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# ADD A LUXURIOUS O'OOH TO YOUR CHRISTMAS CELEBRATIONS WITH LILY O'BRIEN'S CHOCOLATES

## THE PERFECT GIFT FOR THE ONES YOU REALLY KNOW

This Christmas, Lily O'Brien's has carefully selected three multi-award-winning chocolate collections - inspired by best-loved and festive flavours - to make this season the most scrumptious yet.

The innovative chocolatier is renowned for crafting chocolates with indulgent taste using the finest quality ingredients, beautiful design, and extra special meaning – offering luxury without the price tag.

A treat for loved ones (or for keeping to yourself!), collections are available from supermarkets nationwide including Waitrose, Tesco, Asda, Morrisons and Sainsbury's, RRP from £6.00.

## INTRODUCING NEW LILY O'BRIEN'S CHOCOLATE TRUFFLES (RRP £5.00 EACH)

**O'OOH SO LUXURIOUS FOR ANY OCCASION**



NEW in time for Christmas, Lily O'Brien's has unveiled its indulgent range of chocolate Truffles, available in two varieties: Milk Chocolate and Salted Caramel - available in Tesco, Asda, Morrisons and Waitrose.

Presented in a unique gift box, each recipe has been created with passion using Lily O'Brien's signature chocolate and quality ingredients. Each thick milk chocolate shell melts away to reveal a silky-smooth centre that oozes with flavour - the perfect fusion of indulgent taste and texture.

These Truffles are a must have for movie nights, bubble baths, and to enjoy driving home for Christmas.



## DESSERTS COLLECTION (RRP £7.00)

### A MOUTH-WATERING ASSORTMENT OF SIX DECADENT DESSERT CHOCOLATES THAT WILL BECOME A FAMILY TRADITION

This year, it is all about fizz, clinking glasses, and Lily O'Brien's. The award-winning Desserts Collection completes the party, inspired by the world's best loved dessert recipes such as Hazelnut Torte, Crème Brûlée and unforgettably, Key Lime Pie.

Perfectly sized for sharing, these velvety milk, dark and white chocolates make for a mouth-watering gift, delicious boxset pairing, or for enjoying over boardgames with a cocktail (or two!).



## **THE EXQUISITE COLLECTION (RRP £8.00)**

### **THE GIFT TO IMPRESS AND DELIGHT WITH EVERY BITE!**

Lily O'Brien's most extravagant gift box combines exotic ingredients from far flung corners of the globe – bringing together a blend of classic and contemporary pieces for every palate. Grand Cru Ganache, Ginger & Lemon Confit and Sea Salted Caramel (the flavour trend of the year) are just some of the luxurious recipes guaranteed to tantalise tastebuds. The best part? With eclectic flavours to choose from, they can be paired with a variety of festive tipples.



## **THE ULTIMATE COLLECTION (RRP £6.00)**

### **A READY-WRAPPED PRESENT TO 'WOW'**

Beautifully presented, with decorative gold and cream wrapping paper and ribbon, The Ultimate Chocolate Collection is a readymade Christmas gift and stocking filler for family, friends - and dinner party hosts who deserve a special 'thank you!'

The gifting box features classic recipes such as Death by Chocolate, Sticky Toffee and Caramel Macchiato as one of Lily O'Brien's most sought-after collections.

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Promising that little extra O'oooh for Christmas, Lily O'Brien's Chocolate collections are for the moments that really matter – for the ones you really know. For chocoholics who love darkly rich intensity, milky smoothness or a fruity punch, Lily O'Brien's prides itself on creating affordable luxury chocolate boxes for Christmas 2022.

ENDS

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NOTES TO EDITORS

About Lily O'Brien's

Lily O'Brien's Chocolates started life as the brainchild of Mary Ann O'Brien who took her passion for chocolate on a journey of discovery, honing her chocolate-making skills among world class chefs and chocolatiers in both South Africa and Europe before starting her own mini enterprise from her Co. Kildare kitchen in 1992. With little more than two saucepans, a wooden spoon and her then toddler, Lily, acting as production manager Mary Ann began to create high quality chocolate recipes for friends and family.

Named after her daughter Lily, Lily O'Brien's chocolates soon established itself as one of Ireland's best-loved chocolatiers. The passion for chocolate that first inspired Mary Ann O'Brien is still present in every aspect of the business and remains at the very core of what Lily O'Brien's do.

Based in the heart of Co. Kildare, Ireland, the team at Lily O'Brien's continue to develop mouth-watering chocolate creations using the finest quality ingredients, which are then shipped to many corners of the globe.

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**HIGHLIGHT**

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