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# PAW Patrol Live! “Race to the Rescue” Announces Return Tour Dates to the UK and Ireland in 2020

Join Your Favourite Pups For This Heroic Musical Adventure  
When They Take Centre Stage Again In 2020 - Tickets on Sale  
from 9am Friday 6th December

Based on the hit animated TV series on Nickelodeon produced by Spin Master, PAW Patrol Live! “Race to the Rescue” is returning to the UK and Ireland after its hit 2018 tour, bringing everybody’s favourite pups back to the stage for an action-packed, high-energy, musical adventure. When Mayor Goodway goes missing during the day of the Great Adventure Bay Race, the pups come to the rescue. Join Ryder, Chase, Marshall, Rocky, Rubble, Zuma, Sky and Everest for the show’s second tour of the UK and Ireland, which runs from July to August, 2020. Tickets for all 27 dates on sale from 9am Friday 6th December at [pawpatrollive.co.uk](http://pawpatrollive.co.uk)

Featuring a cast of everybody’s favourite PAW Patrol characters and presented by VStar Entertainment Group, TEG Life Like Touring, Nickelodeon and TEG MJR, PAW Patrol Live! “Race to the Rescue,” shows that “no job is too big, no pup is too small,” and shares lessons for all ages about citizenship, social skills and problem-solving as the characters each use their unique skills and teamwork. The show includes two acts and an intermission, and engages audiences with Bunraku puppetry, an innovative costuming approach that brings the PAW Patrol characters to life on stage with their vehicles and packs.



“We are thrilled to partner with VStar Entertainment Group, TEG Life Like Touring and TEG MJR to bring PAW Patrol Live! Back to families in the UK and Ireland. This unique stage production promises adventure at every turn, as the audience works together to help our heroic pups save the day,” said Thomas Kingsley, Director, Global Location Based Experiences for Nickelodeon. “PAW Patrol is one of our most beloved shows with smaller children. It is a format that offers both learning and fun. The pups’ abilities and experiences resonate with so many children around the world which helps audiences identify with them. We know that children and parents alike will love experiencing their favourite pups live on stage,” says Danielle Tanton, Location Based Experiences Licensing Director for Nickelodeon (UK and Ireland).

The performance features up-tempo music and a cleverly written script that is a good introduction to live theatre for kids. Classic theatrical scenery along with a high-tech video wall visually transports families to an authentic PAW Patrol environment, including locations from the TV series, like Adventure Bay, The Lookout, Seal Island, Farmer Yumi's farm and Jake's Mountain. Special interactive video allows the audience to participate via interviews, solve clues with the Pups, follow Mayor Goodway and much more.

The show runs for 1 hour and 20 minutes (across two acts and an intermission).

FOR MEDIA: Contact Highlight PR (01225 444268) to schedule interviews, secure photography or B-roll.



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**2020 TOUR DATES - UK & IRELAND**

Utilita Arena Newcastle, England - Sunday 5 July

P&J Live Aberdeen, Scotland - Wednesday 8 July

First Direct Arena Leeds, England - Saturday 11 July

Edinburgh Playhouse, Scotland - Tuesday 14 & Wednesday 15 July

Glasgow Armadillo, Scotland - Saturday 18 & Sunday 19 July

O2 Apollo Manchester, England - Wednesday 22 & Thursday 23 July

Motorpoint Arena Nottingham, England - Sunday 26 & Monday 27 July

3Arena Dublin, Ireland - Friday 31 July & Saturday 1 August

Motorpoint Arena Cardiff, Wales - Tuesday 4 & Wednesday 5 August

Brighton Centre, England - Saturday 8 August

Arena Birmingham, England - Tuesday 11 & Wednesday 12 August

The SSE Arena Wembley, England - Saturday 15 & Sunday 16 August

Bournemouth International Arena, England - Wednesday 19 August

SSE Arena Belfast, Northern Ireland - Saturday 22 and Sunday 23 August

M&S Bank Arena Liverpool, England - Wednesday 26 & Thursday 27 August

Venue Cymru Llandudno, Wales - Sunday 30 & Monday 31 August



## About Spin Master

Spin Master (TSX:TOY; [www.spinmaster.com](http://www.spinmaster.com)) is a leading global children's entertainment company that creates, designs, manufactures, licenses and markets a diversified portfolio of innovative toys, games, products and entertainment properties. Spin Master is best known for award-winning brands including Zoomer®, Bakugan®, Erector® by Meccano®, Hatchimals®, Air Hogs® and PAW Patrol®. Since 2000, Spin Master has received 103 TIA Toy of The Year (TOTY) nominations with 30 wins across a variety of product categories, including 13 TOTY nominations for Innovative Toy of the Year. To date, Spin Master has produced nine television series, including the relaunched Bakugan: Battle Planet and current hit PAW Patrol, which is broadcast in over 160 countries and territories globally. Spin Master employs over 1,800 people in countries around the world including Canada, United States, Mexico, France, Italy, United Kingdom, Russia, Slovakia, Poland, Germany, Sweden, the Netherlands, China, Hong Kong, Japan, Vietnam and Australia.

## About Nickelodeon



Nickelodeon is one of the most globally recognised and widely distributed multimedia entertainment brands for kids and family. It has built a diverse, global business by putting kids first in everything it does. The brand includes television programming and production in the United States and around the world, plus consumer products, digital, location based experiences, publishing and feature films. For more information or artwork, visit <http://www.nickpress.com>. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NASDAQ: VIA, VIAB).

#### About VStar Entertainment Group

VStar Entertainment Group is a leading entertainment company and producer of unforgettable live experiences for audiences in the U.S. and internationally. From concept through activation, VStar imagines and creates custom tours featuring original content and licensed, branded tours that provide highly engaging entertainment for fans of all ages. With nearly four decades of expertise in all aspects of event production and management, VStar delivers turnkey, in-house solutions for theatrical shows, interactive exhibits and brand activations. VStar also creates custom-fabricated mascots and costumes, large-scale sets, scenery and 3-D installations, serving as a valued resource for professional sports teams, Fortune 500 companies and experiential marketing agencies. The company has presented more than 40,000 live performances across 40 countries and entertains nearly three million guests annually. VStar Entertainment Group is owned and operated by Cirque du Soleil Entertainment Group. For more information, visit [www.vstarentertainment.com](http://www.vstarentertainment.com).

#### About TEG Life Like Touring

Based in Melbourne, Australia, TEG Life Like Touring has written, produced and toured live shows for some of the most popular children's brands for more than 10 years, including Ben and Holly, Chuggington, Dora the Explorer, Peppa Pig, Octonauts, Sesame Street, Scooby-Doo and Yo Gabba Gabba! Life Like Touring productions have been seen in all major cities around Australia and New Zealand, as well as Africa, Asia, Europe, the Middle East, North America and South America. Life Like Touring productions are best known to entertain toddlers, pre-schoolers and their young siblings, in the beautiful surrounds of a traditional theatre. In more recent times they have produced a variety of theatrical and themed experiential entertainment designed for the whole family to enjoy together. Life Like Touring, together with their sister company, The Entertainment Store, have worked for some of the world's biggest entertainment companies, including Cartoon Network, Disney, Entertainment One, Nickelodeon, Mattel and Warner Bros. Most recently, Life Like Touring and The Entertainment Store were acquired by TEG Live and became part of Australia's leading integrated live entertainment solutions company with superior capabilities in ticketing, digital, data and the promotion of live sport and entertainment. Visit [www.lifeliketouring.com](http://www.lifeliketouring.com).

## TEG MJR

TEG MJR is owned by Sydney-based TEG, which is Asia Pacific's leading live entertainment, ticketing and technology business and has a fast growing global presence. TEG MJR's touring artists have included Sia, 50 Cent, Culture Club, Hans Zimmer, and UB40, with theatre shows such as touring and West End hit *Rip It Up*, along with immersive exhibitions including Marvel's Avengers S.T.A.T.I.O.N. The company operates multiple venues across the UK including Digbeth Arena, The Mill in Birmingham and Tramshed in Cardiff.

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## ABOUT HIGHLIGHT PR

Highlight PR is a results-focused PR and content marketing agency, based in Bath. The agency specialises in consumer PR for baby, kids and family brands and licensed characters and B2B PR for architects, designers,

events, leisure and creative companies.



Highlight PR