

# STEP TO THE BEAT OF MTV'S OK DANCEOKE, SEASON 2 PREMIERES ON 6 JUNE

Watch and learn the latest moves like The Whoosh, The Lookie and The Body Wave

05 JUNE 2017, SINGAPORE

## SUMMARY

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**SINGAPORE, 5 JUNE 2017** – If you don't yet know *The Whoosh*, *The Lookie* or *The Body Wave*, you'll soon find out as music video dance tutorial programme [Ok Danceoke](#) returns for a second season this June. Back by popular demand, *Ok Danceoke Season 2* features signature dance moves from music genres ranging from K-Pop, to Top 40s, to House.

From the iconic twist, to the groundbreaking moonwalk, to the swashbuckling Gangnam Style, dance is universal and integral to the success of a song. *Ok Danceoke Season 2* takes that a step further by helping viewers master the latest moves in a fun, creative and memorable way. Instructors break down the choreography of the latest music videos such as 'Knock Knock' by TWICE, 'That's What I Like' by Bruno Mars, to 'Solo Dance' by Martin Jensen; into easy to follow steps so that fans can perfect their groove without constantly hitting the replay button on the player.

*Ok Danceoke Season 2* premieres on [MTV Asia](#) on **6 June, Tuesday at 8pm (WIB), 9pm (SG/PH) and 10pm (MY)**, with each episode made up of six music videos. The next day, from 7 June, one selected video will appear [online](#) every Wednesday for nine weeks. K-Pop fans are also invited to try out MTV Asia's quiz (<http://mtvasia.com/news/sdsqbe/we-know-your-signature-k-pop-dance-move-in-8-questions>) to find out their signature K-Pop move.

This season also extends the MTV Asia and Musical.ly partnership from Season 1, and challenges musers<sup>[1]</sup> to perform dance moves from excerpts of *Ok Danceoke Season 2* music videos. The top 50 videos, judged on their popularity and the accuracy of the dance, will be incorporated into ongoing

promotions for *Ok Danceoke Season 2*.

“We’re in conversation with our audience and our research[2] tells us that they are in constant ‘audition mode’ on social media. This continued collaboration with Musical.ly not only allows dance enthusiasts to express their flair from mobile to TV screens, but reflects MTV Asia’s commitment to continually engage fans in fresh ways”, said Simon Bates, Vice President, Head of MTV APAC.

Shot and produced in Singapore, production for the show began in early-May. Season 2 also sees an expanded dance instructor mix – with the additions of Felicia Cher, specialising in K-Pop and Street Jazz; and the Scrach Marcs team of Rachel Lee and Marcus Tan, winners of The Dance Floor Season 2 competition and the Singapore Dance Delight Volume 6. Meanwhile, instructors Mohammad Alif (a.k.a. Alif Aircho) from Danz People, and Chloe Jong from Limited Edition, return this second season.

## About MTV

MTV is the world’s biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world’s leading creators of programming and content across all platforms. For more information about MTV in Asia, visit [www.mtvasia.com](http://www.mtvasia.com).

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[1] Musical.ly users

[2] MTV Knowing Youth study



## RELEVANT LINKS

 **Ok Danceoke**

<http://www.mtvasia.com/shows/solc0n/ok-danceoke>

## SPOKESPEOPLE



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