



SpongeBob SquarePants and Friends Join Ocean Park Summer Splash Offering Immersive Cooling Attractions, Themed Dishes & Lakeside BBQ

Around 800 Special Prizes Given Out Weekly via Mobile App

HONG KONG, 11 JULY 2016 - The annual **Ocean Park Summer Splash** is set to immerse the city from 1 July to 28 August in water fun with a galore of exhilarating water-themed attractions, scrumptious dishes and “Get Closer to the Animals” activities.

Nickelodeon’s SpongeBob SquarePants and his friends Patrick Star, Squidward Tentacles and Mr. Krabs are visiting from Bikini Bottom to engage with guests and fans from all over the world in the city’s first-ever **SpongeBob Water Party**. Fans of the adorable character can collect limited-edition souvenirs and enjoy SpongeBob-themed healthy vegetable delicacies and cooling dishes. Ocean Park is also presenting various “Get Closer to the Animals” programmes, including the time-limited summer edition of **Grand Aquarium Exploration**, which takes guests on a memorable marine adventure. A second wave of summer surprise will start on 15 July, with around 800 prizes being given out every week to guests through the Ocean Park Mobile App.

Drenching Water Party and Challenging AMaze-ing Lasers

The first-ever SpongeBob Water Party in Hong Kong transports guests into the wondrous world of Bikini Bottom, letting them enjoy a range of immersive water attractions with SpongeBob SquarePants and friends, as well as fun photo and video opportunities for sharing with friends and family. Another major highlight is **AMaze-ing Lasers**, a brand new ride brought over from the United States for the first time. Players will get the chance to unleash their wits and agility in traversing the laser grids within a pitch dark chamber, as if they were playing an action hero. Each player will receive a score when they press the buttons at different corners of the chamber, making it possible for friends to compete in reaching higher scores. **Mega Gush** offers the greatest cooling sensation as guests stand below a huge water bucket and feel the incomparable cascading chilling pleasure. **Jumbo Bubble Playground**, another brand new attraction, allows guests to create giant human-sized bubbles alongside SpongeBob-themed decorations, making it a colourful photo backdrop. The must-visit **Rainbow Fountain** cools guests with its fancy waterspouts synchronised to colourful lights and rhythms. Guests of all ages alike will be mesmerised by the strong beats and dynamic lighting at the **Wild Foam Zone**.

Near the Water Party zone, friends can target each other with water bombs at the **Super Splash Battle**, soaking each other in a fun and festive atmosphere. Kids would want to join the **Kids DIY Workshop** at Whiskers Harbour to take home their masterpieces such as SpongeBob keychains, Patrick Star catapults, fish and panda dolls made with rainbow-coloured clay.

Exclusive SpongeBob x Ocean Park Merchandise & Themed Dishes

Fans will want to roam the Park to look for SpongeBob and his friends in different summer looks and be prepared for a surprise appearance by SpongeBob who will interact with them. During Summer Splash, guests can visit the limited-time **SpongeBob Pop-Up Store** near Applause Pavilion to shop for a wide range of limited-edition Ocean Park X SpongeBob SquarePants merchandise, including umbrellas, beach mats, T-shirts and water bottles. Fans looking to spread the fun may take advantage of the face painting service and camouflage themselves as SpongeBob and his friends. In addition, a series of SpongeBob-themed healthy vegetarian dishes are available at various in-park restaurants and food kiosks featuring decorations of SpongeBob SquarePants.

Cool Snacks and Lakeside BBQ Add to Summer Fun

Cooling snacks such as iced pineapple and mini watermelon will also be available at food kiosks to help guests beat the summer heat. Ocean Park is also launching its first-ever Lakeside BBQ Carnival, where guests can savour scrumptious skewers and barbequed food including *Grilled U.S. Beef Ribeye Cubes*, *New Zealand Mussels in White Wine and Herbs*, as well as assorted skewers and sausages along with special cool drinks, pushing the party atmosphere to a climax.

Summer Edition Grand Aquarium Exploration with Two-person Discount Available

Water sports enthusiasts would not want to miss the summer-only edition of Ocean Park's unique snorkelling experience inside the Grand Aquarium. Guests are led by a professional diver to encounter colourful coral and coral fishes, such as Shy Butterflyfish, Painted Triggerfish, Blue-stripped Snapper, fusilier and angelfish. The adventure also includes an exclusive tour of the coral breeding room and back-of-house facilities. Participants can learn about how the Park provides the most suitable environment for corals, thereby deepening their knowledge about protecting corals and marine life while raising awareness of the importance of marine conservation. Participants should be aged 10 or above (children under 12 need to be accompanied by a paying adult to join the programme), non-swimmers are also welcome. A two-person discount is available for this summer edition offered during the Summer Splash period. Guests can register online at the Ocean Park website.

Download the Ocean Park Mobile App for Chance to Win Weekly Prizes

Starting on 15 July, Ocean Park is giving away a wonderful array of prizes to in-Park guests through its app (To receive the prize-giveaway notifications and dining coupons, guests must connect their mobile device to Ocean Park's official Wi-Fi network). "Surprise e-Coupons" will be given out at 11:30am and 1pm on each event day. The first specified number of guests to hit the "Get" button will win prizes such as: a complimentary ticket for joining "Summer Edition Grand Aquarium Exploration", a Halloween Fest Premium Ticket, Ocean FasTrack, a complimentary ticket for joining "Sea Lion Feeding" or "Shark & Ray Feeding", in-park dining and shopping coupons, etc. Guests can also receive dining coupons upon visiting five designated COOL attractions, namely "SpongeBob Water Party", "The Rapids", "Raging River", "Shark Mystique" and "Marine Mammal Breeding and Research Centre".

During the Summer Splash period, guests can enjoy the “Ocean Park App’s New User” offer on their purchase of admission tickets with 10% off through the Ocean Park website. Guests only need to present a mobile device with the app, along with the E-ticket, at the entrance to enjoy a joyful and memorable experience at the Park.

Additional Materials:

- Attraction factsheet
- Menu of SpongeBob-themed dishes
- SpongeBob-themed retail merchandise

- End -

About Ocean Park

Ocean Park is Hong Kong’s unique home grown theme park with a heritage of delivering family fun and fond memories. Since its opening in January 1977 as a non-profit organisation, Ocean Park has developed itself to be a world-class attraction connecting people with nature, and recognised for its animal husbandry, research and relationship with the community. More than 130 million people have visited Hong Kong’s premier park since its inception, and Ocean Park has remained committed to offering adults and children experiences that blend entertainment with education and conservation. Part of the proceeds from Ocean Park admission tickets and some retail items will go to Ocean Park Conservation Foundation, Hong Kong to support its wildlife conservation projects. Ocean Park is the 2012 recipient of the highly coveted and prestigious APPLAUSE AWARD, presented by Liseberg Amusement Park. Recognised by the attractions industry worldwide, the award is presented at the International Association of Amusement Parks and Attractions (IAAPA) Attractions Expo every other year in honour of a theme park for its excellence in management, operations, and creativity. Ocean Park is the first theme park in Asia to win this international award since its inception in 1980.

Ocean Park – Giving Back to the Community

As Hong Kong People's Park, Ocean Park has launched different community initiatives to enable Hong Kong people from all walks of life to enjoy the Park's offerings. These initiatives include: 1) concessionary admission for Hong Kong residents on their birthdays, Hong Kong residents aged 65 years and above, and holders of Registration Card for People with Disabilities; and 2) sponsored admission to individuals and members of families receiving assistance from the Comprehensive Social Security Assistance Scheme (CSSA), and Social Welfare Department member organizations. The Park also gives donation-in-kind to charitable organizations, offers special rates for school tours, and spearheads many other community caring projects. During the fiscal year of 2013-2014, Ocean Park maintained a total of 13 social care programmes, with over 460,000 beneficiaries and an aggregate value to the community equivalent to HK\$130 million.

About SpongeBob SquarePants

Since its launch in July 1999, *SpongeBob SquarePants* has emerged as a pop culture phenomenon. As the most widely distributed property in Viacom history, SpongeBob is seen in over 185 countries and translated in more than 50 languages. The character-driven cartoon chronicles the nautical and sometimes nonsensical adventures of SpongeBob, an incurably optimistic and earnest sea sponge, and his undersea friends.

For enquiries, please contact:

Ocean Park

Una Lau

Tel: (852) 3923-2601 / 9389-3827

Email: una.lau@oceanpark.com.hk

Vivien Chan

Tel: (852) 3923-2537 / 9150-6217

Email: vivien.chan@oceanpark.com.hk

Hiu Ying Lai

Tel: (852) 3923-2554 / 9703-1067

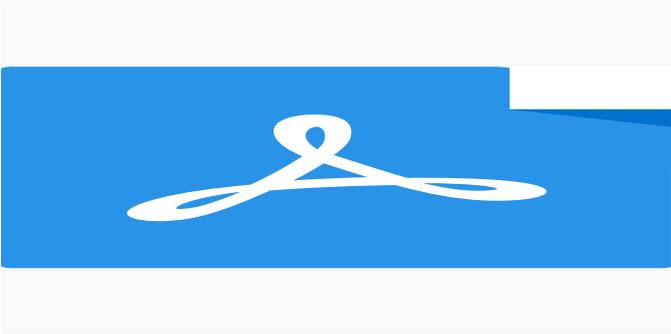
Email: lai.hiu.ying@oceanpark.com.hk

Weber Shandwick

Shanice Wong

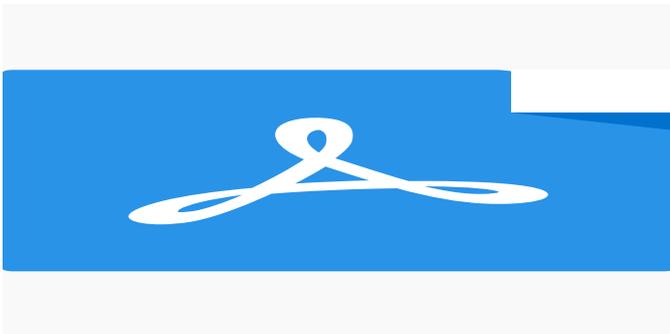
Tel: (852) 2533-9911 / 9219-0007
Email: shawong@webershandwick.com

Celia Lee
Tel: (852) 2533-9900 / 9020-0675
Email: clee@webershandwick.com



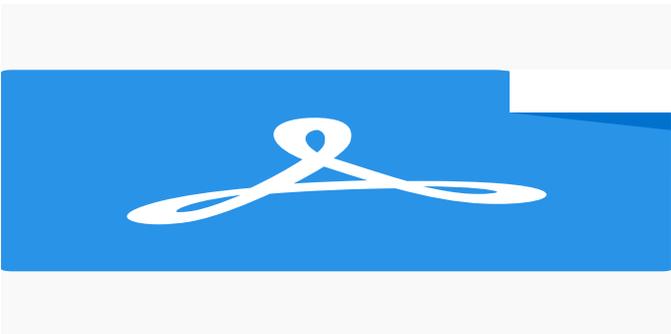
**Ocean Park Summer Splash
2016_Factsheet_Attractions (E)_F.pdf**

[Download](#)



**Ocean Park Summer Splash
2016_Factsheet_Retail merchandise_F.pdf**

[Download](#)



**Ocean Park Summer Splash 2016 SpongeBob
Menu Factsheet_F.pdf**

[Download](#)

ABOUT VIMN ASIA PRESS

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world's most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.



VIMN Asia Pressnewsroom