



## CLASSMATES BAND TOGETHER IN NICKELODEON'S NEW LIVE-ACTION SERIES "SCHOOL OF ROCK" PREMIERING IN ASIA ON FRIDAY, 7 OCTOBER

**Tweet it: [Rock on with @nickelodeontv's new live-action series "School of Rock" premiering in Asia on 7 Oct!](#)**

**SINGAPORE, 31 AUGUST 2016** – A group of overachieving prep school students band together and learn to rock out when they meet their new, unconventional substitute teacher in [Nickelodeon's](#) highly anticipated live-action comedy series *School of Rock*, premiering **Friday, 7 October at 5pm (TH) and 6pm (HK/PH/SG)**. The series, produced with Paramount Television, will continue to air on weekdays starting **Monday, 17 October at 3.30pm (TH), 4.30pm (HK/SG) and 8pm (PH)**. Nickelodeon Play app users in Singapore can watch the first two episodes for free from **Monday, 5 September**.

*School of Rock* follows a group of rule-abiding students — Zack (Lance Lim), Lawrence (Aidan Miner), Freddy (Ricardo Hurtado), Summer (Jade Pettyjohn) and Tomika (Breanna Yde) — who learn to take risks and reach new heights thanks to substitute teacher Dewey Finn (Tony Cavaleiro), a down-on-his-luck musician who uses the language of rock 'n' roll to inspire his class to form a secret band. Throughout the school year, these middle-school classmates find themselves navigating relationships, discovering their unknown talents and learning lessons on loyalty and friendships.

The series features guest appearances from Pete Wentz (Fall Out Boy), Kendall Schmidt ([Big Time Rush](#)) and Kira Kosarin ([The Thundermans](#)). Episodes will include musical performances by the cast covering hits "What I Like About You" (The Romantics), "Lips Are Movin" (Meghan Trainor), "The Kids Are All Right" (The Who), "We're Not Gonna Take It" (Twisted Sister), "Shut Up and Dance" (WALK THE MOON), "Heart Attack" (Demi Lovato) and more.

From Friday, 23 September, fans can access additional content such as musical games, quizzes, and more at [www.nick-asia.com/schoolofrock](http://www.nick-asia.com/schoolofrock).

*School of Rock* is developed by Jim and Steve Armogida (*Crash & Bernstein, Grounded for Life*), who also serve as Executive Producers with Jay Kogen (*The Simpsons, Henry Danger*). The 2003 movie of the same name was written by Mike White. Its director Richard Linklater and producer Scott Rudin serve as series Executive Producers, along with Eli Bush (*The Newsroom, Ex Machina*).

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### **About Paramount Television**

Paramount Television develops and finances a wide range of creative television programming across all media platforms. Paramount Television is part of Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment. PPC is a unit of Viacom (NASDAQ: VIAB, VIA), a global content company with premier television, film and digital entertainment brands.

### **About Nickelodeon**

Nickelodeon is one of the most globally recognized and widely distributed multimedia entertainment brands for kids and family. It has built a diverse, global business by putting kids first in everything it does. The company's portfolio includes television programming and production around the world, plus special events, consumer products, digital offerings, recreation, books, feature films and pro-social initiatives. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 160 countries and territories, via more than 80+ locally programmed channels and branded blocks. Outside of the United States, Nickelodeon is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms. For more information about Nickelodeon in Asia, visit [www.nick-asia.com](http://www.nick-asia.com).

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## ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at [www.twitter.com/VIMN\\_PR](http://www.twitter.com/VIMN_PR). For more information about Viacom and its businesses, visit [www.viacom.com](http://www.viacom.com), [blog.viacom.com](http://blog.viacom.com) and the Viacom Twitter feed at [www.twitter.com/Viacom](http://www.twitter.com/Viacom).

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