



## NEWS RELEASE

### **PartnerRe Launches Wearables Pilot with Digital Health Platform, dacadoo**

**May 16, 2019** – PartnerRe is pleased to announce the launch of its wearables pilot together with dacadoo, a pioneer in the digital health space.

The pilot will enable PartnerRe to gather real-time health and wellness data and first-hand experience in order to provide its life and health clients worldwide with actionable insights into leveraging wearables to more accurately underwrite risks and better engage with their customers.

As part of this pilot, PartnerRe has engaged PartnerRe employees across its Paris and Zurich locations, on a voluntary basis, to participate in a six month pilot designed to assess the efficacy of wearables and wellness platforms in changing people's behavior with regard to health. Employee participants will be able to actively manage their health via the dacadoo platform, which combines motivational techniques derived from behavioral science with gamification and social networking.

The data of participating employees will remain private and will not be disclosed to third parties.

Marc Archambault, CEO of Life & Health, PartnerRe said, "We are excited about this pilot with dacadoo which offers the dual benefit of promoting greater health and wellbeing within our organization while providing us with valuable learnings about wearables technology. Combining this with our advanced data analytics capability will enable us to share insights with our life and health clients, who are keen to use wearables data to design and customize products based on the risk exposures of their customers"

Peter Ohnemus, President & CEO of dacadoo, added: "We're very proud that PartnerRe chose dacadoo's digital Health Engagement Platform for its innovative pilot project with their own employees and look forward to a fruitful partnership".

### **About PartnerRe**

*PartnerRe Ltd. is a leading global reinsurer that helps insurance companies reduce their earnings volatility, strengthen their capital and grow their businesses through reinsurance solutions. Risks are underwritten on a worldwide basis through the Company's three segments: P&C, Specialty, and Life and Health. For the year ended December 31, 2018, total revenues were \$5.6 billion. At December 31, 2018, total assets were \$22.8 billion, total capital was \$7.9 billion and total shareholders' equity was \$6.5 billion. PartnerRe enjoys strong financial strength ratings as follows: A.M. Best A / Moody's A1 / Standard & Poor's A+.*

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## **About dacadoo**

dacadoo is a global technology company and innovative business partner that is driving the digital transformation in healthcare. Based in Zurich, Switzerland, dacadoo develops and operates a mobile-first digital health engagement platform that helps people live healthier, more active lives through a combination of motivational techniques from behavioral science, online gaming and social networks, as well as artificial intelligence and automated coaching. Based on over 300 million person-years of clinical data, its patented, real-time Health Score makes health individually measurable, which provides users with a unique engagement experience and an independent point system. Available in over 13 languages, dacadoo's technology is provided as a fully branded, white-label solution or it can be integrated into customer products through its API. dacadoo is also licensing its Risk Engine for real-time scoring of mortality and morbidity. For more information please visit: [www.dacadoo.com](http://www.dacadoo.com).

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