

All in a day's work for Clipper Teas in vital nature regeneration project

VOLUNTEERS FROM DORSET-BASED FAIRTRADE TEA PIONEER CLIPPER TEAS JOINED THE GREAT BIG DORSET HEDGE PROJECT TODAY FOR A VITAL NATURE REGENERATION PROJECT.

As part of the Dorset Climate Action Network, the work involved surveying the health of the hedgerows with a view to growing a wildlife corridor to improve the natural habitat for mammals, birds, and insect species.

A group of five volunteers took part in a two-to-three hour walk across 2-3km of hedgerows to determine if they need improvements such as filling in gaps or planting new areas entirely. This took place along the Jubilee Trail, which runs close to Clipper's Tea Factory in Beaminster.



The Great Big Dorset Hedge Project's mission is to bolster biodiversity by creating a healthier network of hedgerows in the region, as well creating a better understanding of their importance across the community.

Clipper is committed to supporting local biodiversity projects as part of its wider Food for Biodiversity company mission. Employees are given the opportunity to undertake up to two days of volunteering activity per -year to support local initiatives as part of their regular working hours.

In addition to the Great Big Dorset Hedge Project, another group of volunteers from Clipper have also been working closely with the National Trust South West to repair a broken fence at Downhouse Farm. The fence was protecting a local hedgerow that was being destroyed by grazing sheep.

"It's been a great team bonding experience to get involved in such an important biodiversity initiative, safe in the knowledge that we're helping the future of Britain's hedgerows which are sadly in decline. Helping ongoing work in the local area is not only incredibly rewarding but in keeping with our company's mission to look after the health of the planet."

— Jean-René Grailhe, Clipper Technical Manager and CSR Champion at Ecotone UK



Clipper's volunteer work this year has also involved lending a hand to the local Prout Bridge Project, a charity which supports youth work and clubs as well as wellbeing support. This has involved teaching the children how to build hotels for solitary bees, painting the front gate, and supplying hot beverages to the club.

"We offer our employees time out of the office so that they can take part in a volunteering scheme that aligns with our values as a company as well as their own. At Ecotone UK, everything we do is about protecting nature and boosting biodiversity to transform our current food system. Part of this involves encouraging our team to lead healthy lifestyles - and what better way to do this than by getting out in nature! It's great that we can support important schemes such as the Great Big Dorset Hedge Project and we're looking forward to more projects of this kind in the future."

— Ann Chambers, HR Director at Ecotone UK

Clipper is also set to sponsor the Wilding Weekend at Hooke Farm near Maiden Newton on 17th and 18th June 2023, where volunteers will serve hot drinks from the iconic Clipper Teas van.

Dorset has been home to Clipper Teas since the company first began in 1984 and has been part of the local community ever since. From humble beginnings, it is now one of the UK's major tea brands and is available in over 50 countries worldwide.

A founding Fairtrade brand, Clipper is committed to ethical, organic and sustainable tea production. It is the largest global Fairtrade tea brand and was the world's first to launch a fully biodegradable, unbleached and non-GM tea bag.

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Find out more about the Great Big Dorset Hedge Project [here](#)

Clipper Teas

Making it Better with every cup, Clipper is a different kind of tea company and a pioneer in ethical, sustainable tea production since 1984.

In 1994, it became the UK's first Fairtrade tea company. Today, it is the largest global Fairtrade tea brand, supporting 114,000 producers and their families around the world. In the last 25 years, Clipper has paid over £4m in Fairtrade premiums, ensuring its tea workers always get a fair deal and supporting them to use sustainable farming methods.

Clipper's tea factory in Beaminster produces over 1 billion tea bags a year, which are sold in over 50 countries worldwide. Committed to organic and ethical sourcing, Clipper only ever uses natural ingredients and processes to make the finest quality hot beverages.

Clipper was the first tea company to make all its heat-sealed tea bags unbleached, non-GM and fully-biodegradable. Clipper's factory uses renewable energy sources and 98% of factory waste is recycled.

Clipper, and its parent company Ecotone, are both B Corp certified.

Natural, fair and delicious. That's the Clipper difference.

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