

## BIG TASTE, TUNES & TIKTOK

**HOUSE OF PAPA NIGHT BRINGS TOGETHER RISING NEW TALENT, PIZZA AND REUNITED TIKTOK HOUSE, BYTESQUAD**



Four emerging Gen Z artists will perform at the House of Papa night on 29 September, at an intimate gig venue in North London to usher in the return of live music. Performances will be broadcast globally via reunited members of the ByteSquad TikTok house, for people everywhere to enjoy good times again with Papa John's.

Hotly tipped and hot off the summer festival circuit, the House of Papa line-up includes:

**Headliner Bagge @baggeofficial**

North London neo-soulstress, who blends classic soul song writing with modern, cutting-edge ideas and lyricism, BaggeE bounces back onto the live scene after being bed bound and out of the studio with Covid during the pandemic. Her third live performance since restrictions eased at the House of Papa will see her perform 'Hush' - her first ever song released on SoundCloud.

Her big soul vibes don't just end at the House of Papa night either. She is also the campaign artist for Papa John's Fresh Soul campaign where, together with Brother Music, she co-wrote the campaign track.

### **Cathy Jain @cathyjain**

Fresh from Latitude this summer, hotly-tipped 17-year-old Cathy will be treating the crowd at House of Papa to the sounds of her hazy, sun-kissed, R&B-tinged alt-pop. Building layer after layer of vocal harmonies and instrumentation into a genre-mix that's both explorative and psychedelic, Cathy showcases the singular voice and slick bedroom production skills behind her upcoming EP release 'Artificial' on 5 November.

A big fan of playing live, Cathy will also perform her debut single 'Cool Kid' which was hailed as Taylor Swift-inspired through its confessional storytelling.



### **Finn Askew @FinnAskew**

Whether performing live to festival crowds or busking in his Somerset hometown, 20-year-old Finn channels his energy into genre-defying bedroom-produced music. Arguably the best thing to come out of the countryside since Kerry and Kurtan, Finn got his big break globally when Taeyong from K-Pop group CRAVITY shared his debut single, 'Roses', in January, which helped him to rack up 15 million Spotify streams in just six months.

### **Brooke Coombe @brookecombe**

Scottish rising star Brooke will be performing live at the House of Papa before supporting Miles Kane's 2022 UK tour. The songstress has rapidly gone from performing covers in her bedroom to being drafted in last minute to perform an Arctic Monkeys' cover at Parr Street with The Coral, James Skelly & Blossoms.

Fresh from performing a sold out show at Glasgow's King Tuts Brooke will be putting her confidence to the metal again as she performs for the House of Papa crowd.



ByteSquad members Shauni, Jake, Em and Loz will be reuniting at the House of Papa gig night for one night only, to get the party started with other UK and international TikTokers participating virtually, broadcasting the party live as the first coordinated global TikTok house party of its kind.

*Performances and after-party highlights from Papa John's House of Papa will also be shared online via music partner [NME](#), from 6pm on 5 October, and on [Papa John's UK YouTube channel](#).*

**ENDS**

**Notes to editors**

For press enquiries, interview requests or to attend Papa John's House of Papa, please contact [natalie@highlightpr.co.uk](mailto:natalie@highlightpr.co.uk)

**About Papa John's**

Papa John's International, Inc. (NASDAQ: PZZA) opened its doors in 1984 with one goal in mind: BETTER INGREDIENTS. BETTER PIZZA. Papa John's believes that using high quality ingredients leads to superior quality pizzas. Its original dough is made of only six ingredients and is fresh, never frozen. Papa John's tops its pizzas with real cheese made from mozzarella, pizza sauce made with vine-ripened tomatoes that go from vine to can on the same day and meat free of fillers. It was the first national pizza delivery chain to announce the removal of artificial flavors and synthetic colors from its entire food menu. Papa John's is headquartered in Louisville, Ky. and is the world's third-largest pizza delivery company with more than 5,360 restaurants in 48 countries and territories as of September 27, 2020. For more information about the Company or to order pizza online, visit [www.PapaJohns.com](http://www.PapaJohns.com) or download the Papa John's mobile app for iOS or Android.

**About ByteSquad**

With their community of over 20 million fans across the TikTok platform, the ByteSquad are leading the charge for a new generation of media for Gen Z by Gen Z. The UK's nationwide shutdown in 2020 amongst the Coronavirus pandemic saw the launch of the UK's first ever TikTok House, or 'hype house', bringing the biggest social stars under one roof. ByteSquad HQ created entertaining 'Big Brother' style content for their millions of followers to enjoy on TikTok, YouTube and Instagram for three months, providing Gen Z with a healthy pipeline of content to watch whilst isolating indoors.

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**HIGHLIGHT**

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