

## Add some natural sparkle to picnics with Whole Earth's delicious summery soft drinks



Bringing lots of sparkling goodness to summertime, Whole Earth's delicious fiery Ginger and fruity Elderflower canned drinks, are now available in a convenient multi-pack.

Made with only natural, organic ingredients, the canned drinks are flavoured with real fruit juice and contain absolutely no artificial flavours, colours or preservatives.

Available in Sainsbury's stores from the 15 May (**4x 330ml cans, £4 RRP**), Whole Earth Organic Sparkling Elderflower is a blend of subtle floral flavours while Organic Sparkling Ginger features extract of ginger and capsicum for a fiery kick.

With a commitment to sustainable packaging, each can and the cardboard box it comes in, is fully recyclable at home.

Refreshing, light and naturally delicious, each pack contains four on-the-go canned drinks that are perfect for picnics, al fresco lunches or taken to work.

The wider range of drinks, including Organic Sparkling Cola, Organic Sparkling Lemonade, Organic Sparkling Orange & Lemon, Organic Sparkling Apple and Organic Sparkling Cranberry are also available in single cans through selected health food shops.

The whole range is ideal for those following a vegetarian, vegan or gluten-free diet and contains absolutely no hidden nasties.



**ENDS**

### **About Whole Earth:**

Founded in 1967, Whole Earth creates natural and wholesome foods that are good for you and good for the planet. With a firm commitment on real, down-to-earth goodness, Whole Earth makes delicious, natural nut butters and other store-cupboard essentials that are made with real-food ingredients with nothing artificial added.

Accredited as a B Corp brand, Whole Earth is the UK's no.1 peanut butter and is best known for its growing spreads portfolio. To raise awareness of the natural goodness of peanut butter, Whole Earth is an official supporter of Team GB for the 2021 Olympic Games.

Each of Whole Earth's peanut butter jars are fully recyclable and the brand has teamed up with the Sumatran Orangutan Society to plant 20,000 trees in Sumatra in 2021, supporting the region's biodiversity.

Part of the Ecotone UK family, the Whole Earth approach spans; Healthier People, Protecting the Earth and Reducing its Impact.

---

 pr.co

**HIGHLIGHT**

Highlight PR