

# NICKELODEON ROLLS OUT SOME HOLIDAY FUN FOR YOUR KIDS THIS DECEMBER

**SINGAPORE, 29 NOVEMBER 2018** – This December, [Nickelodeon](#) in Asia has another exciting lineup of fun activities for kids and their families in Singapore - from meet-and-greets with your favorite characters, Christmas special that rounds up all the best festive episodes and a brand new mobile app that will enable your preschool kids to learn and be entertained while on the go!

## **1. PAW Patrol is on a roll at Takashimaya Shopping Centre (30 November – 9 December)**

While the adults get busy with Christmas shopping, kids can sit back, enjoy PAW Patrol episodes on the HDTV at Takashimaya Square B2 level and participate in the Meet and Greet session with Chase, Marshall and Skye who will be making their appearance everyday<sup>1</sup> at 1pm, 4pm and 7pm! First 3000 customers get to redeem a PAW Patrol Draw string bag with a minimum spending of \$50 on Nickelodeon purchases in a single receipt. In addition, with every \$50 spent in a single receipt<sup>2</sup> in this period, you get to enter the daily draw of five entry tickets to the Nickelodeon Lost Lagoon at Sunway Lagoon in Malaysia.

**More Information:** <https://www.takashimaya.com.sg/>

<sup>1</sup> With the exception on 2 December at 1pm and the whole day on 3 December

<sup>2</sup> All purchases at Takashimaya Square will be eligible but the purchase has to include at least one Nickelodeon item

## **2. New Shimmer and Shine show at United Square (7 – 20 December)**

Be the first to watch a brand new Shimmer and Shine Stage Show as they embark on an adventure with their best friend, Leah, to find the Snowflake Gem needed for the Frosty Fun Festival in Zahramay Falls. The show is at 2pm and 7pm on weekdays; 2pm, 5pm and 7pm on weekends. You get to meet-and-greet the characters after the show. Have your photos taken at the Shimmer and Shine photo area and participate in the daily photo contest as the person with the best photo will walk away with a Shimmer and Shine goodie bag. No minimum spend is necessary for shows, meet-and-greet and the photo contest.

**More Information:** <http://www.unitedsquare.com.sg/>

### **3. Learn and Play on-the-go with the new Nick Jr. Play App**

Created for kids two to six years old, the newly launched Nick Jr. Play app is designed to promote discovery and exploration with easy-to-use swiping and tapping. Access full episodes of hit shows, games, music and lots of fun surprises, including content from Nick Jr.'s most popular shows – such as *PAW Patrol*, *Blaze and the Monster Machines*, *Nella the Princess Knight*, *Rusty Rivets*, *Shimmer and Shine* and many more.

Nick Jr. Play features the following for all to enjoy:

- Full Episodes
- Educational Clips such as Sing-Alongs and Short Form videos
- Exclusive Casual Games based on favorite Nick Jr. characters
- Interactive Buttons for Educational Experiences

The ever-growing library of Nick Jr.'s award-winning preschool shows are rooted in innovative curriculum that prepares your kids for life, such as creative thinking, social emotional learning, science, technology, engineering, mathematics (STEM) and language.

**Availability:** Free to download on [Apple App Store](#) and [Google Play](#). Premium access now available through [Singtel CAST Learning Plus](#) pack.

### **4. SpongeBob SquarePants Christmas Special Episode**



What happens when you send a sponge into space? In this holiday special 'Goons on the Moon', Sandy takes her "Science Scout" troop on a trip to the moon, and SpongeBob becomes the first sponge to walk on the moon! Will the team push themselves into deep space forever or will a Christmas miracle get them out of the mess?

**Watch the show:** *SpongeBob SquarePants* 'Goons on the Moon' episode will air on 7 December at 4pm. Nickelodeon Play app users can watch it first on 3 December!

## 5. Christmas Specials on Nickelodeon channel (25 and 26 December)

Ignite your Christmas morning with us, and join Sunny and Rusty as we bring you two brand new shows bright and early! In *Sunny Day*, Sunny and Doodle are separated when a snowstorm traps Doodle at his cousins' house! Can Sunny and the gang reach him in time to spend the holidays together? In *Rusty Saves Christmas*, Rusty, Ruby and Liam heads to the North Pole to help Santa fix the conveyor belt he uses to load gifts from his workshop into his gigantic toy bag.

Stay glued to the channel as the festive celebration does not stop there. Follow up with Christmas specials for popular shows such as *Dora the Explorer*, *Shimmer and Shine*, *PAW Patrol*, *School of Rock*, *Lip Sync Battle Shorties* and so much more!

**Watch the show:** The Christmas Specials runs from 25 December from 9.30am to 6pm and on 26 December from 11am to 2.30pm

## 6. **Catch the brand new Rise of the Teenage Mutant Ninja Turtles (now showing)**

The action-comedy follows the Turtles on all-new adventures as they master new powers, encounter absurd mutants and battle bizarre villains, each with their own motivations. Ranging from mystics, mutants and madmen, new creatures and villains emerge to take on Raph, Leo, Donnie and Mikey in battles across New York City. Your kids can also catch up on the missed episodes on the Nickelodeon Play app, available for free download from the app stores. Get the complete Nickelodeon Play experience and unlock premium content via subscription to Learning Plus on Singtel Cast app.

**Watch the show:** *Rise of the Teenage Mutant Ninja Turtles* is now showing every Friday at 5.30pm

Want more Turtle power? Check out [Rise of the Teenage Mutant Ninja Turtles: City Showdown](#) and help Raph, Donnie, Leo, and Mikey fight off the bad guys and protect Manhattan. Guide the turtles through different quests and challenges. When you land on a green, yellow, or red spot it is time to battle a new mutant in each area of the city created by the villain Baron Daxum. Collect points, stickers or pizza for a high score with each battle.

## 7. **Fun Festive updates to Nickelodeon Game Apps**

Get in the festive mood when you update *Dora's Worldwide Adventure* to celebrate a very special holiday with Dora and her friends. Prepare for the festive celebration in *Loud House: Ultimate Treehouse*.

### **Availability:**

Download *Dora's Worldwide Adventure* for SGD \$4.48 on [Apple App Store](#), SGD \$3.99 on [Google Play](#)

Download *Loud House: Ultimate TreeHouse* for free on [Apple App Store](#) and [Google Play](#)

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**ABOUT NICKELODEON INTERNATIONAL**

Nickelodeon, now in its 39th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer products, digital, recreation, books and feature films. Nickelodeon is one of the most globally recognized and widely distributed multimedia entertainment brands for kids and family, with 1.2 billion cumulative subscriptions in more than 500 million households across 170+ countries and territories, via more than 100+ locally programmed channels and branded blocks. Outside of the United States, Nickelodeon is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms. For more information about Nickelodeon in Asia, visit [www.nick-asia.com](http://www.nick-asia.com). Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc.

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**ABOUT VIMN ASIA PRESS**

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at [www.twitter.com/VIMN\\_PR](http://www.twitter.com/VIMN_PR). For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com), [blog.viacom.com](http://blog.viacom.com) and the Viacom Twitter feed at [www.twitter.com/Viacom](http://www.twitter.com/Viacom).



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