



PARAMOUNT CHANNEL IS THE HOME TO BELLATOR MMA

Kicks off new season with 1st 2018 live main card fight

MTV Asia gets in on action with a Paramount Channel-branded block with Bellator content



ASIA, 18 JANUARY 2018 – Packing a punch in 2018, Paramount Channel announced that it will be the exclusive new home to popular mixed martial arts franchise, Bellator. Paramount Channel[1] will air Bellator’s upcoming world championship events from venues around the world starting off with the live telecast of the World Welterweight Champion title fight to kick-off the 2018 season, “Bellator 192” on 21 January. MTV Asia and MTVph will also get a piece of the action with the launch of a new Paramount-branded block, “MTV Presents: Bellator on Paramount”[2], which will showcase selected Bellator content, and cater to more MMA fans in the region.

“Bellator 192” from The Forum in Los Angeles is the title bout between Rory MacDonald and Douglas Lima. The event will also include the first round of the Heavyweight Grand Prix between two MMA icons, Quinton “Rampage” Jackson and Chael Sonnen.

This will **air live on Paramount Channel on 21 January, Sunday at 9am (TH) and 10am (MY)**, with a same day repeat telecast at 9pm (TH) and 10pm (MY). “MTV Presents: Bellator on Paramount Channel” will start on **26 January 2018, Friday at 10.20pm (WIB), 11.20pm (SG, PH) and 12.20am (MY - 27 January, Saturday)**, and will run weekly at the same timing.

“We understand that fans want to watch the action as early as possible and with Paramount Channel the new destination of Bellator, we are kicking off with the season opener fight live for the first time on the channel. Through a Paramount-branded block on MTV Asia, we are also extending the pure adrenaline of Bellator to more MMA fans around the region,” said Paras Sharma, Senior Vice President and General Manager for Southeast Asia, Viacom International Media Networks.

The inclusion of Bellator makes Paramount Channel a premium entertainment destination with great movies from Paramount studios as well as fight sports entertainment in its programming lineup. In 2018, Bellator MMA will present prime time combat sports events from venues in the US and across the globe. Besides live fights, viewers can look forward to “best-of” specials highlighting the most exciting scenes and iconic moments from the Bellator franchise to date. This content will be part of the ‘Action Wednesdays’ timebelt where Paramount Channel will combine the best of its reel life with action-packed movies, as well as real life with Bellator combat-sports competitions.

From iconic box-office hits to heart-pumping tournaments, Paramount Channel integrates creative curation and thematic programming to provide a unique and entertaining viewing experience for audiences of all ages.

WELTERWEIGHT WORLD TITLE		
19-4-0	RECORD <small>(WIN - LOSS - DRAW)</small>	29-6-0
1.80M	HEIGHT	1.85M
77kg	WEIGHT	77kg
CANADA	COUNTRY	USA

HEAVYWEIGHT GP FIRST-ROUND		
29-15-1	RECORD <small>(WIN - LOSS - DRAW)</small>	37-12-0
1.85M	HEIGHT	1.85M
93kg	WEIGHT	120kg
USA	COUNTRY	USA

[End]

About Bellator

Bellator is a leading mixed martial arts and kickboxing organization featuring many of the best fighters in the world. Under the direction of veteran fight promoter Scott Coker, Bellator is available to nearly 1 billion people worldwide in over 160 countries. In the United States, Bellator can be seen on Paramount Network (formerly Spike), the combat sports television leader. Bellator is comprised of an executive team that includes top industry professionals in television production, live event orchestration, fighter development/relations, venue procurement, sponsorship creation/development, international licensing, marketing, advertising, publicity and commission relations. Bellator is based in Hollywood, Calif. and owned by entertainment giant Viacom, home to the world's premier entertainment brands that connect with audiences through compelling content across television, motion picture, online and mobile platforms.

About PARAMOUNT CHANNEL

Paramount Channel is a 24-hour television network featuring the movies of Paramount Pictures, America's oldest motion picture studio and one of the world's leading producers of filmed entertainment. Paramount Channel creates a contemporary and unique environment for audiences to celebrate film, documentaries and behind-the-scenes features. Viewers are given access to Paramount Pictures' vast library of beloved, award-winning films – from visionary epics to heart-wrenching romances to blockbuster franchises, all created by the best talent and filmmakers in the business. Paramount Channel is part of Viacom International Media Networks (VIMN), a division of Viacom Inc. (NASDAQ: VIAB, VIA).

[1] Bellator on the Paramount Channel will air in Thailand, Malaysia, and the Pacific Islands.

[2] The “MTV Presents: Bellator on Paramount” block will run in Indonesia, Malaysia, Singapore and the Philippines.

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ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



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