

## Man beats horse in stunning victory at Whole Earth Man V Horse

**1200 RUNNERS AND 60 RIDERS BATTLED IT OUT TO SEE WHO WOULD TRIUMPH: MAN OR HORSE**



Ricky Lightfoot has become the latest winner of the Whole Earth Man v Horse race, finishing the course in just two hours and 22.23 seconds in the first event to take place since the global pandemic.

Ricky is the first runner to have crossed the finish line before the horse in 15 years, taking over the baton from Florian Holtinger who claimed the victory in 2007. In the event's long 41-year history, this is only the third time a runner has ever beat the horse.

The winner amongst the horses was Lane House Boy ridden by Kim Alman at two hours and 24.24 seconds – two minutes and one second behind Ricky Lightfoot.

The marathon event in Llanwrtyd Wells – sponsored for the seventh time by the UK's number one peanut butter brand, Whole Earth – saw 1200 runners battle against a team of 60 horses and riders over 22 miles of stunning Welsh countryside. Participants competed against one another across rugged terrain, taking on steep hills, wading through bogs and getting splattered in mud in one of the toughest endurance races in the world.

**Nicola Turner, Brand Controller at Whole Earth, says:**

*“We were delighted to sponsor Man v Horse again this year. It's been great to be back for our seventh race – this truly nutty and fun event was sorely missed over the last two years. We gave participants the chance to try our new super smooth squeezezy peanut butter, Drizzler – offering race goers a well-deserved treat and a burst of plant-based protein.”*

Whole Earth Man V Horse was born from a bet in the back room of the Neaudd Arms in 1980 (the pub which 40 years on is still the starting point for the race) in which two locals argued over whether man could ever beat a horse in a long-distance race.

The quirky race has gained legendary status amongst endurance runners and tickets sell out in record time. Whole Earth Man V Horse will return in 2023.







*Photo credit: Huw Evans Picture Agency*

**For more information on the event please visit [www.wholeearthfoods.com](http://www.wholeearthfoods.com).**

**– Ends –**

**About Whole Earth**

Founded in 1967, Whole Earth creates natural and wholesome foods that are good for you and good for the planet. With a firm commitment on real, down-to-earth goodness, Whole Earth makes delicious, natural nut butters and other store-cupboard essentials that are made with real-food ingredients with nothing artificial added.

Accredited as a B Corp brand, Whole Earth is the UK's no.1 peanut butter and is best known for its growing nut butter portfolio.

Part of the Ecotone UK family, the Whole Earth approach spans; Healthier People, Protecting the Earth and Reducing its Impact.

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