



Press Release

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dacadoo completes its C-round capital increase

Zurich, Switzerland – The Swiss health technology and insurtech company dacadoo completed its C-round capital increase to secure funding for its global growth strategy. Over the past few years, the company has now raised total funding of 70 million Swiss Francs.

dacadoo develops technology solutions for digital health engagement and health risk quantification, and the company partners with insurers as well as corporate health service providers to bring its technologies to market globally.

Its comprehensive digital Health Engagement Platform motivates users to achieve and maintain healthy lifestyle habits. The digital user journey is optimized to engage clients of Health Insurers, Life Insurers and vendors of Corporate Health programs, and it is delivered through mobile apps (iPhone & Android) and a web app built in responsive design. It combines motivational techniques derived from behavioral science, with functions from online gaming and social networks that involve users in their holistic health – Body, Mind and Lifestyle. By combining the patented dacadoo Health Score with its personalized, automated AI-based coach, dacadoo customers can achieve high levels of long-term user engagement and produce positive health outcomes. The dacadoo white-label option provides customers with full branding and content customization.

In addition to dacadoo's comprehensive digital health platform and apps, dacadoo also provides technology access to business partners via dacadoo's RESTful API (OAuth 2.0) to allow health and life insurance customers, vendors of corporate health programs or other healthtech companies to create user journeys and client-facing applications tailored specifically for their needs, and based on dacadoo's technology.

The company announced today that it successfully completed its C-round capital increase and that it has raised a total of 70 million Swiss Francs across its various capital raising rounds over the last few years.

Peter Ohnemus, founder and CEO of dacadoo, commented: "dacadoo has gone through a high-growth phase in 2019 and is expected to continue on a strong growth path. We therefore arranged additional funding via a C-round capital increase and we're very happy to report that we successfully concluded this round."

**About dacadoo**

dacadoo is a global technology company and innovative business partner that is driving the digital transformation in healthcare. Based in Zurich, Switzerland, dacadoo develops and operates a mobile-first digital health engagement platform that helps people live healthier, more active lives through a combination of motivational techniques from behavioral science, online gaming and social networks, as well as artificial intelligence and automated coaching. Based on over 300 million person-years of clinical data, its patented, real-time Health Score makes health individually measurable, which provides users with a unique engagement experience, while also offering dacadoo's enterprise customers an effective way to measure the true health impact of wellness programs. Available in over 13 languages, dacadoo's technology is provided as a fully branded, white-label solution or it can be integrated into customer products through its API.

For more information visit www.dacadoo.com.

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