

Triple Olympic Champ Ed Clancy inspires future Olympians on Swansea playground

ALLTWEN PRIMARY SCHOOL WIN A FIRST-CLASS CYCLING EXPERIENCE WITH ED CLANCY OBE.

A class of lucky children from Year 4 at Alltwen Primary School in Pontardawe, Swansea have won a once-in-a-lifetime cycling experience at their school with Olympic legend Ed Clancy, thanks to a competition created by peanut butter brand [Whole Earth](#).



The prize includes a morning's cycling workshop with Ed Clancy and the team from the Clancy Briggs Cycling Academy, followed by a meet-and-greet, photography and Q & A session with the entire school. The event is set to take place on 2nd November 2021, with the Olympian bringing his esteemed academy right on to the playground.

Ed Clancy is a three-time Olympic gold medallist for the British track cycling team. He holds six world championship titles and has broken no less than eight world records as part of a four-man, four-kilometre team pursuit. One of his greatest successes was a spectacular win at London 2012, where he and his teammates twice broke the world record in their bid for a final victory with a time that stood unbeaten for two years.

Ed Clancy shares his passion for the upcoming event:

“Encouraging young people to pursue sport, and have fun while doing so, is so important to me – cycling gave me the best experiences of my life and I want others to have the same opportunities to do what they love. This prize will hopefully introduce the children of Alltwen Primary School to new possibilities; enhancing and enjoying what I feel should be a life skill (in bike riding) and... who knows, we might find another future Olympian!”

Parent Sarah Hall won the experience for her child’s class after buying a special pack of Whole Earth peanut butter from her local Tesco store. A champion for quality ingredients and sustainability, the competition was inspired by Whole Earth’s commitment to nurturing and protecting the next generation.

Acting headteacher, Mrs Herbert, said:

“We are all so excited to have won this prize. Having Ed Clancy teach and speak to the children will be so incredibly special for them... I don’t doubt that cycling club will be busier than ever! This is such a fantastic experience and we are so grateful to everyone involved in making it happen.”

Whole Earth was the official peanut butter supplier to Team GB for the Tokyo Olympic Games. The brand is a natural source of protein and fibre and is packed full of plant-based goodness.



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