



BEBE REXHA AND APINK ADDED TO SIZZLE UP THE PERFORMERS LINE-UP FOR MTV MUSIC EVOLUTION MANILA 2016

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Tweet it: **BREAKING!** [@BebeRexha](https://twitter.com/BebeRexha) & [@Apink_2011](https://twitter.com/Apink_2011) are set to sizzle up [#mtvmusicevo](https://twitter.com/mtvmusicevo) Summer just got hotter in Manila!

PHILIPPINES, 25 MAY 2016 – Bring out the coolers because this year’s summerheat is about to hit an all-time high in Manila! **MTV** revealed today, Billboard Hot 100 artist, American singer-songwriter **Bebe Rexha** and Korea’s favourite K-pop idol female group, **Apink** will sizzle up the award-winning* **MTV Music Evolution Manila 2016** at **SM Mall of Asia Concert Grounds** on **Friday, 24 June 2016**. The female acts will join the performers’ line-up already comprised of iconic international pop band and prolific hitmaker **OneRepublic**, Filipino pop darlings **James Reid** and **Nadine Lustre**. The one-night only live music event will celebrate pop music like never before– enabling fans to experience and discover the evolution of pop music and its dance influence that keeps fans moving. More acts are expected to be announced.

Renowned for her song-writing prowess for artists such as Eminem and Selena Gomez, the Brooklyn-born singer/songwriter Bebe Rexha started her music journey at a young age. “The Monster” – her composition for Eminem and Rihanna – caught the attention of the industry as it was lauded three times platinum. The track’s success was clear as it reached No. 1 on the Billboard Hot 100, which allowed Rexha to prepare for life as a solo artist. Click [HERE](#) to view a video message greeting from her.

“I’ve never been to the Philippines before but I hear that the people are super friendly and they are really so passionate about music. I’m really looking forward to hanging with you guys and having a good time!” – **Bebe Rexha**

“We’ve had so much fun on the MTV World Stage previously. We are looking forward to meeting and performing for our fans in the Philippines. It will be another fun party, so thank you MTV for the invite!” – **Apink**

Apink is currently one of the most idolized K-pop girl groups formed by PLAN A Entertainment in 2011. Known for their sweet and innocent image and street style that has captivated fans around the world, the award-winning group consists of Park Cho-rong, Yoon Bo Mi, Jeong Eun-ji, Son Na Eun, Kim Nam Joo, Oh Ha Young. Apink made a comeback with the 2015 release of their second album in three years, “Pink MEMORY” and title track “Remember”, which topped all the major Korean music charts, including *MelOn*, the biggest music streaming site in Korea within a day of its release. The popular song also hit No. 13 on Billboard’s Top Twitter Tracks chart and No. 14 on World Digital Songs. The girl group recently returned from a North American tour, which marked the first K-pop girl group to stage multiple shows in North America since 2012.

Recorded live for global telecast under the MTV World Stage global series, MTV Music Evolution Manila 2016 will reach an international audience of more than three-quarters of a billion households in over 160 countries. **MTV Asia VJs Alan Wong** and **Hanli Hofer** will be hosting the event, along with **MTV Pinoy VJs Yassi Pressman** and **Andre Paras**.

MTV Music Evolution Manila 2016 will showcase iconic and contemporary international music artists and the hottest new acts in both the regional and local music scenes on a single stage, while featuring the best of Philippine music and culture to international youth audiences. Further details of *MTV Music Evolution Manila 2016*, including additions to the artist line-up, will be announced in the run up to the event. The free-entry** event will be held for one night only.

MTV Music Evolution Manila 2016 is sponsored*** by the **Tourism Promotions Board (TPB) Philippines** of the **Department of Tourism (DOT)** with media partners **ClickTheCity.com**, **Digichive**, **Gist.PH**, **Inquirer.net**, **Meg Magazine**, **NYXSYS**, **PhilippineConcerts.com**, **WhenInManila.com**, radio partners **99.5 Play FM**, **Oomph! Radio** (Cebu, Davao and Zamboanga), broadcast partners **Cablelink**, **MyCATV**, **PBO**, **Sari Sari channel**, **SKYcable**, **TMC**, **Viva TV**, travel partner **Asiatravel.com**, ride partner **Grab** and venue partner **SM Mall of Asia**.

MTV Music Evolution Manila is a live music event that brings to life the evolution of a music genre and enables young people to experience and discover how music styles and sounds have evolved over the years. *MTV Music Evolution Manila* marked its inauguration 2015 edition with a feature on hip hop, which showcased a stellar line-up of international and local acts who took to the stage in celebration of iconic and contemporary hip-hop music. Through explosive performances by **Naughty by Nature**, **YG**, **Apl.de.ap**, **DJ Cash Money**, and the Philippines' own **Gloc-9** and **Abra**, *MTV Music Evolution Manila 2015* showcased the way that hip hop has shaken up the music scene throughout the years – taking the music genre to whole new levels for a live audience of more than 22,000 fans who gathered at the historic Quirino Grandstand, Rizal Park in Manila.

BEBE REXHA

Following years of dedication and diligence, that grind paid off in 2013 after 26-year-old Bebe Rexha of Albanian heritage and youth in New York City, penned “The Monster” in a Harlem studio. The single eventually became a worldwide hit for Eminem and Rihanna – going RIAA quadruple-platinum. Bebe would write and feature on Cash Cash’s “Take Me Home”, an idea she envisioned back in her bedroom in New York. After relocating to Los Angeles, she went on to co-write and sing on Pitbull’s “This Is Not A Drill” in addition to writing Tinashe’s “All Hands On Deck”. Her 2015 debut EP with Warner Bros, “I Don’t Wanna Grow Up” boasted the singles “I Can’t Stop Drinking About You” and “I’m Gonna Show You Crazy”, which racked up over 52 million streams in only six months. That same year, she co-wrote and carried instantly recognizable hooks for the multi-platinum hit “Hey Mama” by David Guetta, Nicki Minaj, Afrojack and G-Eazy’s 2016 Billboard Hot 100 platinum smash “Me, Myself & I”, which saw over 133 million views on YouTube.

To date, she has accumulated over 10 million overall single sales, a cumulative radio audience reach of over seven billion, over one billion combined YouTube/ VEVO views and 800 million Spotify streams, in addition to earning praise from the likes of USA Today, Billboard, MTV and more.

On the road, she has toured supporting Ellie Goulding, Nick Jonas and scorched the stage of 2015 Vans Warped Tour, emerging as one of its biggest breakout acts. However, everything set the stage for her 2016 single, “No Broken Hearts” [featuring Nicki Minaj], which has already over 47 million YouTube views within a month. The unshakable and undeniable anthem introduces her forthcoming full-length album with a bang. Produced by Grammy Award®-nominated production team The Invisible Men, the track sees her robust, raw and real voice take the spotlight. Over a slick, smooth and sultry bounce, Bebe delivers a massive refrain freestyled in the vocal booth and punctuated by a fiery verse from Minaj. Merging booming production, cinematic storytelling and a powerhouse voice, she nods to influencers as diverse as Michael Jackson, Lauryn Hill, Tracy Chapman, The Cranberries and Kanye West.

APINK

Apink started in 2011 with Son Na Eun, who was featured in Beast's "Soom", "Beautiful" and "Niga Jeil Joha" music videos in late 2010. Park Cho-rong, who appeared at the end of Beast's "Shock" Japanese music video, joined next, as the group's leader. This led to the addition of Oh Ha Young and Jeong Eun-ji, where the latter was introduced through a video of her singing a rendition of Jennifer Hudson's "Love You I Do". The final two members, Yoon Bo Mi and Kim Nam Joo, were introduced through the group's reality show, Apink News.

The group has since gone on to release five Korean extended plays and one studio album. In April 2011, Apink released their first extended play (EP), "Seven Springs of Apink", and performed a song from it, "I Don't Know", on *Mnet's M! Countdown*. In the same year, they also released their first digital single, "[It Girl](#)" and a second EP, "Snow Pink". Their rise was quickly recognized when they were awarded the "Best New Female Artist" at the *13th Mnet Asian Music Award* and the "Idol Music Rookie Award" at the *19th Republic of Korea Culture and Entertainment Awards* in the same year.

Over the last four years, the group has fast-tracked their success. In 2012, they released their first album, "Une Annee" and two digital singles, "April 19" and "Bubibu". Their third EP was released in 2013, "Secret Garden" in 2014, they released their fourth digital single, "Good Morning Baby" and two EPs, "Pink Blossom" and "Pink Luv", where the latter was released in November 2014 and was #1 on Gaon's weekly album chart. In the same year, Apink released their first Japanese-language single, "NoNoNo" in October 2014.

The group has also performed live and on TV shows, including some members appearing on TV drama series. The girl group popularity is clearly acknowledged well in the industry. With more than 20 music awards and more than 25 music program awards under the belt, their accolades have included "Best Newcomer Artist" at the 26th Golden Disk Awards, "Newcomer Award" at the 21st Seoul Music Awards, "Hot Performance Award" at the 3rd Gaon Chart K-pop Awards and the "Top 10" at the SBS Music Awards last year.

TRAVEL PACKAGES AVAILABLE EXCLUSIVELY FROM ASIATRAVEL.COM

It's even easier for overseas fans to catch *MTV Music Evolution Manila 2016* live in the Philippines with exclusive travel deals offered on Asiatravel.com from 25 May to 21 June 2016.

Get free entry passes to the *MTV Music Evolution Manila 2016* when you choose from available travel packages that include hotel accommodation, airport transfers and flight options. What's more, you can also get a free PHP 1000 Asiatravel discount voucher per booking for use on your next transaction.

- TRAVEL PACKAGE FROM USD43 PER PERSON (MIN. 2 TO GO) – Hotel + Airport Transfers + Free MTV Music Evolution Manila 2016 Entry Passes with a minimum 1 night hotel stay.
- TRAVEL PACKAGE WITH FLIGHTS OPTION – Flights + Hotel + Airport transfers + Free MTV Music Evolution Manila 2016 Entry Passes with a minimum 1 night hotel stay.

Travel packages are available to travelers visiting Manila in the Philippines in June while stocks last. Checkout www.asiatravel.com for terms and conditions.

WIN MTV MUSIC EVOLUTION MANILA 2016 EVENT PASSES

MTV Music Evolution Manila 2016 passes are not for sale and may be won by fans who correctly answer a contest question** on www.mtvmusicevo.com. The online contest ends on 12 June.** Answer a quick and easy question online to get the chance to win coveted *MTV Music Evolution Manila 2016* entry passes. What's more, fans can stand a chance to also win***** a trip to Manila to experience *MTV Music Evolution Manila 2016* live! So get online today and get your access to *MTV Music Evolution Manila 2016*. Sponsors and partners will also be giving out passes through their own promotions.

NEWS UPDATES ON SOCIAL MEDIA

In the weeks ahead, fans can get direct information by following MTV Asia on Facebook, Twitter, Instagram and from [MTV Music Evolution Manila](#) for news updates on MTV Music Evolution Manila 2016.

Facebook: www.facebook.com/mtvasia

Instagram: www.instagram.com/mtvasia

Twitter: www.twitter.com/mtvasia

Hashtag: #mtvmusicevo

OneRepublic

Website: onerepublic.com

Facebook: www.facebook.com/OneRepublic

Twitter: twitter.com/OneRepublic

Instagram: www.instagram.com/onerepublic

YouTube: www.youtube.com/user/onerepublic

Bebe Rexha

Website: beberexha.com

Facebook: www.facebook.com/beberexha

Instagram: www.instagram.com/beberexha

YouTube: www.youtube.com/user/BEBEREXHA

Twitter: twitter.com/beberexha

Apink

Twitter: twitter.com/Apink_2011

Facebook: www.facebook.com/Official.Apink2011

YouTube: www.youtube.com/officialapink

Website: www.planaent.co.kr

James Reid

Facebook: www.facebook.com/JustJamesReid

Instagram: www.instagram.com/jaye.wolf

Twitter: twitter.com/jayehanash

Nadine Lustre

Facebook: www.facebook.com/JustNadineLustre

Instagram: www.instagram.com/Nadzlustre

Twitter: twitter.com/hellobangsie

MEDIA ACCREDITATION & ARTIST INTERVIEW OPPORTUNITIES

Media and bloggers are invited to apply for media passes and artist interview opportunities through www.mtvmusicevo.com/media from 12 April. The application deadline is 10 June. Registration and credential collection details will be sent to outlets whose accreditations have been pre-approved or accepted by 20 June.

Footnotes:

**Last year, the event took home the “Best Entertainment (One-off/Annual) Award” at the Asian Television Awards 2015.*

***Free entry is for all who have won passes either through MTV’s game contests, or through sponsors’ marketing activities around MTV Music Evolution Manila 2016.*

****For potential collaborations on advertising and brand solutions opportunities for MTV Music Evolution Manila 2016, please contact dimna.zaratan@vimn.com (Philippines); vishal.kurien@vimn.com (regional / international)*

*****This contest is open only to fans from the following countries – Australia, New Zealand, China, Hong Kong, India, Japan, Malaysia, Philippines, Singapore, Taiwan, Thailand and Vietnam.*

******This raffle draw is open to residents from Indonesia, Malaysia, Singapore, Thailand and Vietnam.*

About MTV

MTV is the world’s biggest youth entertainment brand. With a global reach of nearly 785 million households, MTV is the cultural home of the millennial generation, music fans and artists, and a pioneer in creating innovative programming for young people. MTV reflects and creates pop culture with its award-winning content built around compelling storytelling, music discovery and activism across TV, online and mobile. Outside of the United States, MTV is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world’s leading creators of programming and content across all platforms. For more information about MTV in Asia, visit www.mtv.com.

About Viacom International Media Networks

Viacom International Media Networks (VIMN), a unit of Viacom Inc. (NASDAQ: VIAB, VIA), is comprised of many of the world’s most popular multimedia entertainment brands, including MTV, MTV LIVE HD, Nickelodeon, Nick Jr., Comedy Central, Paramount Channel, and more. Viacom brands reach more than 3.4 billion cumulative subscribers in 180+ countries and territories via more than 200 locally programmed and operated TV channels and more than 550 digital media and mobile TV properties, in 40 languages. Keep up with VIMN news by visiting the VIMN PR Twitter feed at www.twitter.com/VIMN_PR. For more information about Viacom and its businesses, visit www.viacom.com, blog.viacom.com and the Viacom Twitter feed at www.twitter.com/Viacom.

About The Philippine Department of Tourism

The Philippine Department of Tourism (PDOT) is the lead government agency in charge of developing the country's tourism industry as a major socio-economic activity that generates employment, income, and investment for the benefit of the Filipino people. The agency is committed to adhere to the national development goals through the formulation of policies and implementation of plans and programs that intend to accelerate sustainable development, in addition to positioning the Philippines as a premiere and globally competitive tourist destination for both domestic and foreign tourists. For more information about The Philippine Department of Tourism, visit www.itsmorefuninthephilippines.com.

About Tourism Promotions Board Philippines

The Tourism Promotions Board (TPB) Philippines is a corporate body attached to the Philippine Department of Tourism. It is tasked to formulate and implement an integrated domestic and international promotions and marketing program for Philippine tourism. It is responsible for marketing and promoting the Philippines domestically and internationally as a major global tourism destination. Specifically, it shall market the Philippines as a major convention destination in Asia, taking charge of attracting, promoting, facilitating, and servicing large-scale events, international fairs and conventions, sports competitions, expositions and the like. For more information about the Tourism Promotions Board (TPB) Philippines, visit www.tpb.gov.ph.

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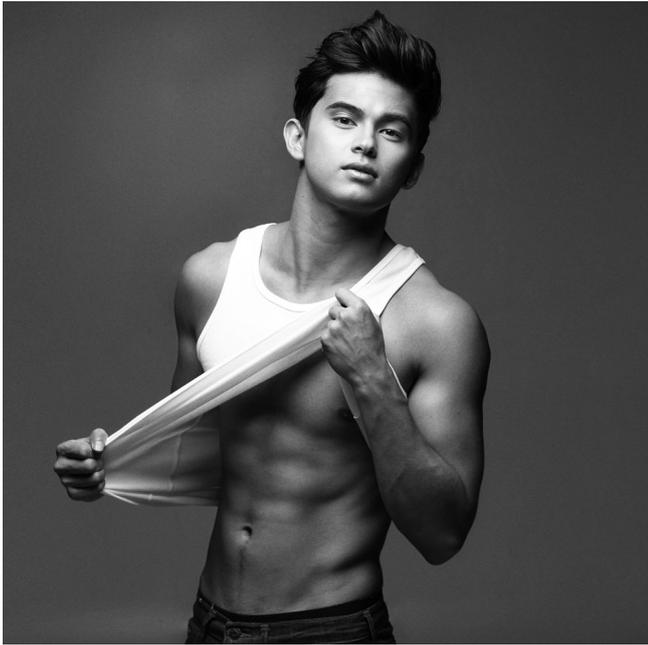
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— Bebe Rexha

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