



## MTV PRESENTS MADONNA LIVE AND EXCLUSIVE: “MEDELLÍN” VIDEO WORLD PREMIERE

MTV’s Sway Calloway and British DJ Trevor Nelson host LIVE 30-minute conversation, video world premiere and fan Q&A from London; collaborator Maluma to join live from Miami with additional premiere events in New York, Milan and São Paulo on 24 April

Replay on MTV Asia on 27 April

SINGAPORE – April 18, 2019 – Madonna will exclusively unveil the world premiere of her video and single “Medellín” with Maluma, during a globally televised MTV music event, “MTV Presents Madonna Live & Exclusive: ‘Medellín’ Video World Premiere,” on Wednesday, April 24.

This will air on MTV Asia on **Saturday, 27 April at 1.30pm (WIB) 2.30pm (SG/PH), and 3.30pm (MY).**

Catch other replays on Saturday 27 April on 10.20pm (WIB), 11.20pm (SG/PH) and 12.20am (28 April – MY); or Sunday 28 April at 9.30am (WIB), 10.30am (SG/PH) and 11.30am (MY).

Madonna will join British DJ Trevor Nelson and fans live from London for a conversation about the influences of her new album, and the creative forces behind her transcendent career.

“Medellín” collaborator and Global Latin Superstar Maluma will join live from Miami. Madonna will also take questions during the global event via satellite from MTV’s Sway Calloway and fans in New York City, with additional MTV-hosted events in Milan (hosted by MTV Italy “Riccanza” star Tommaso Zorzi) and São Paulo (hosted by Brazilian entertainer Hugo Gloss).

The 30-minute special will debut across MTV’s digital platforms and linear channels in nearly 180 countries.

“Madonna and MTV have been intrinsically tied since their respective youths,” said Bruce Gillmer, global head of music and talent, Viacom, and co-brand head, MTV International. “As Madonna continues to rule the world, we’re thrilled to be with her once again from our Camden studios to world premiere her incredible collaboration with Maluma, ‘Medellín.’”

Watch the teaser promo for Madonna’s new single, “Medellín,” [HERE](#).

Madonna and MTV have shared a history starting with the early premieres of the pop superstar’s boundary-pushing music videos. Madonna has been honored with 24 MTV awards between the “MTV Video Music Awards” and the “MTV EMAs.” Additionally, it was at the inaugural VMAs where the pop icon graced the stage in a wedding dress to perform, “Like a Virgin,” in her first major award show performance.

For more information and exclusive content, follow MTV on [Facebook](#), [Instagram](#) and [Twitter](#).

#### **ABOUT MTV:**

MTV is the leading global youth media brand in 180 countries, reaching 450 million households in nearly 30 different languages across every platform. A unit of Viacom Inc. (NASDAQ: VIAB, VIA), MTV operations span cable and mobile networks, live events, theatrical films and MTV Studios, a unit that produces new and reimagined content for SVOD and linear platforms based on MTV’s library of over 200+ youth titles and franchises.

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