

VIACOM INTERNATIONAL MEDIA NETWORKS AND DHIRAAGU DEBUT PARAMOUNT CHANNEL IN THE MALDIVES

MALDIVES, 5 SEPTEMBER 2018 – Viacom International Media Networks (VIMN), a division of Viacom Inc. (NASDAQ: VIA, VIAB), announced a multi-year collaboration with leading digital services provider **Dhiraagu**, which will see the debut of **Paramount Channel** as a linear channel as part of the Basic Pack on Channel 98 on its first nationwide IPTV service, **Dhiraagu TV** in the **Maldives** today.

Paramount Channel is a contemporary entertainment destination where audiences of all ages can enjoy a unique mix of blockbusters, movie hits, cult favorites and some of the most award-winning Paramount Pictures' films in the history of cinema. The new channel will be a strong addition to the slate of over 80 premium channels available on Dhiraagu TV, ranging from General Entertainment, Kids, Sports, Music, Movies and more.

“The introduction of Paramount Channel in Maldives marks our entry into Maldives, and also expands the footprint of one of the fastest-growing brands in VIMN’s international portfolio. With a well-curated and engaging movie viewing experience, we look forward to offering a distinctive programming line-up with great content that audiences will love in the Maldives,” said **Paras Sharma, Senior Vice President and General Manager, Southeast Asia, Viacom International Media Networks.**

“The addition of Paramount Channel to Dhiraagu TV service will appeal to a range of audiences both young and old, and help us to strengthen the family programming line-up for viewers in Maldives,” said **Ahmed Maumoon, Acting Chief Marketing Officer, Dhiraagu.**

Paramount Channel has a movie line-up that is specifically curated to suit audiences’ taste and preferences. It will feature movie hits and films such as family favorites like *Forrest Gump*, *Kung Fu Panda 2*, and *The School of Rock*, and blockbuster franchises like *Indiana Jones*, *Transformers* and *Mission: Impossible*.

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About Paramount Channel

Paramount is a premium entertainment destination with bold scripted and non-scripted series featuring big characters and big stories. Inspired by over a century of cinema, Paramount Network and the Paramount Channel make up the largest ad-supported movie channel in the world. Part of Viacom Inc. (NASDAQ: VIA, VIAB), the channels are distributed to nearly 225 million households across more than 120 countries.

About Dhiraagu

Dhiraagu is the leading telecoms and digital services provider in the Maldives offering a comprehensive range of mobile, internet, data, fixed line and IPTV services. For the past 29 years, the company has been at the forefront of ensuring that Maldivians make the most of the digital future by providing a range of unique and specialized services.

About Viacom International Media Networks

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.8 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

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