



NICKELODEON INVITES PRESCHOOLERS ALONG FOR THRILLING ADVENTURES WITH AN UNCONVENTIONAL PRINCESS IN *NELLA THE PRINCESS KNIGHT*, BRAND-NEW ANIMATED SERIES PREMIERING IN END-MAY

Premieres on the Nickelodeon channel on Monday, 29 May at 10am; and Nick Jr. channel on Monday, 26 June at 9am

Tweet it: [A princess with a twist? Catch Nella the Princess Knight which premieres on @nickelodeon in Asia starting Monday, 29 May!](#)

*High-res art available at www.nickpress.com

SINGAPORE – 22 May 2017 – Preschoolers will set off on thrilling adventures in a kingdom far away where there lives a... Princess Knight! [Nickelodeon's](#) brand-new animated preschool series, [Nella the Princess Knight](#), follows Nella, an unconventional 8-year-old who possesses the royal qualities of a princess, like compassion and grace, while also embodying the courage and determination of a brave knight. Whenever a problem arises, Nella embarks on daring quests to save her kingdom through her unique ability to transform from a princess into *Nella the Princess Knight*. *Nella the Princess Knight* (40 half-hour episodes) features a social-emotional curriculum promoting self-confidence, inclusiveness and compassion for others. The series will premiere on the **Nickelodeon channel on Monday, 29 May at 10am (MY), 9am (WIB) and 11.30am (PH)**; and on the **Nick Jr. channel on Monday, 26 June at 9am (MY/WIB/PH)**.

Viewers can start visiting [Nella the Princess Knight](#) page on nickjr.tv to learn more about the show and its characters, and get a first look at the series.

Nella is a confident princess who likes dancing at extravagant balls just as much as she likes meeting fire-breathing dragons. She transcends traditional roles and expectations through her ability to change into *Nella the Princess Knight*, protecting her kingdom with the help of her friends: Trinket, Nella's glamorous unicorn and best friend; Sir Garrett, a loyal and adventurous knight; and Clod, Garrett's trusty steed.

In the series premiere, "Sir Clod/Up All Knight," Clod loses his invitation to the Royal Cafe Breakfast Buffet and must find it by lunchtime or everyone misses out. Under Nella's leadership, they brave Gotcha Falls, dodge through a field of poppleberries and traverse the bubbly Sudsycano in order to find it. Also in the episode, a luminous phoenix shines brightly across the kingdom causing Blaine and the

rest of Castlehaven to lose sleep. After the phoenix is locked up in the knight brigade tower, Nella must use her knightly skills to free the bird and convince everyone to come together as a group to solve their problem.

Robert Vargas (head writer, *Zack and Quack*) serves as an executive producer on *Nella the Princess Knight* and the series is created by Christine Ricci (curriculum advisor, *Blaze and the Monster Machines*, *Dora the Explorer*). It is the newest show to join Nick's top-ranked preschool roster, airing alongside hit series like [PAW Patrol](#), [Blaze and the Monster Machines](#) and [Shimmer and Shine](#).

About Nickelodeon

Nickelodeon is one of the most globally recognized and widely distributed multimedia entertainment brands for kids and family. It has built a diverse, global business by putting kids first in everything it does. The company's portfolio includes television programming and production around the world, plus special events, consumer products, digital offerings, recreation, books, feature films and pro-social initiatives. Nickelodeon's brands reach 1.1 billion cumulative subscribers in more than 160 countries and territories, via more than 80+ locally programmed channels and branded blocks. Outside of the United States, Nickelodeon is part of Viacom International Media Networks, a division of Viacom Inc. (NASDAQ: VIAB, VIA), one of the world's leading creators of programming and content across all media platforms. For more information about Nickelodeon in Asia, visit www.nick-asia.com.

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Press Contacts:

Yvette Yeo
Senior Manager, Communications, Southeast Asia
Viacom International Media Networks
t: +65 6420 7154 m: +65 9007 9570 e: yvette.yeo@vimn.com
Twitter: [@VIMNAsia_PR](https://twitter.com/VIMNAsia_PR)