

# COMEDY CENTRAL STAND-UP, ASIA! TO RETURN FOR A SECOND SEASON, PRESENTS A TWO-DAY TICKETED LIVE SHOW IN KUALA LUMPUR ON 13 & 14 JULY, 2017

# Tickets available online from 25 May at Ticketpro Malaysia

Tweet it: .@comedycentralas' Stand-up, Asia! is back by popular demand, LIVE & FUNNIER than ever before! Tickets on sale on 25 May at @ticketpromy

MALAYSIA, 24 MAY 2017 – Hands up if you can't get enough of Asian stand-up comedy? Wait no longer as Comedy Central brings back its first Asian original stand-up series, Comedy Central Stand-Up, Asia!. Produced by Comedy Central Asia in its second year of collaboration with comedy entertainment company LOL Events in Malaysia, Comedy Central Stand-up, Asia! will be filmed in front of a live audience across two ticketed show nights at HGH Convention Centre in Kuala Lumpur, Malaysia on 13 and 14 July 2017. Tickets will be made available from Thursday, 25 May 2017 at Ticketpro.com.my.

Each night's show will feature different comedians from a line-up of 16 of the hottest, funniest and boldest Asian comedians from around the world – such as Imran Yusuf (UK), Paul Ogata (US), Eliot Chang (US), Papa CJ (India), Garron Chiu (Hong Kong), Alex Calleja (Philippines), Dilruk Jayashina (Sri Lanka), Jason Leong (Malaysia), and Sharul Channa (Singapore). Expect the unexpected, but with a twist as these talents improvise and turn what it means to be Asian on its head! The complete list of comedic acts can be viewed at the end of the page at <a href="https://www.comedycentralasia.com/shows/standupasia">www.comedycentralasia.com/shows/standupasia</a>.

"After a successful first season of *Comedy Central Stand-up*, *Asia!* which achieved record viewership across Comedy Central Asia's TV and digital platforms, we are pleased to announce the second season in an expanded format – on a live stage for laugh-out loud entertainment. There is a growing appetite for comedy in our region and with Asian comedy now core to our programming, we will continue to invest in original content to delight viewers," said Paras Sharma, Senior Vice President and General Manager, Southeast Asia, Viacom International Media Networks.

Ten half-hour episodes will be created for *Comedy Central Stand-up, Asia!* and will premiere on Comedy Central Asia in August. The show will also be produced with the participation of LOL's partner, <u>Enrich by Malaysia Airlines</u>.

Rizal Kamal, CEO of LOL Events commented, "These are exciting times for comedy in Asia. We have so many incredible Asian comedians and we want to show the world how talented they are. We

designed this as a live show, making it TWO big comedy nights for audiences - eight hilarious comedians each night, promising a whole load of laughter. It will be one heck of a show!"

Since the channel was launched in 2012, Comedy Central has become one of the fastest growing brands for VIMN, which is now available 24/7 in 20 Asian markets via 49 providers. Over the last four years, the channel has collaborated with local comedy clubs to develop featurettes, on-air promotions and marketing partnerships.

## **DATE:**

Thursday & Friday, 13 & 14 July 2017

#### TIME:

8 PM

#### WHERE:

HGH Convention Centre
Lot, 475, Jalan Sentul,
51000 Kuala Lumpur,
Wilayah Persekutuan Kuala Lumpur, Malaysia

# TICKETS:

Single day VIP Ticket : RM 250
Single day Category 1 Ticket : RM 150
Single day Category 2 Ticket : RM 100
(Tickets available from Ticketpro.com.my)

# LINE UP OF COMEDIANS:

THURSDAY (13 JULY 2017)

Danny Cho (US / Korea)

Garron Chiu (Hong Kong)

FRIDAY (14 JULY 2017)

Alex Calleja (Philippines)

Ben Quinlan (Hong Kong)

Imran Yusuf (UK) Dilruk Jayasinha (Sir Lanka / Australia)

Jason Leong (Malaysia) Eliot Chang (US)

Paul Ogata (US / Japan) GB Labrador (Philippines)
Rishi Budhrani (Singapore) Keren Bala Devan (Malaysia)

Sharul Channa (Singapore) Papa CJ (India)

Walter Hong (US / Korea) Shamaine Othman (Malaysia)

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# **About Comedy Central**

Comedy Central, the world's biggest comedy network, has been making audiences laugh since it first launched in the United States in 1991. Renowned for featuring a stable of exclusive and tailor-made local and international comedy, the brand has become the ultimate destination for all kinds of humour, from traditional to satire to sketches to popular sitcoms. Outside of the United States, Comedy Central, seen in over 70 territories via more than 12 locally programmed and operated TV channels, is part of Viacom International

Media Networks (VIMN), a division of Viacom Inc. (NASDAQ: VIA, VIAB), one of the world's leading creators of programming and content across all media platforms. For more information about Comedy Central in Asia, visit <a href="https://www.comedycentralasia.com">www.comedycentralasia.com</a>.

## **About LOL Events**

LOL Events is an Award Winning Entertainment Company, based in Malaysia that specializes in organizing world class stand up comedy shows. Since its inception in 2009, LOL has engaged with A-listers such as Russell Peters, Jeff Dunham, Gabriel Iglesias, Maz Jobrani, and Eddie Izzard in a mission to bring the best comedians in the world to audiences and fans in Asia. The company now looks to build comedy talents in Asia in an effort to showcase Asian talents to the world.

For more info, visit www.lolevents.my or check out their Facebook and Instagram page.

### **About Enrich**

Enrich, Malaysia Airlines Frequent Flyer Programme (FFP) brings you a world of privileges and preferential treatment. Earn Enrich Miles when you fly with Malaysia Airlines, oneworld member airlines and Enrich partner airlines. Also earn Enrich Miles with your credit card spending, when you rent a car, shop, indulge in recreational activity with our lifestyle partners, and so much more. To sign up for Enrich, visit <a href="https://www.malaysiaairlines.com">www.malaysiaairlines.com</a> or download MHmobile app and start enjoying a world of benefits and privileges on Malaysia Airlines.

#### **MEDIA CONTACTS**

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