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Charlie Bigham's extends range with four new dishes

[Charlie Bigham's](#), the fast-growing premium pre-prepared meals and puddings brand, has added four new dishes to its range.

Available in Waitrose stores, Bigham's has boosted its Vegetarian line with **Paneer Tikka Masala** and added its popular **Thai Green Chicken Curry** recipe to its World Cuisine range. Both ready-to-cook meals are served with rice in the brand's iconic wooden trays (RRP: £7.75 for a two-person serving).



Meanwhile, Bigham's has extended its Pan Fry range with new **Pan Fry Satay Chicken Curry** and **Pan Fry Keralan Chicken Curry** meal kits (RRP £7.50 for a two-person serving).



So far in 2020, Bigham's first range of puddings – Proper Puds – has exceeded initial sales targets in Waitrose by 80% and are now also available via Ocado.

YTD sales are up 15% ahead of forecasts since the Covid-19 crisis began, which Bigham's attributes to increased consumer demand for restaurant-quality dishes at home and a night off from cooking.

Production continues at Bigham's Park Royal and Dulcote kitchens in adherence to the latest guidelines released by the government, Public Health England and Food Standards Agency. These include home working for office-based roles, social distancing and maintaining stringent hygiene practices.

In recent days, 3,000 Bigham's 'care parcels' have been delivered to homes around both kitchens, with the idea of bringing entire streets together over a comforting meal. Bigham's has increased food donations to long-standing charity partner [City Harvest](#), while also supporting hospitals, care homes and food banks in London and Somerset.

Patrick Cairns, Bigham's CEO, says: *"These new dishes have been carefully developed to complement our existing curry range, to offer more choice to current Bigham's shoppers and attract new consumers, including those looking for vegetarian mealtime inspiration."*

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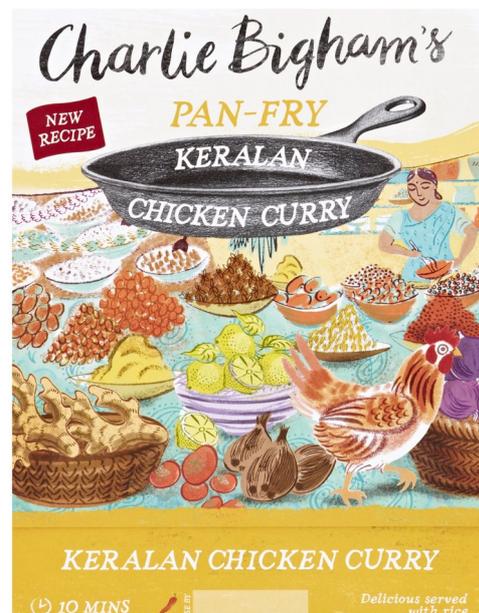
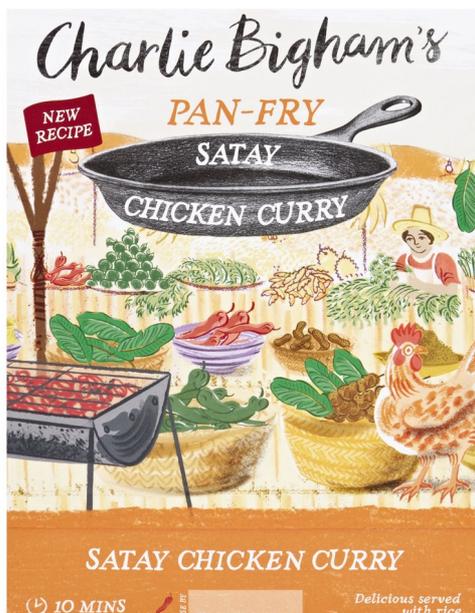
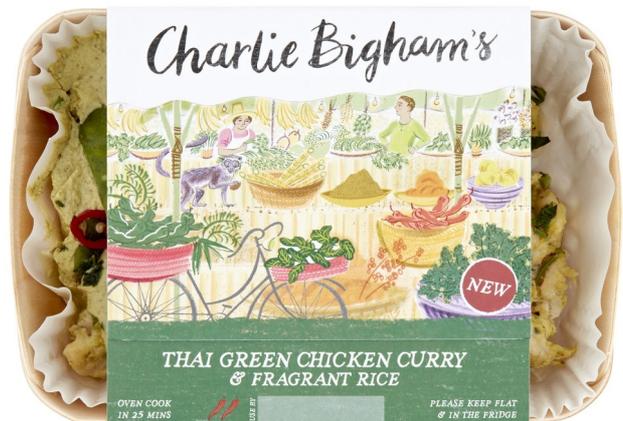
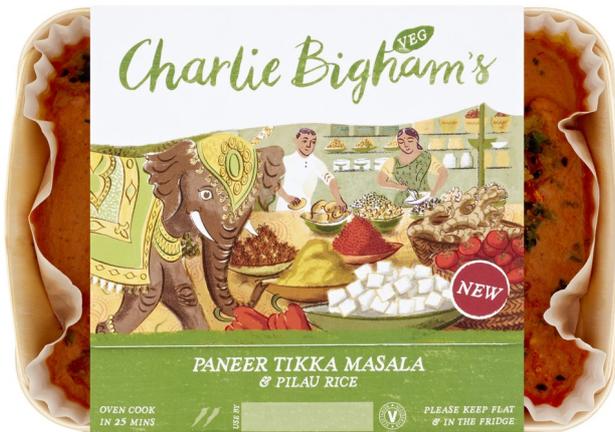
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Paneer Tikka Masala with Pilau Rice - Marinated paneer in a spicy, creamy masala sauce topped with turmeric roasted potato, fresh chilli and served with pilau rice (805g, £7.75)

Thai Green Chicken Curry with Fragrant Rice - Tender chicken in a Thai green curry sauce with mangetout, coconut milk, lime leaves and lemongrass (805g, £7.75)

Pan Fry Satay Chicken Curry - Fresh marinated chicken breast in a nutty, indulgent satay sauce with red peppers, edamame beans and toasted peanuts (700g, £7.50)

Pan Fry Keralan Chicken Curry - Fresh marinated chicken breast and yellow peppers in a Keralan spiced coconut sauce, made with fragrant curry leaves, mustard seeds and fresh coriander (700g, £7.50)



Notes to Editors:

Inspired by his travels and love of cooking, Charlie Bigham set up shop back in 1996 with the sole aim of creating really delicious dishes for foodies – putting in all the care and attention that you would if you were to cook them yourself. Using top quality ingredients, his goal was to help people steal back some quality time by doing all the dinner prep for them. Charlie Bigham's portfolio of dishes now has over 60 delicious meals, made and sold exclusively in the UK, including best sellers such as Chicken Tikka Masala, Lasagne and Fish Pie. In February 2020, Charlie Bigham's launched its first ever range of sweet ready-to-bake dishes – Proper Puds.

YouGov named Bigham's as the UK food and drink brand most recommended by its consumers in its 2020 rankings. In April, the brand was shortlisted in The Grocer Gold Awards for Brand of the Year.

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