



© 02 April 2020, 14:43 (BST)

Purition helps NHS workers get natural and convenient nutrition for less

British natural food company, Purition, is giving NHS workers a 50% discount on 500g bags of its wholefood shakes, delivered to their door.

Ideal for a busy lifestyle, Purition can be a quick and tasty breakfast, light lunch or pre/post workout snack. It is made with 100% real food ingredients and can be blended into a delicious shake in 30 seconds, offering convenient and natural nutrition.

The discount will reduce the price of packs from £22.95 to £11.48 with free postage and packing.

To take up the offer, NHS workers simply email nhsworkers@purition.co.uk using their NHS email address to receive a promotional code to use online at www.purition.co.uk.

As the country tackles Coronavirus, NHS staff have resiliently risen to the frontline working tirelessly to save lives and return the country back to normality. With busy work schedules, it can be easy to miss meals or reach for a sugary snack.

Purition is low in sugar, high in fibre and protein, certified gluten free and contains healthy fats from seeds and nuts – a convenient, all-natural alternative.



Edward Taylor, founder of Purition, says:

“We are in awe of the sheer dedication and resilience of our NHS workers and wanted to help them get the nutrients they need during this difficult time. A snack full of artificial flavours and refined sugars can cause energy levels to spike then drop, leaving the person feeling sluggish and tired. Whereas Purition, made with only real food ingredients, can keep our bodies fuelled for longer. Keeping energy levels regulated has never been more important.”

Purition is available in a wide range of flavours in both a vegan or non-vegan recipe. It can also help to support those with Type 2 Diabetes (low-carb), digestive issues or those undertaking medical treatment which requires specialist attention and improved diet quality.

From a bespoke facility in Shropshire, Purition is produced using the Just in Time (JIT) production method – ensuring that product is produced, packed and sent within 1-2 days of ordering and guaranteeing ultimate freshness.

ENDS



Kara Buffrey

Highlight PR

+44 (0)1225 444268

kara@highlightpr.co.uk

🌐 [highlightpr](http://highlightpr.co.uk)



Rhiannon Winfield

Highlight PR

01225 444268

rhiannon@highlightpr.co.uk

🌐 [highlightpr](http://highlightpr.co.uk)

About Purition

Purition is passionate about the importance of eating real food for health and wellness.

It is dedicated to using the freshest, highest quality ingredients sourced responsibly.

Purition meals can be prepared in seconds helping to take the hassle out of healthy eating without compromising real ingredients for the sake of convenience or profit.

The recipes are based on nutritious nuts and seeds, ground, mixed and chopped in the company HQ in Shropshire, UK.

The British owned and operated company is committed to reducing food miles, unnecessary plastic and food waste. Over 75% of the ingredients are grown in Europe and since 2018, it has reduced the amount of unnecessary plastic use by 388kg.

For more information about Purition go to:

<https://www.purition.co.uk/about-purition>

ABOUT HIGHLIGHT PR

Highlight PR is a results-focused PR and content marketing agency, based in Bath. The agency specialises in consumer PR for baby, kids and family brands and licensed characters and B2B PR for architects, designers, events, leisure and creative companies.



Highlight PR