people closer inside our lives of music and as sisters, is going to be a wild ride.”

Hailing from Brisbane, the identical twin Origliasso sisters rose to international stardom as **The Veronicas** when they released their debut album *The Secret Life Of...* and continued securing worldwide success with singles *4Ever*, *Untouched*, *Hook Me Up*, *You Ruin Me*, *In My Blood* and most recently *Think Of Me*.

With a career that spans over fifteen years, The Veronicas were the first Australian artists ever to have a single certified Platinum in the US with over 1 million paid downloads of 2007’s *Untouched*. They have since amassed nine top 10 hits in Australia including three #1s, 500 million-plus streams, two ARIA Awards and over 175 million YouTube/vevo views.

Jess & Lisa: The Veronicas (working title) is the latest original MTV production to be produced in Australia. *MTV Unplugged Melbourne* and *MTV Cribs* premiered in 2018, weekly live series *MTV TRL* debuted in March 2019, and *Teen Mom Australia* is currently in production and will air later this year.

Following the recent launch of VDSI in 2018, MTV International has increased output of short form content to include popular titles, such as *Geordie Cribs* and *Chloe Ferry is a Grown Up*. The increase in content has led to strong growth across MTV international’s social channels, with YouTube watch-time up 106% and Instagram video views up 152% YoY.

For more information and updates please head to - mtv.com.au

@MTVAustralia

ABOUT MTV:

MTV is the leading youth media brand inspired by music, in nearly 180 countries and 450 million homes around the world, connecting with over 350 million fans across all social media platforms. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, and the new MTV Studios unit which produces original and reimagined content for SVOD and linear networks based on MTV’s library of over 200+ youth titles and franchises.

ABOUT VIACOM DIGITAL STUDIOS INTERNATIONAL (VDSI): Viacom Digital Studios International (VDSI) launched in 2018 as a creator of digital content for Viacom’s portfolio of networks and brands outside the U.S. Led by Senior Vice President and General Manager, Brendan Yam, VDSI has three production hubs that develop original digital series, topical shows, co-commissions and complementary shorts, with a pipeline that includes VIMN and VDS as well as Viacom’s Telefe and Porta dos Fundos.



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ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



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